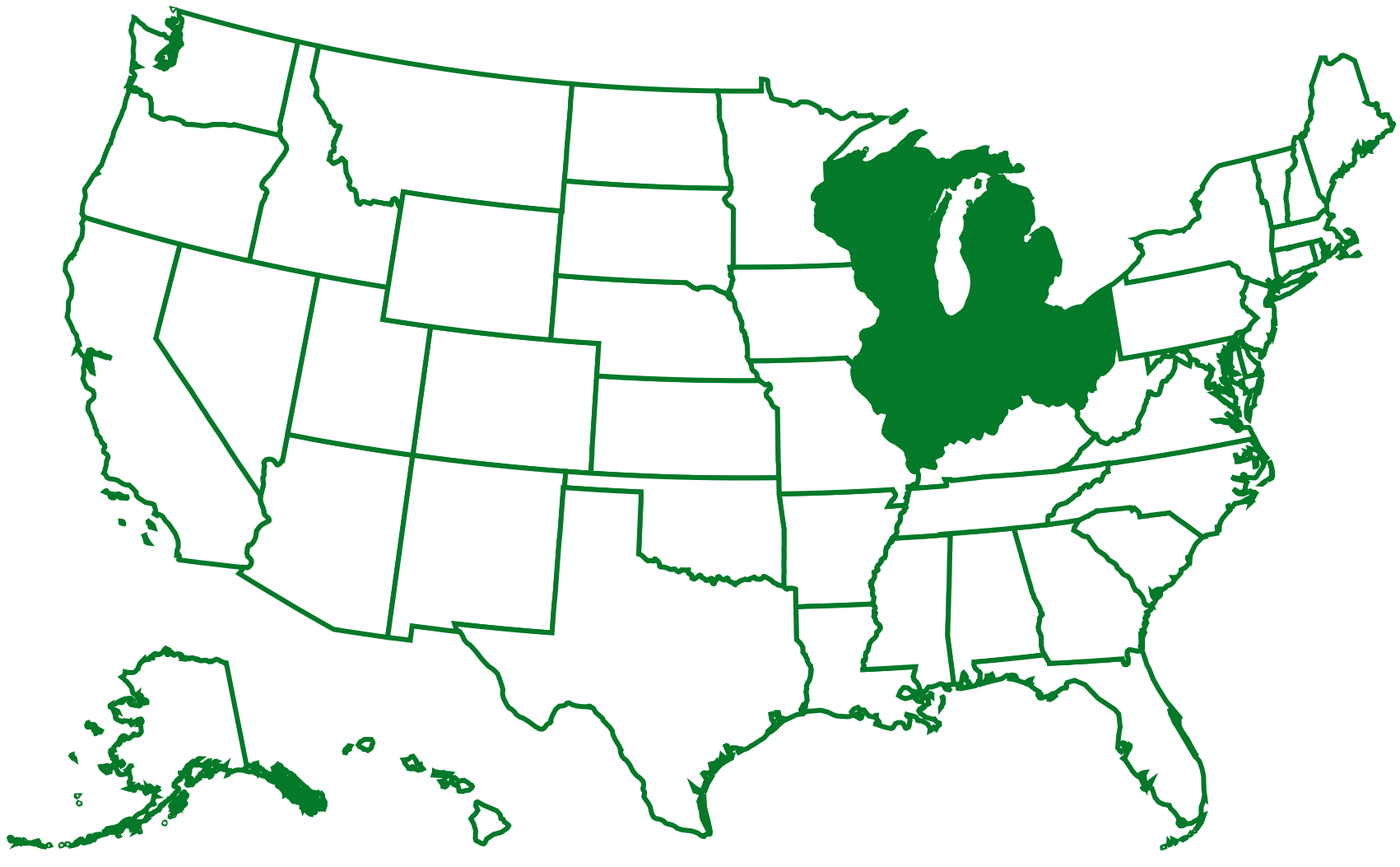




# Alibaba's Economic Contributions by **DIVISION**

May 2025





## Alibaba's Economic Contributions in the EAST NORTH CENTRAL DIVISION OF THE UNITED STATES

Illinois, Indiana, Michigan, Ohio, & Wisconsin

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across the East North Central Division of the United States.

### Sales from U.S. brands on Alibaba create ripple effects along the supply chain in the East North Central Division's economy

Direct, Indirect, and Induced Economic Impact, 2024



# \$2.2B

Total Wages Supported  
for Workers



# 31.4K

Total Jobs Supported



# \$5.3B

Total Value Added to  
the Economy (GDP)

### Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024

# \$53.4B

in 2024

An increase of

# \$6.3B

from 2022

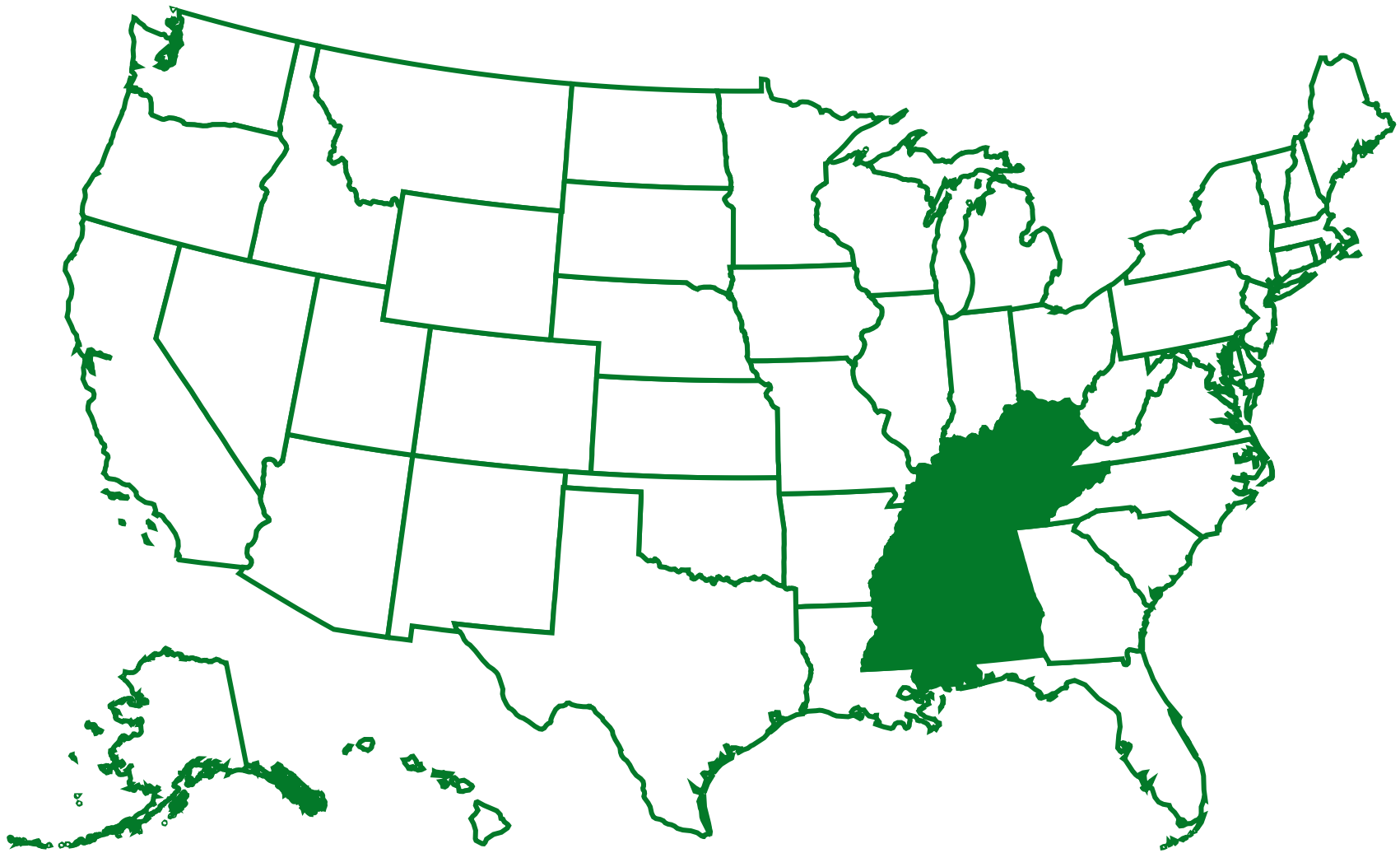


### The East North Central Division's small businesses generate sales on Alibaba platforms



# \$720.8M

Sales on Alibaba  
by Small  
Businesses



## Alibaba's Economic Contributions in the EAST SOUTH CENTRAL DIVISION OF THE UNITED STATES

Alabama, Kentucky, Mississippi, & Tennessee

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across the East South Central Division of the United States.

### Sales from U.S. brands on Alibaba create ripple effects along the supply chain in the East South Central Division's economy

Direct, Indirect, and Induced Economic Impact, 2024



# \$582.0M

Total Wages Supported  
for Workers



# 9.8K

Total Jobs Supported



# \$1.6B

Total Value Added to  
the Economy (GDP)

### Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024

# \$53.4B

in 2024

An increase of

# \$6.3B

from 2022



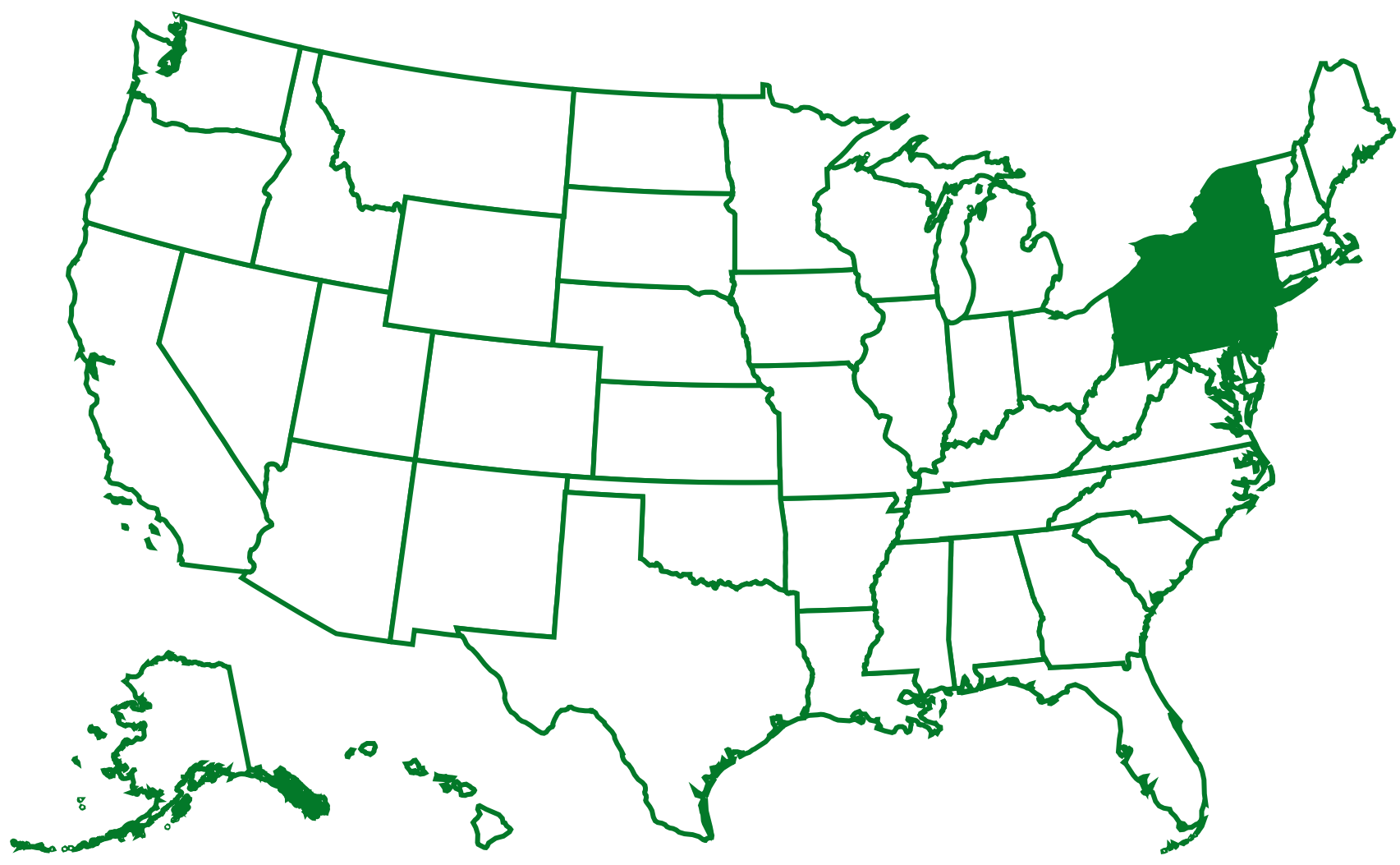
### The East South Central Division's small businesses generate sales on Alibaba platforms



# \$308.6M

Sales on Alibaba  
by Small  
Businesses





## Alibaba's Economic Contributions in the **MIDDLE ATLANTIC** **DIVISION OF THE UNITED STATES**

New Jersey, New York, & Pennsylvania

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across the Middle Atlantic Division of the United States.

### Sales from U.S. brands on Alibaba create ripple effects along the supply chain in the Middle Atlantic Division's economy

Direct, Indirect, and Induced Economic Impact, 2024



# \$2.0B

Total Wages Supported  
for Workers



# 26.0K

Total Jobs Supported



# \$4.5B

Total Value Added to  
the Economy (GDP)

### Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024

# \$53.4B

in 2024

An increase of

## \$6.3B

from 2022

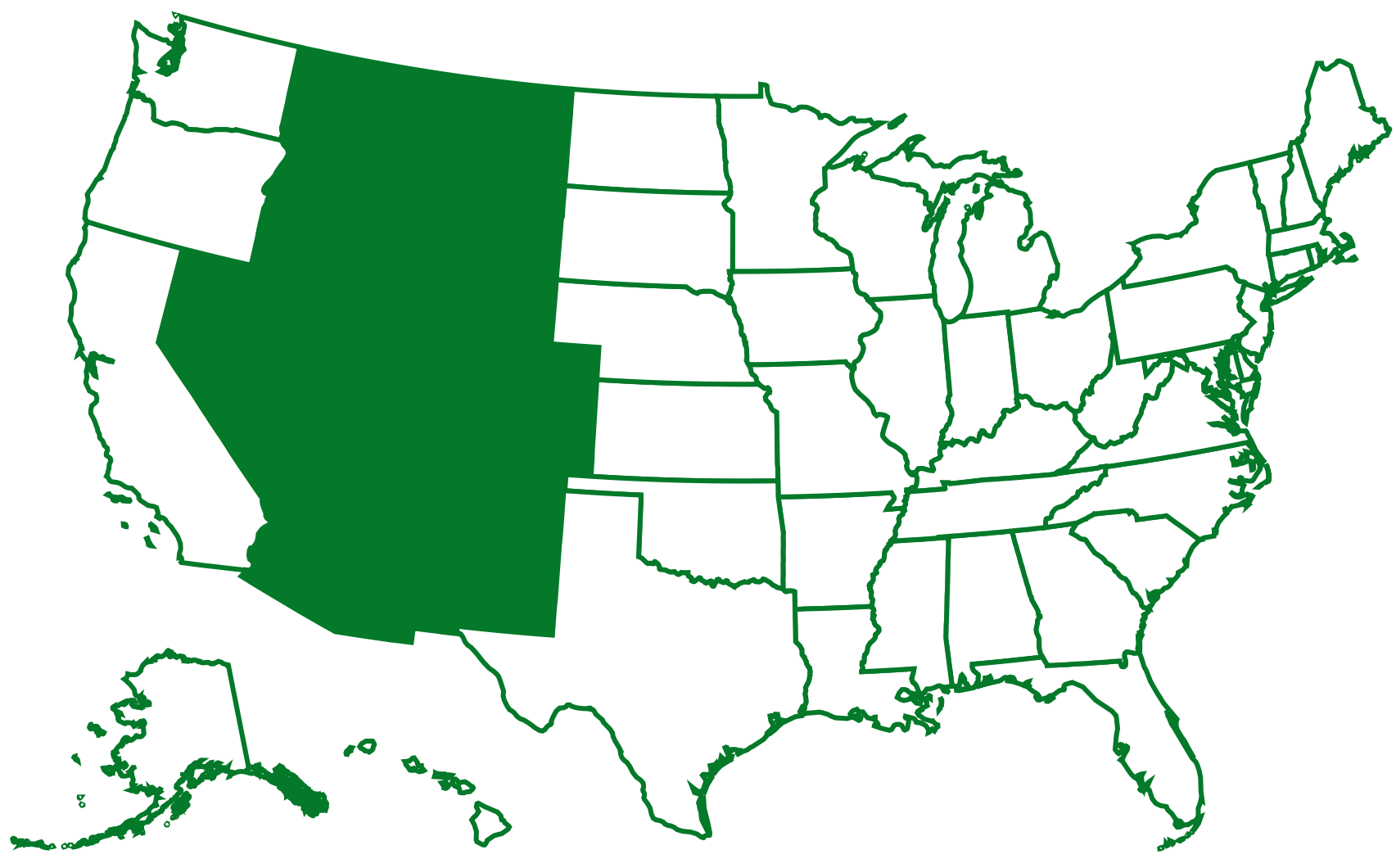


### The Middle Atlantic Division's small businesses generate sales on Alibaba platforms



# \$777.1M

Sales on Alibaba  
by Small  
Businesses



## Alibaba's Economic Contributions in the **MOUNTAIN** DIVISION OF THE UNITED STATES

Arizona, Colorado, Idaho, Montana, Nevada,  
New Mexico, Utah, & Wyoming

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across the Mountain Division of the United States.

### Sales from U.S. brands on Alibaba create ripple effects along the supply chain in the Mountain Division's economy

Direct, Indirect, and Induced Economic Impact, 2024



# \$1.4B

Total Wages Supported  
for Workers



# 18.4K

Total Jobs Supported



# \$2.9B

Total Value Added to  
the Economy (GDP)

### Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024

# \$53.4B

in 2024

An increase of

## \$6.3B

from 2022



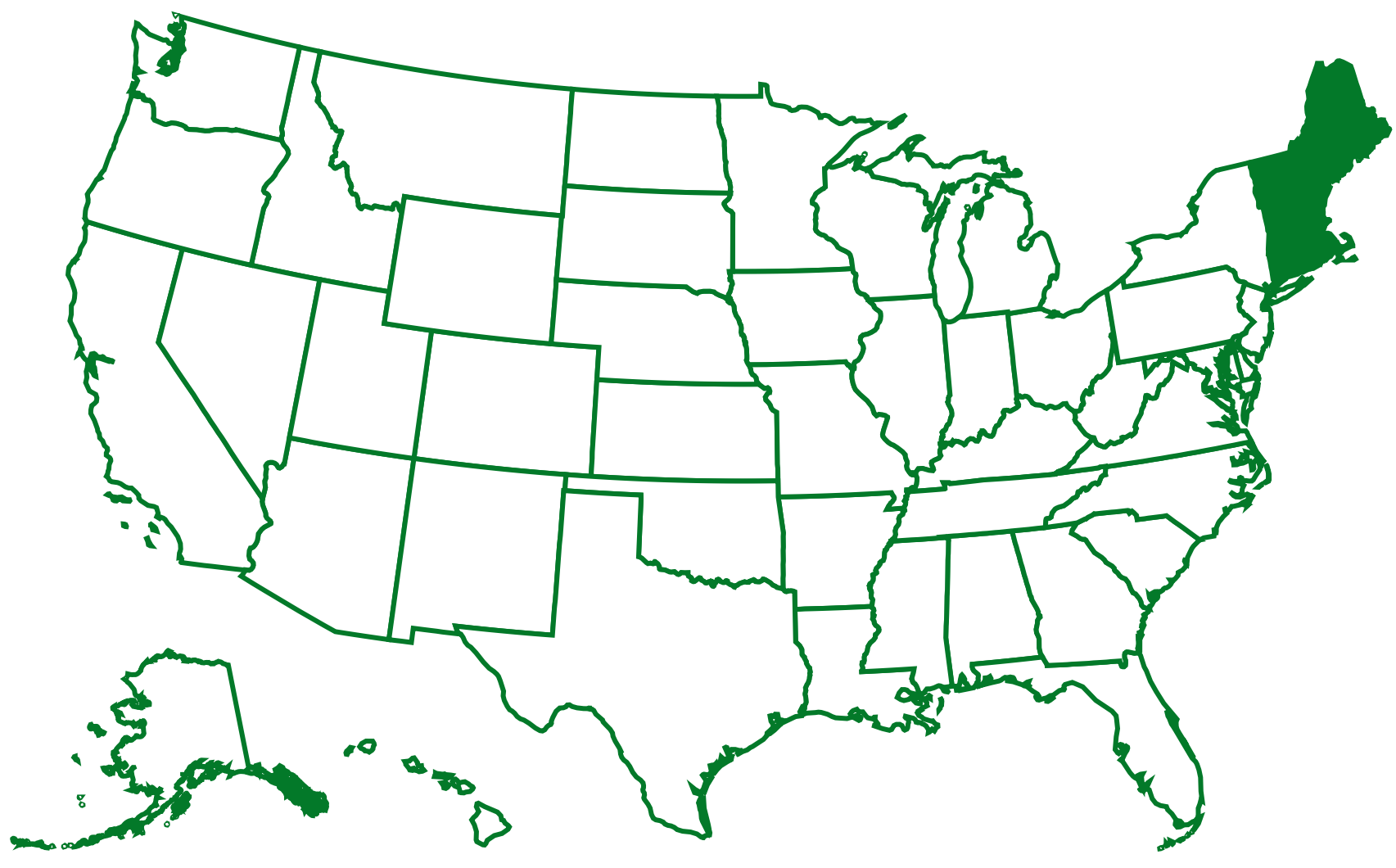
### The Mountain Division's small businesses generate sales on Alibaba platforms



