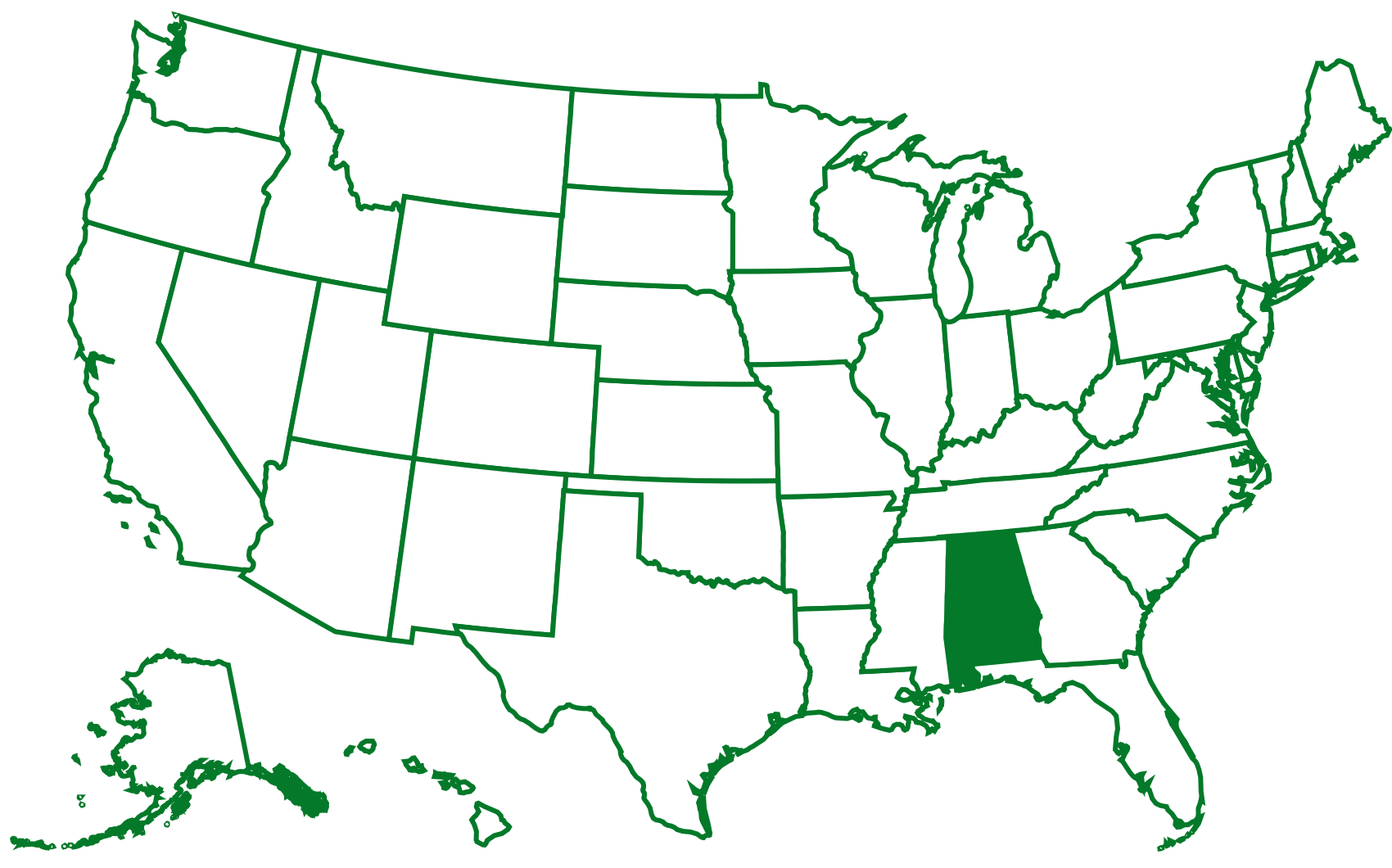




Alibaba's Economic Contributions by **STATE**

May 2025



Alibaba's Economic Contributions in

ALABAMA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Alabama.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Alabama's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$142.3M

