

THE VALUE OF COSMETOLOGY LICENSING



A report measuring the importance of cosmetology licensing in the Professional Beauty industry and its economic contributions

Training and licensing are vital for the safety of beauty professionals and consumers

license!

cosmetology school



learn about safety, sanitation, technical skills, and business management

graduate



obtain certificates and degrees

board exam



demonstrate knowledge and abilities

accountable and ready to work

Licensed Professionals
are accountable for safety and sanitation



of poll respondents across age and income groups support the licensing of beauty professionals

ECONOMIC CONTRIBUTIONS OF BEAUTY PROFESSIONALS

2.02 million jobs
(1,229,000 direct jobs)

13% ~ 40% projected job growth by 2022

\$85.8 B

\$31.6 B

\$3.8 B

Income tax paid (direct jobs)



total wages



total sales