# \$344.4M

Sales on Alibaba  
by Small  
Businesses





## Alibaba's Economic Contributions in the NEW ENGLAND DIVISION OF THE UNITED STATES

Connecticut, Maine, Massachusetts, New Hampshire,  
Rhode Island, & Vermont

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across the New England Division of the United States.

### Sales from U.S. brands on Alibaba create ripple effects along the supply chain in the New England Division's economy

Direct, Indirect, and Induced Economic Impact, 2024



# \$1.5B

Total Wages Supported  
for Workers



# 16.6K

Total Jobs Supported



# \$2.7B

Total Value Added to  
the Economy (GDP)

### Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024

# \$53.4B

in 2024

An increase of

## \$6.3B

from 2022

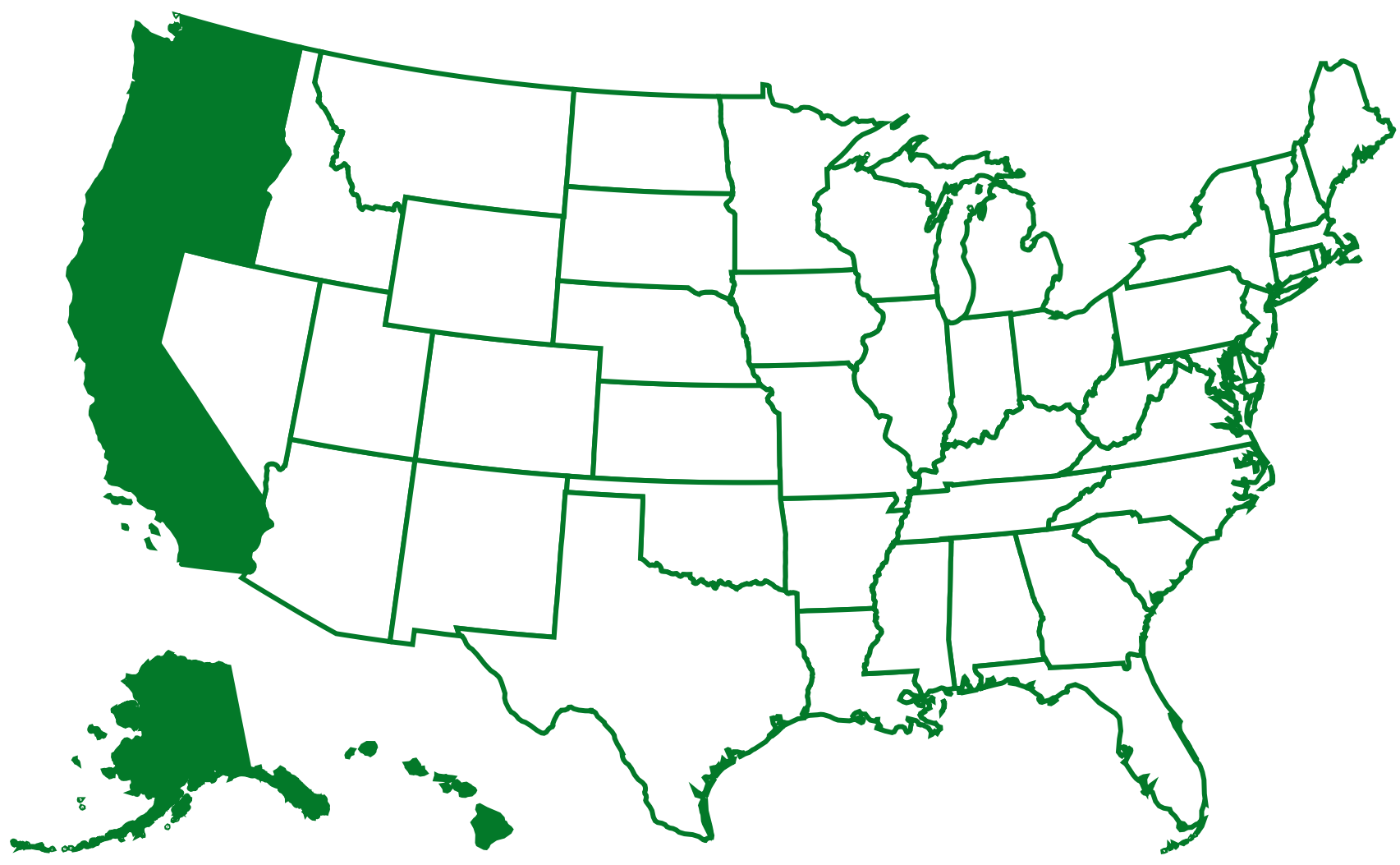


### The New England Division's small businesses generate sales on Alibaba platforms



# \$388.0M

Sales on Alibaba  
by Small  
Businesses



## Alibaba's Economic Contributions in the **PACIFIC** **DIVISION OF THE UNITED STATES**

Alaska, California, Hawaii, Oregon, & Washington