Total Wages Supported
for Workers



2.6K

Total Jobs Supported



\$430.0M

Total Value Added to
the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024

\$53.4B

in 2024

An increase of

\$6.3B

from 2022

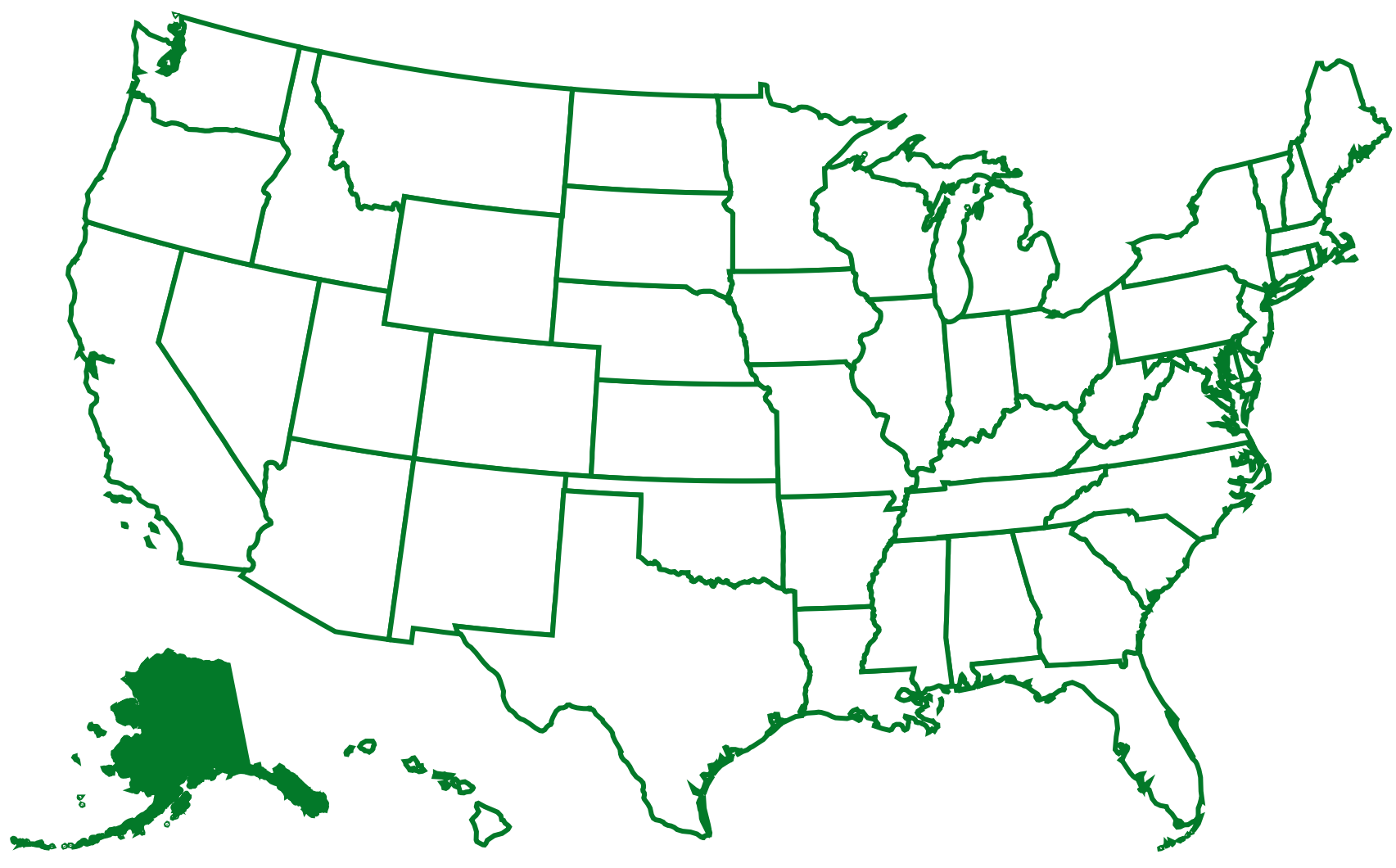


Alabama's small businesses generate sales on Alibaba platforms



\$82.5M

Sales on Alibaba
by Small
Businesses



Alibaba's Economic Contributions in ALASKA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Alaska.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Alaska's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$5.1M

Total Wages Supported for Workers



74

Total Jobs Supported



\$9.5M

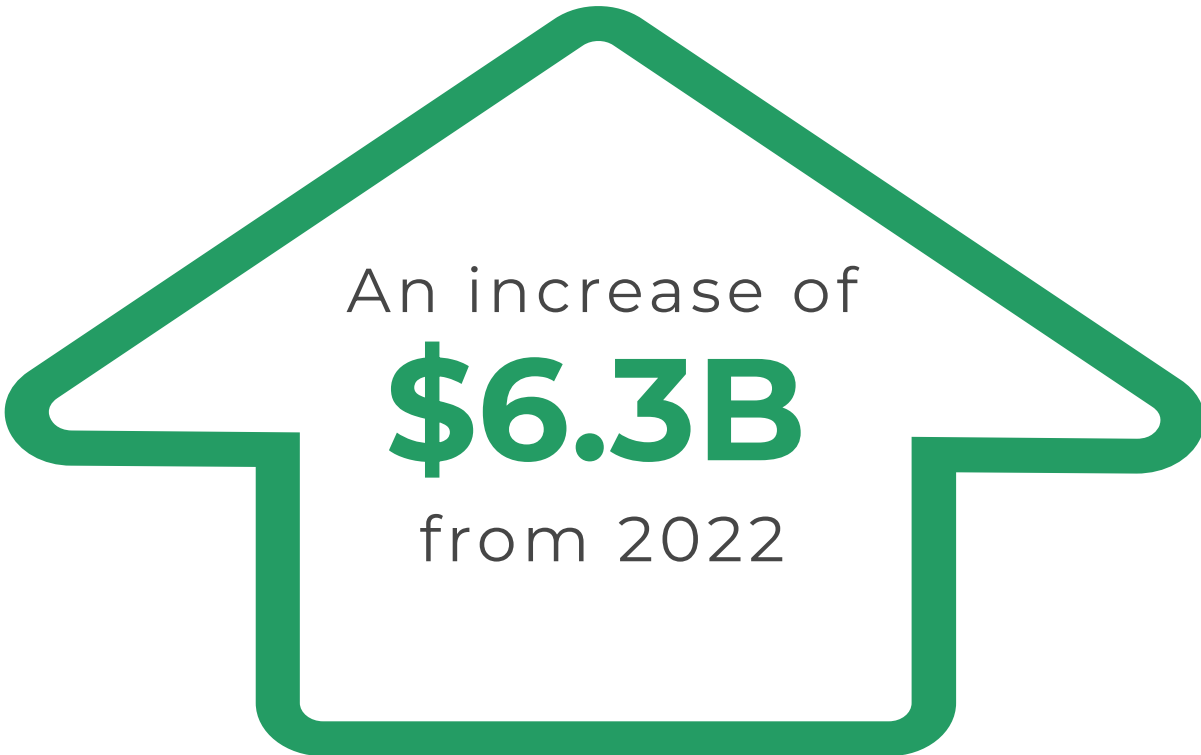
Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