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across the Pacific Division of the United States.

### Sales from U.S. brands on Alibaba create ripple effects along the supply chain in the Pacific Division's economy

Direct, Indirect, and Induced Economic Impact, 2024



# \$9.8B

Total Wages Supported  
for Workers



# 71.6K

Total Jobs Supported



# \$11.6B

Total Value Added to  
the Economy (GDP)

### Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024

# \$53.4B

in 2024

An increase of

## \$6.3B

from 2022



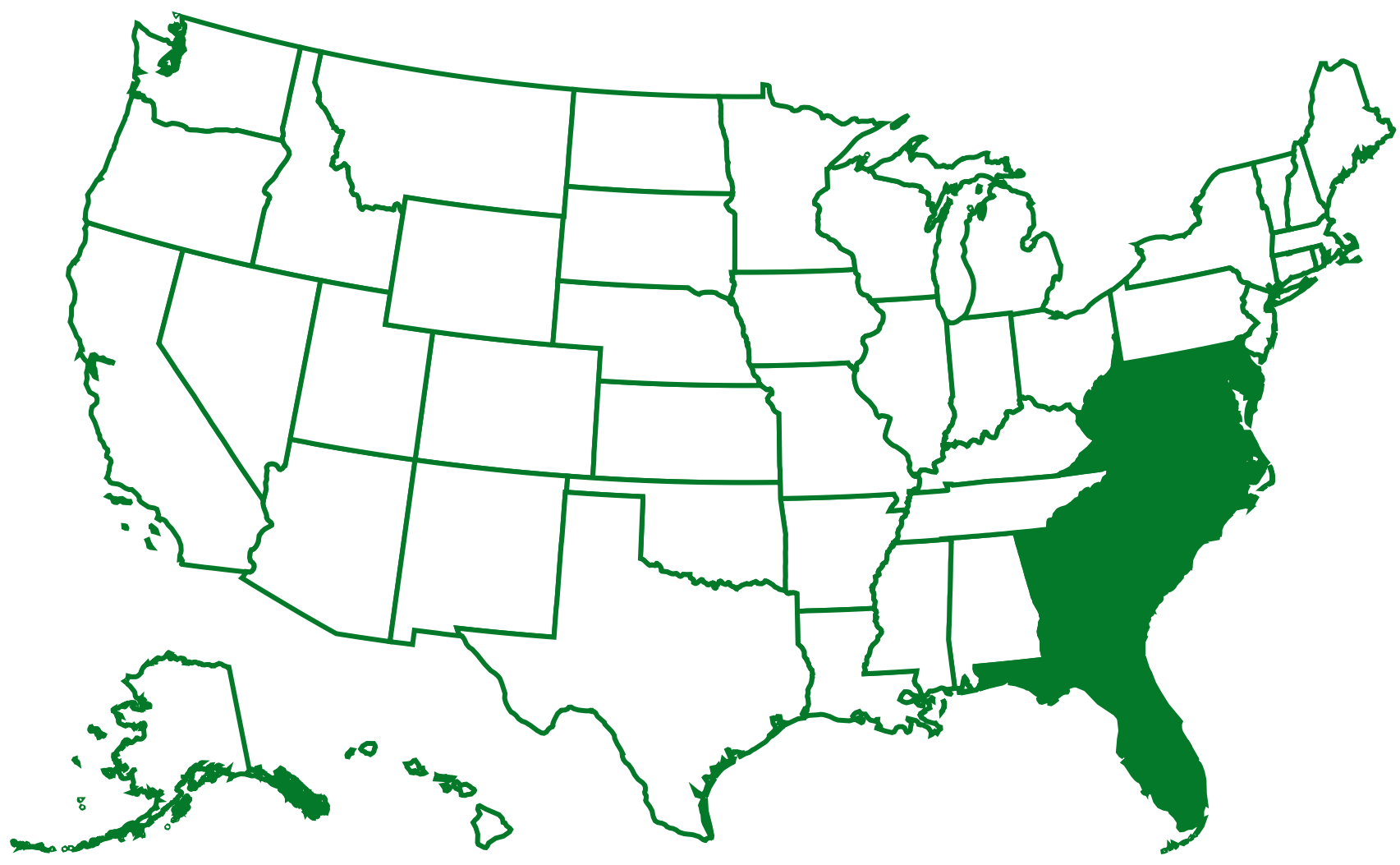
### The Pacific Division's small businesses generate sales on Alibaba platforms



# \$1.7B

Sales on Alibaba  
by Small  
Businesses





## Alibaba's Economic Contributions in the **SOUTH ATLANTIC DIVISION OF THE UNITED STATES**

Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, & West Virginia

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across the South Atlantic Division of the United States.

### Sales from U.S. brands on Alibaba create ripple effects along the supply chain in the South Atlantic Division's economy

Direct, Indirect, and Induced Economic Impact, 2024



# \$2.5B

Total Wages Supported  
for Workers



# 33.6K

Total Jobs Supported



# \$5.5B

Total Value Added to  
the Economy (GDP)

### Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024

# \$53.4B

in 2024

An increase of

# \$6.3B

from 2022



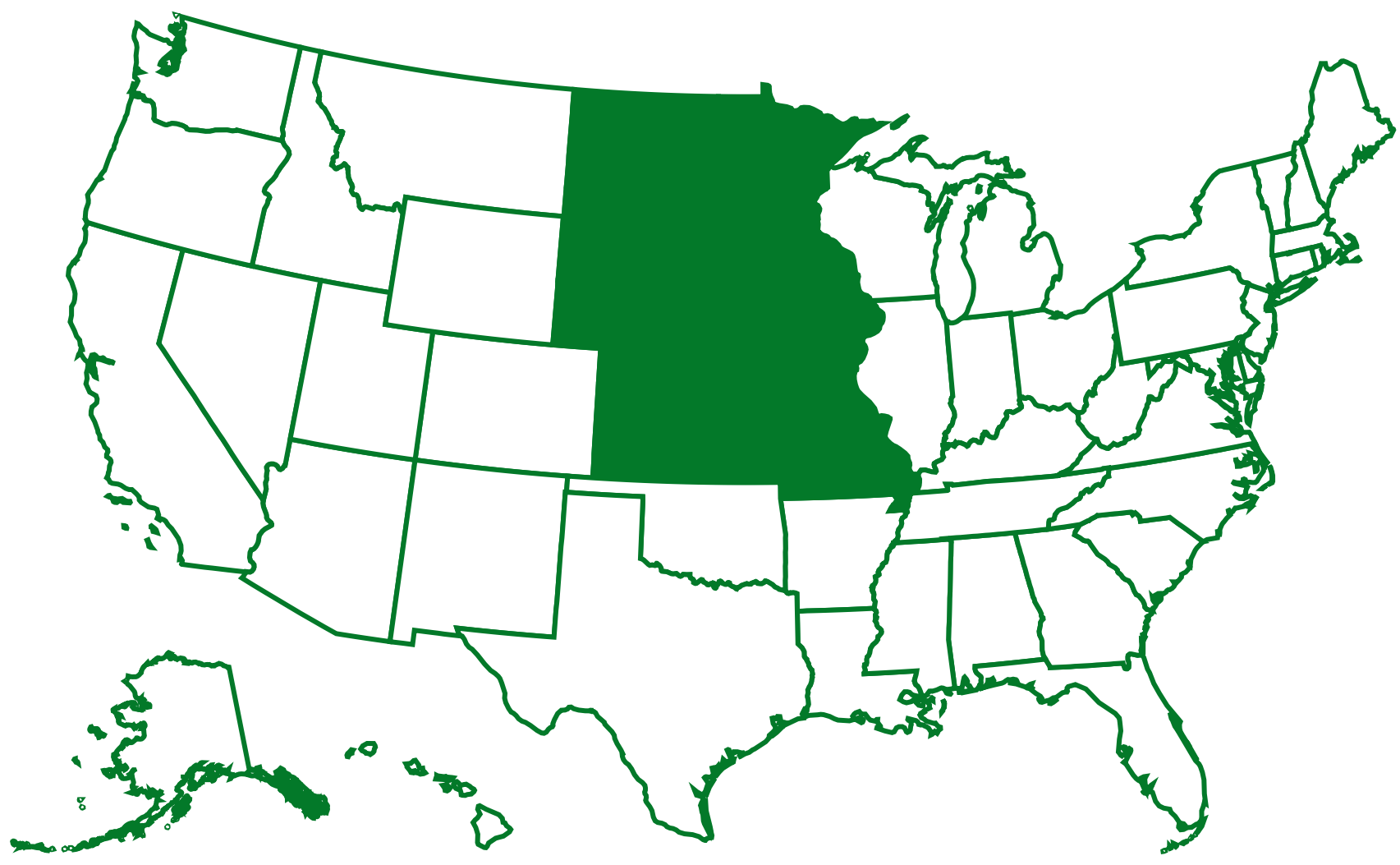
### The South Atlantic Division's small businesses generate sales on Alibaba platforms



# \$853.2M

Sales on Alibaba  
by Small  
Businesses





## Alibaba's Economic Contributions in the WEST NORTH CENTRAL DIVISION OF THE UNITED STATES

Iowa, Kansas, Minnesota, Missouri, Nebraska,  
North Dakota, & South Dakota

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across the West North Central Division of the United States.