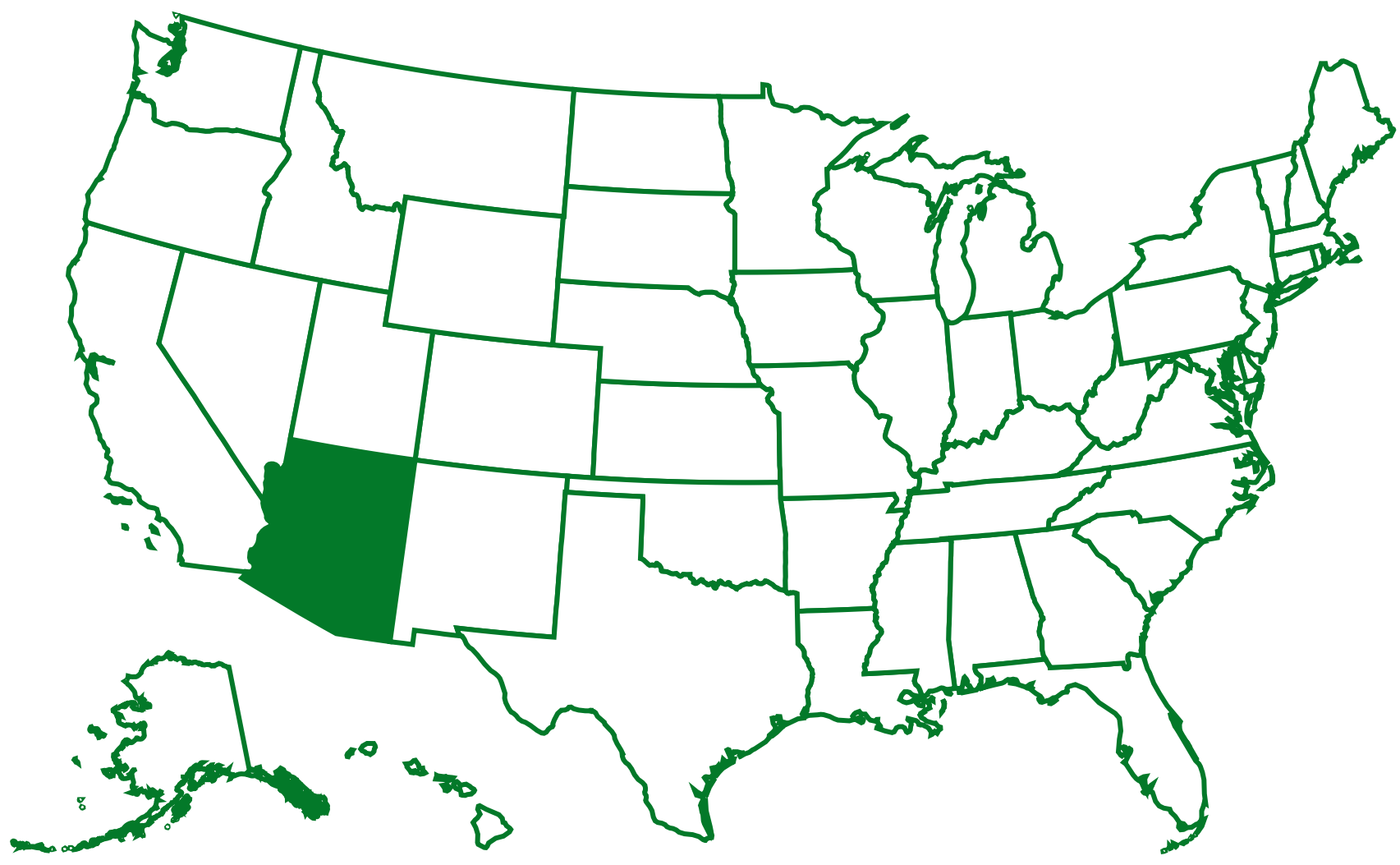
Alaska's small businesses generate sales on Alibaba platforms



\$1.9M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in

ARIZONA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Arizona.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Arizona's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$538.5M