### Sales from U.S. brands on Alibaba create ripple effects along the supply chain in the West North Central Division's economy

Direct, Indirect, and Induced Economic Impact, 2024



# \$1.3B

Total Wages Supported  
for Workers



# 19.0K

Total Jobs Supported



# \$3.2B

Total Value Added to  
the Economy (GDP)

### Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024

# \$53.4B

in 2024

An increase of

## \$6.3B

from 2022



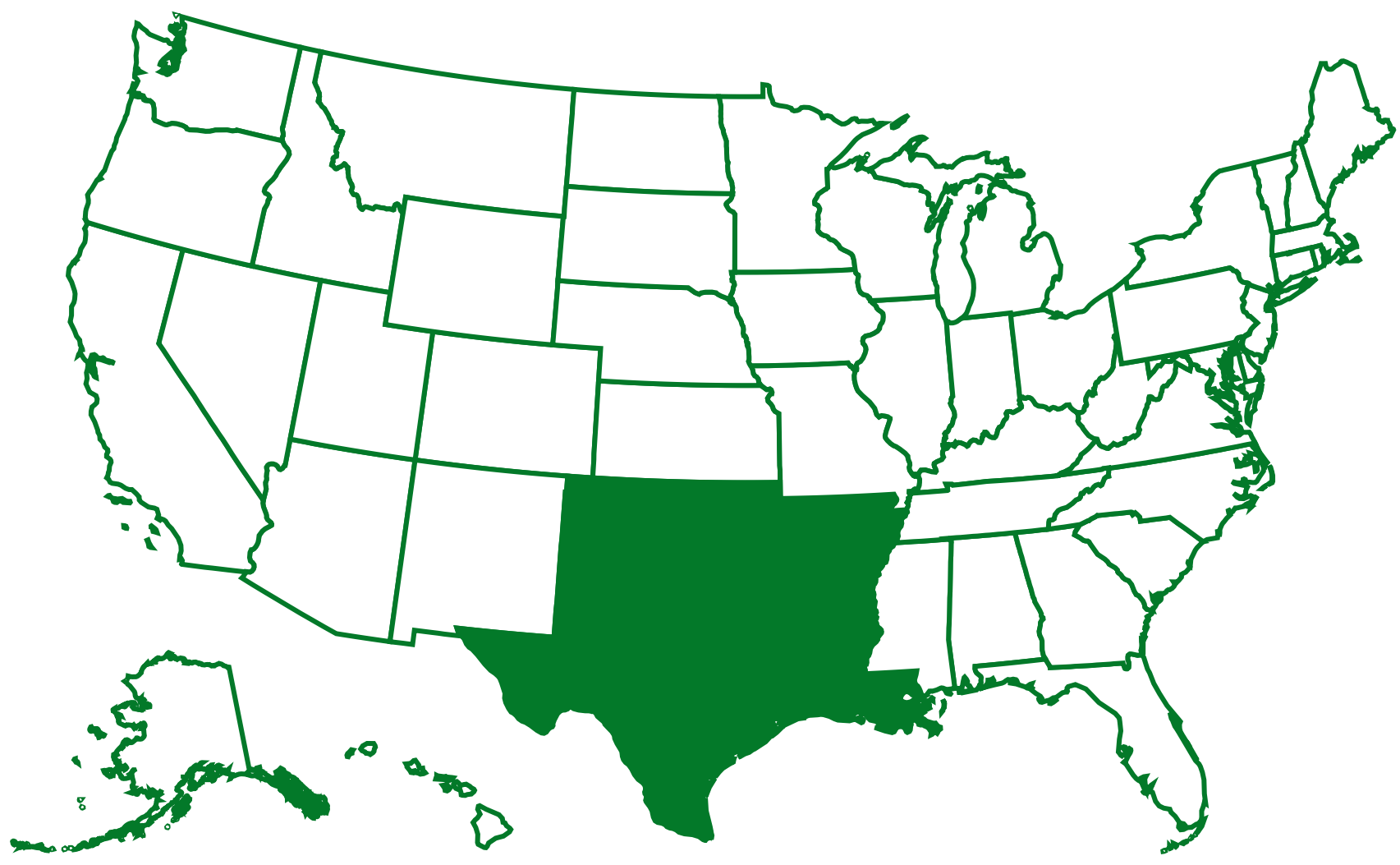
### The West North Central Division's small businesses generate sales on Alibaba platforms



# \$424.8M

Sales on Alibaba  
by Small  
Businesses





## Alibaba's Economic Contributions in the **WEST SOUTH CENTRAL** **DIVISION OF THE UNITED STATES**

Arkansas, Louisiana, Oklahoma, & Texas

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across the West South Central Division of the United States.

### Sales from U.S. brands on Alibaba create ripple effects along the supply chain in the West South Central Division's economy

Direct, Indirect, and Induced Economic Impact, 2024



# \$2.5B

Total Wages Supported  
for Workers



# 31.6K

Total Jobs Supported



# \$4.8B

Total Value Added to  
the Economy (GDP)

### Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024

# \$53.4B

in 2024

An increase of

# \$6.3B

from 2022



### The West South Central Division's small businesses generate sales on Alibaba platforms



# \$631.5M

Sales on Alibaba  
by Small  
Businesses