Total Wages Supported for Workers



6.6K

Total Jobs Supported



\$974.8M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



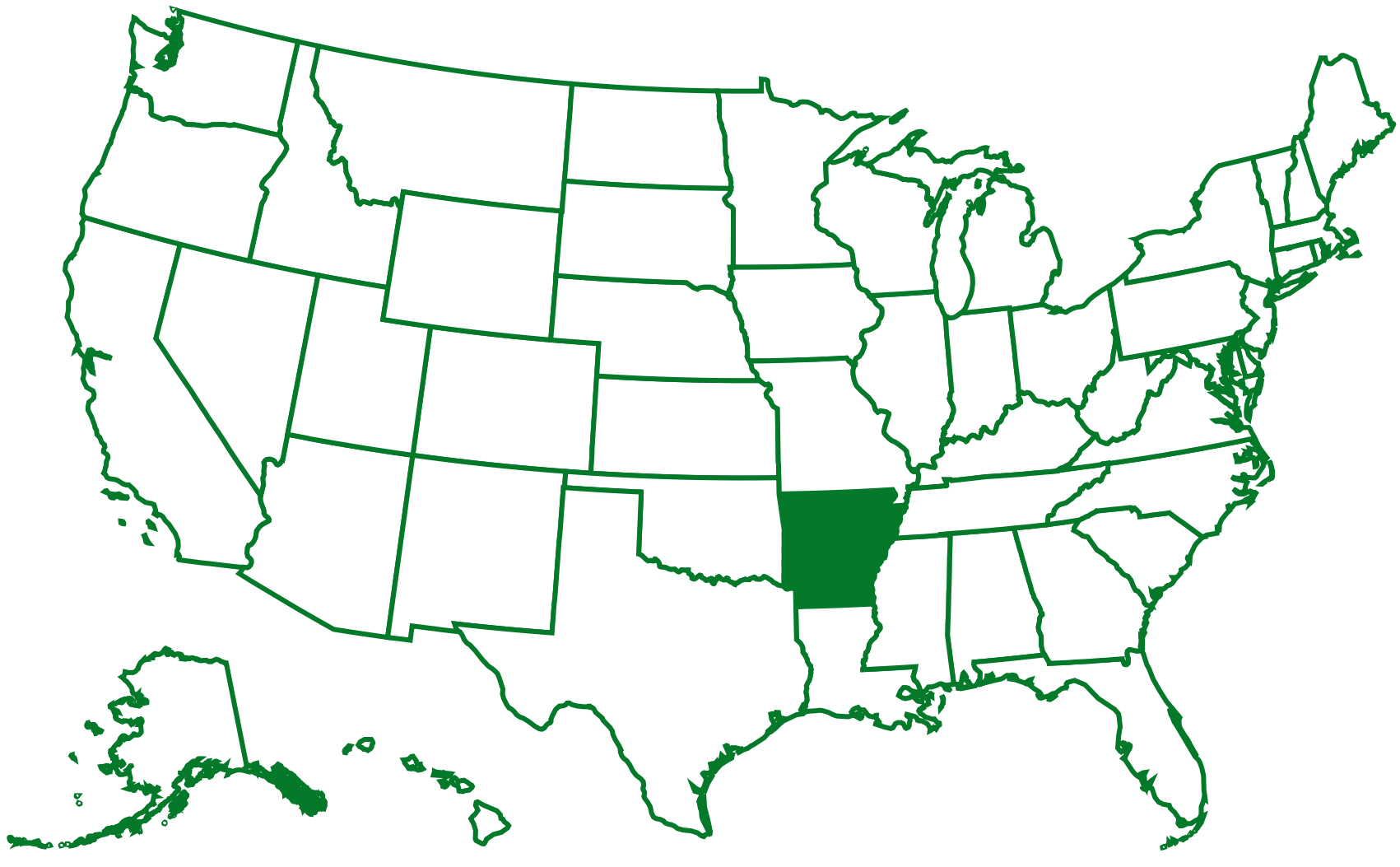
Arizona's small businesses generate sales on Alibaba platforms



\$104.8M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in

ARKANSAS

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Arkansas.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Arkansas' economy

Direct, Indirect, and Induced Economic Impact, 2024



\$68.7M

Total Wages Supported for Workers



1.4K

Total Jobs Supported



\$213.0M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B

in 2024



An increase of
\$6.3B
from 2022



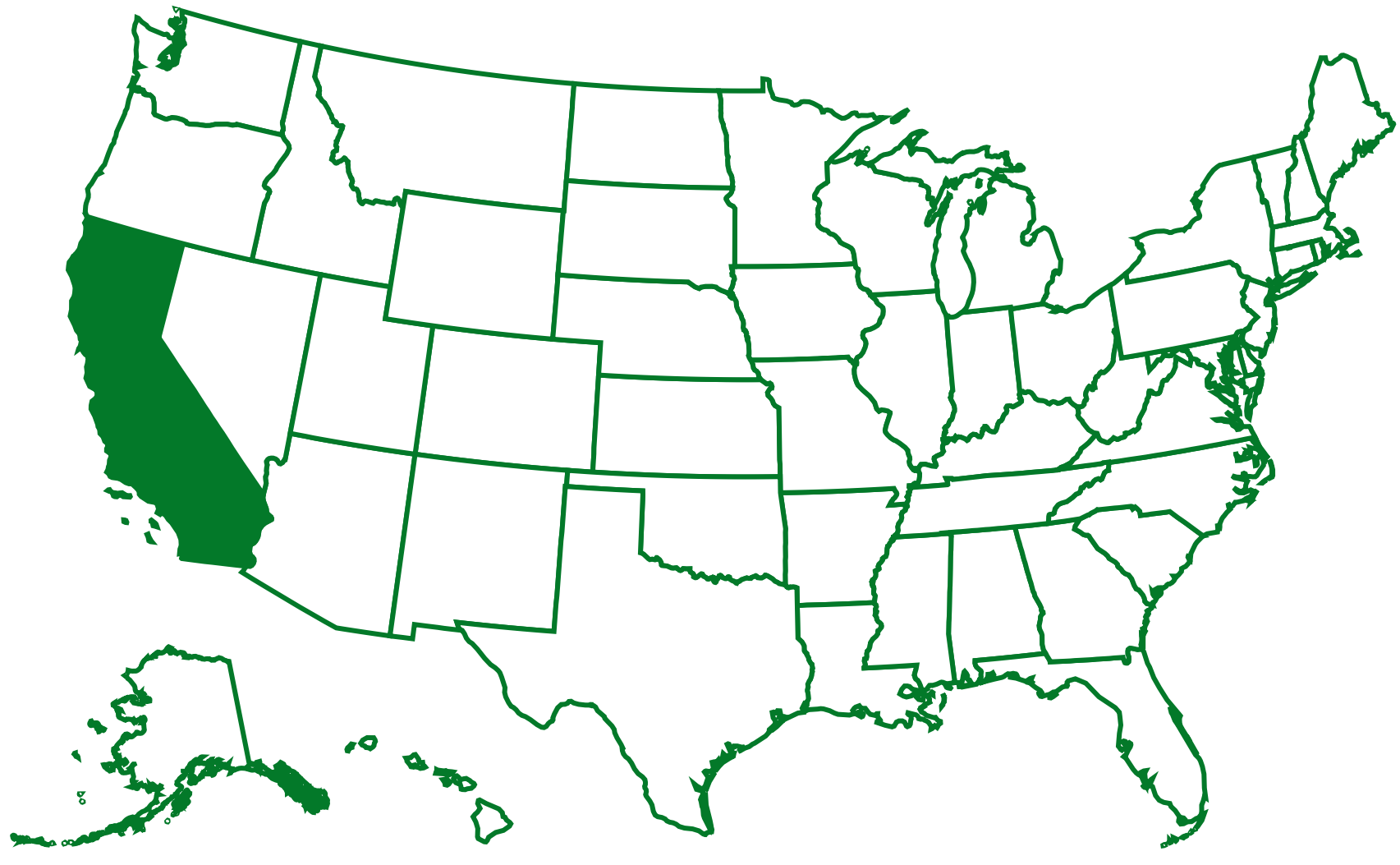
Arkansas' small businesses generate sales on Alibaba platforms



\$49.0M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in CALIFORNIA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across California.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in California's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$8.8B

Total Wages Supported for Workers



60.6K

Total Jobs Supported



\$9.8B

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of **\$6.3B**
from 2022



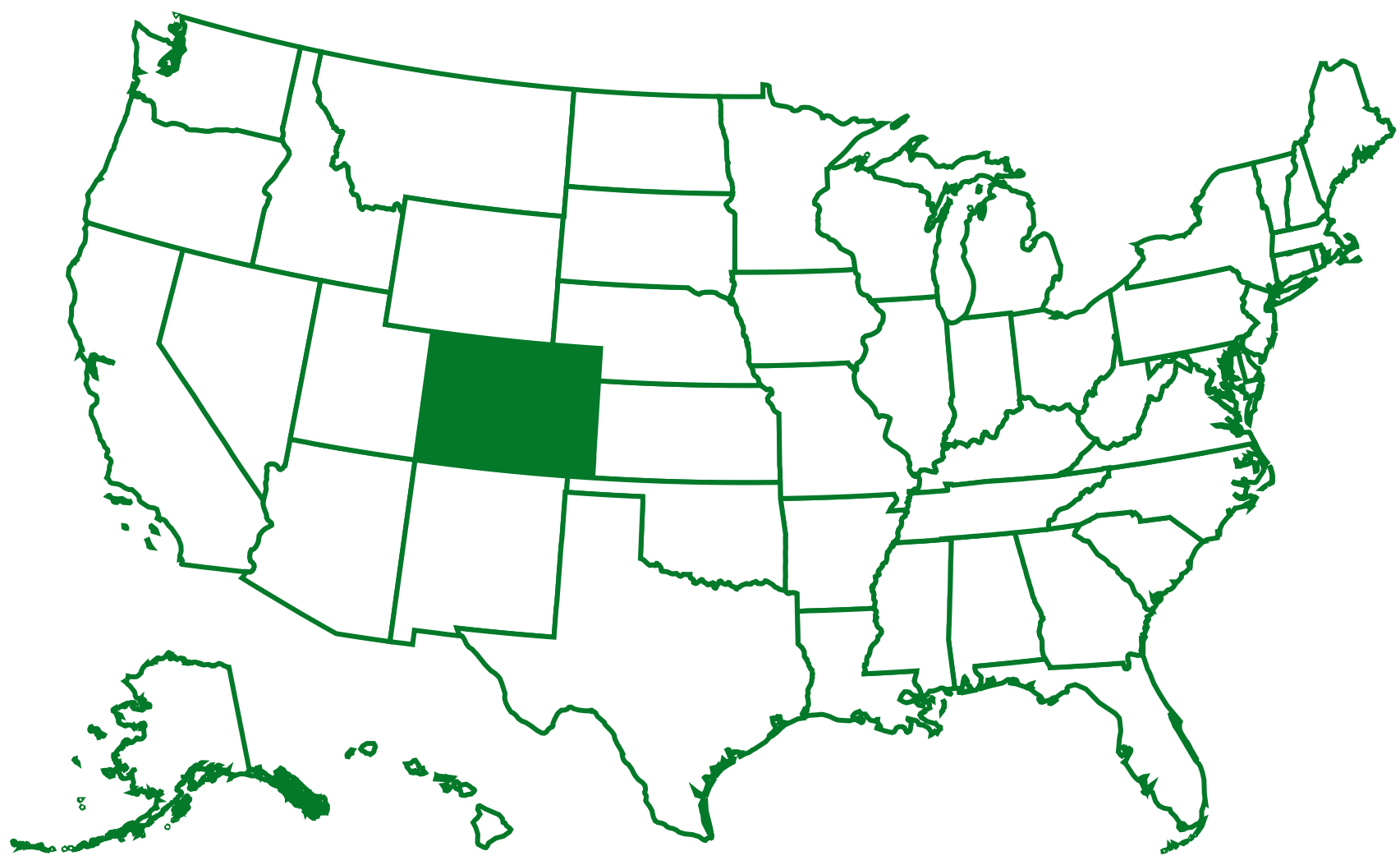
California's small businesses generate sales on Alibaba platforms



\$1.4B

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in COLORADO

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Colorado.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Colorado's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$382.4M

Total Wages Supported for Workers



4.4K

Total Jobs Supported



\$718.7M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of **\$6.3B** from 2022



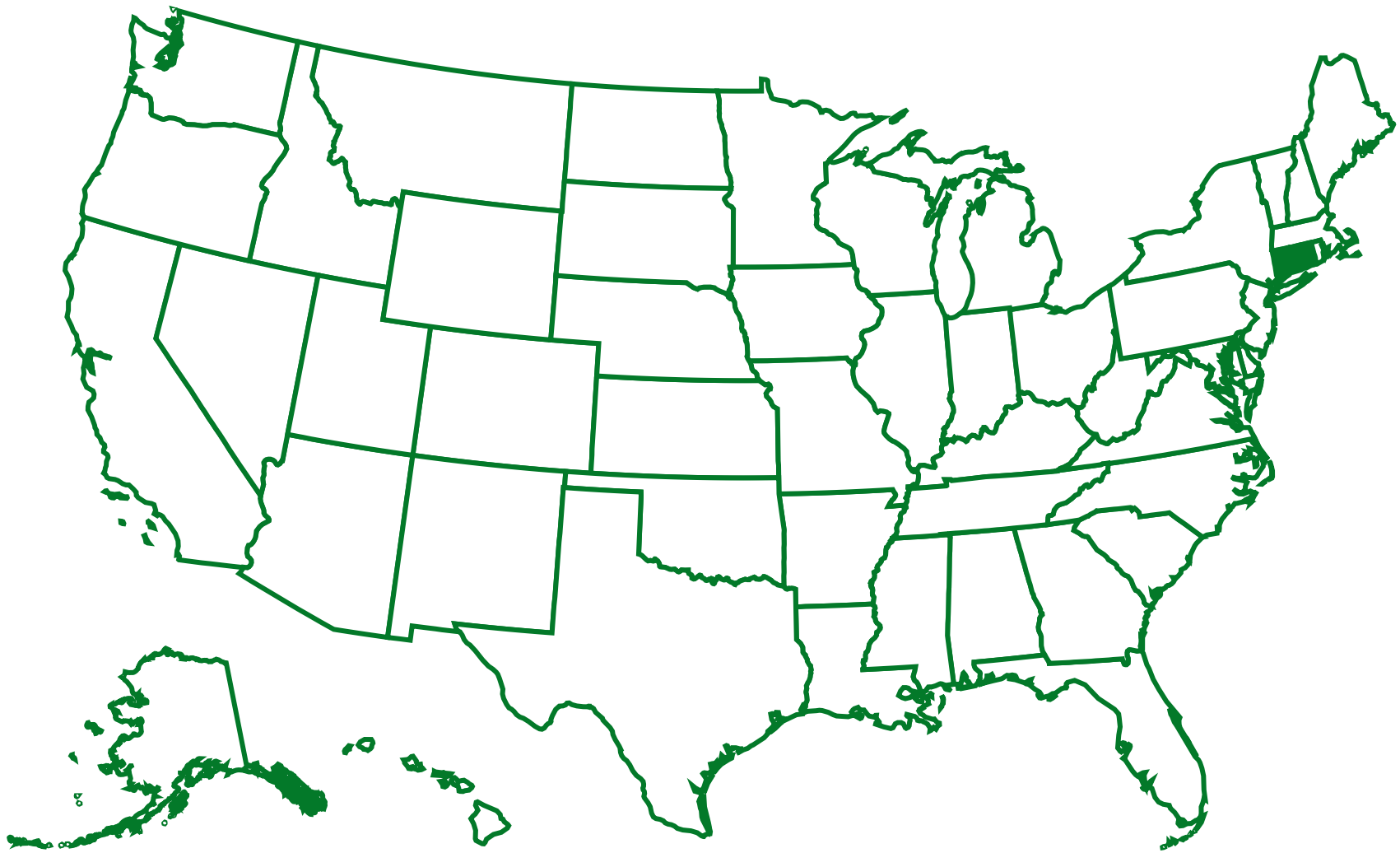
Colorado's small businesses generate sales on Alibaba platforms



\$77.0M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in CONNECTICUT

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Connecticut.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Connecticut's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$140.1M

Total Wages Supported for Workers



1.8K

Total Jobs Supported



\$341.4M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



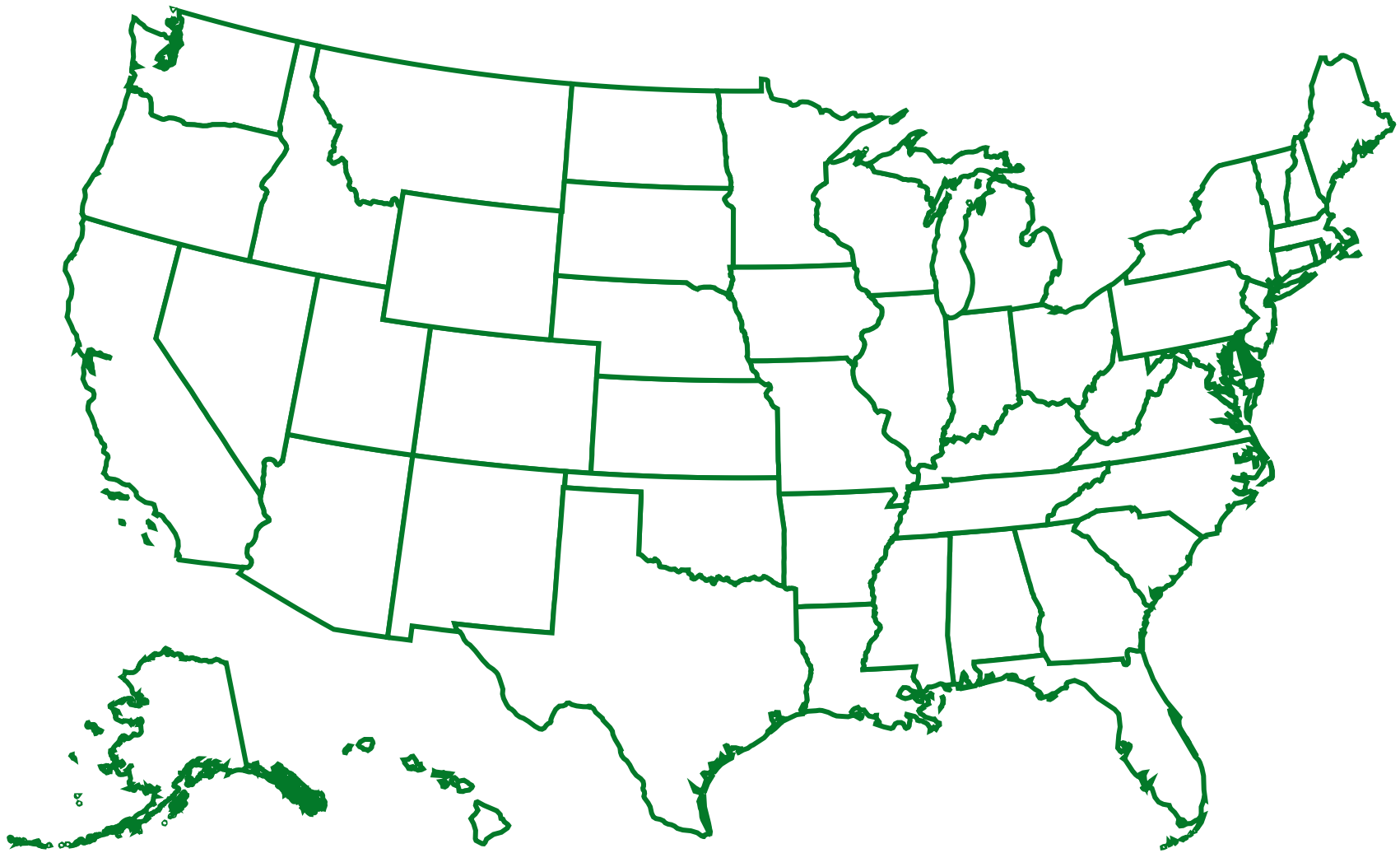
Connecticut's small businesses generate sales on Alibaba platforms



\$38.6M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in

DELAWARE

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Delaware.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Delaware's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$32.9M

Total Wages Supported for Workers



408

Total Jobs Supported



\$68.4M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B

in 2024



An increase of
\$6.3B
from 2022



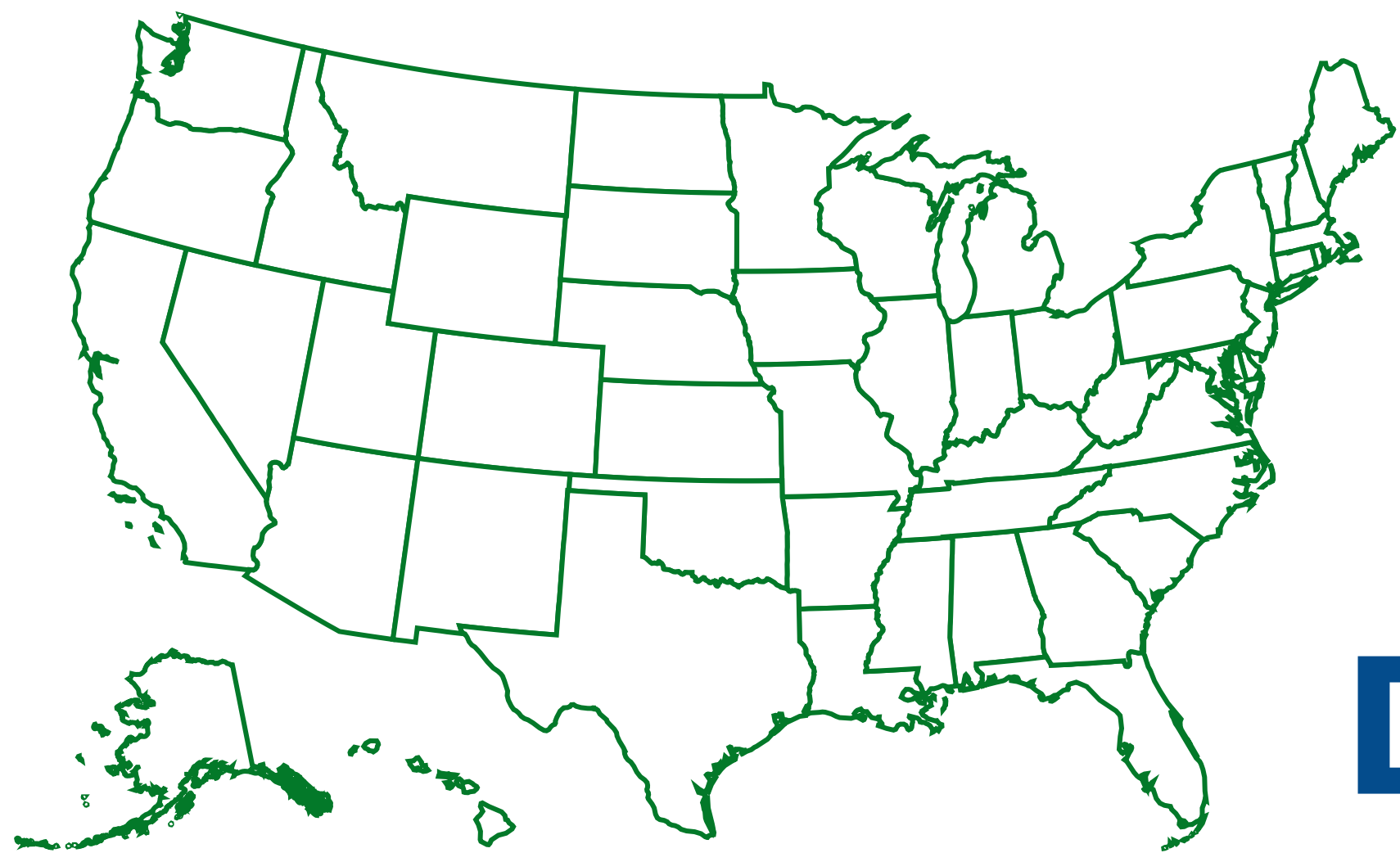
Delaware's small businesses generate sales on Alibaba platforms



\$7.6M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in DISTRICT OF COLUMBIA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across District of Columbia (DC).

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in DC's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$3.8M

Total Wages Supported for Workers



21

Total Jobs Supported



\$2.2M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



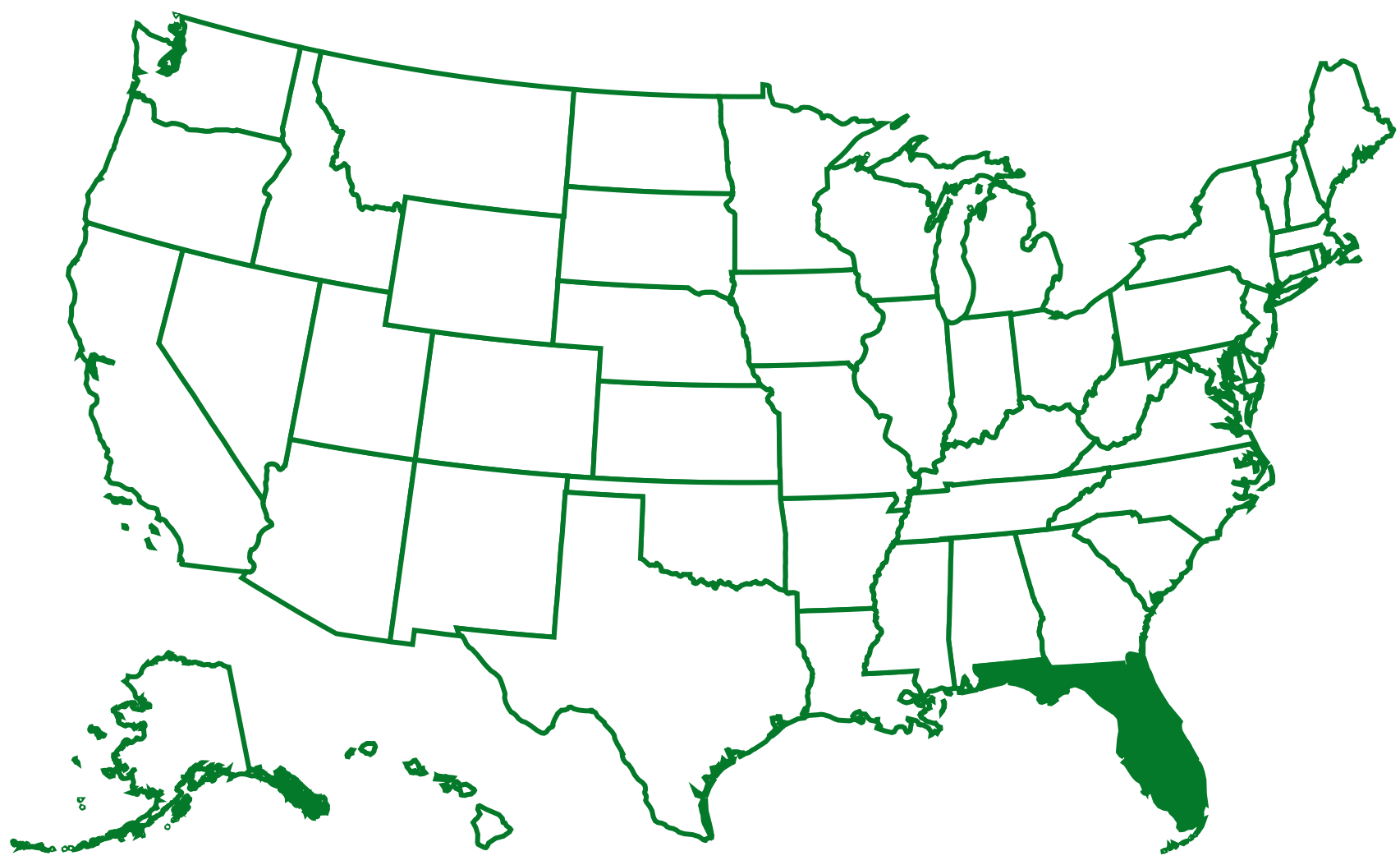
DC's small businesses generate sales on Alibaba platforms



\$0.3M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in

FLORIDA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Florida.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Florida's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$753.0M

Total Wages Supported for Workers



10.3K

Total Jobs Supported



\$1.7B

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



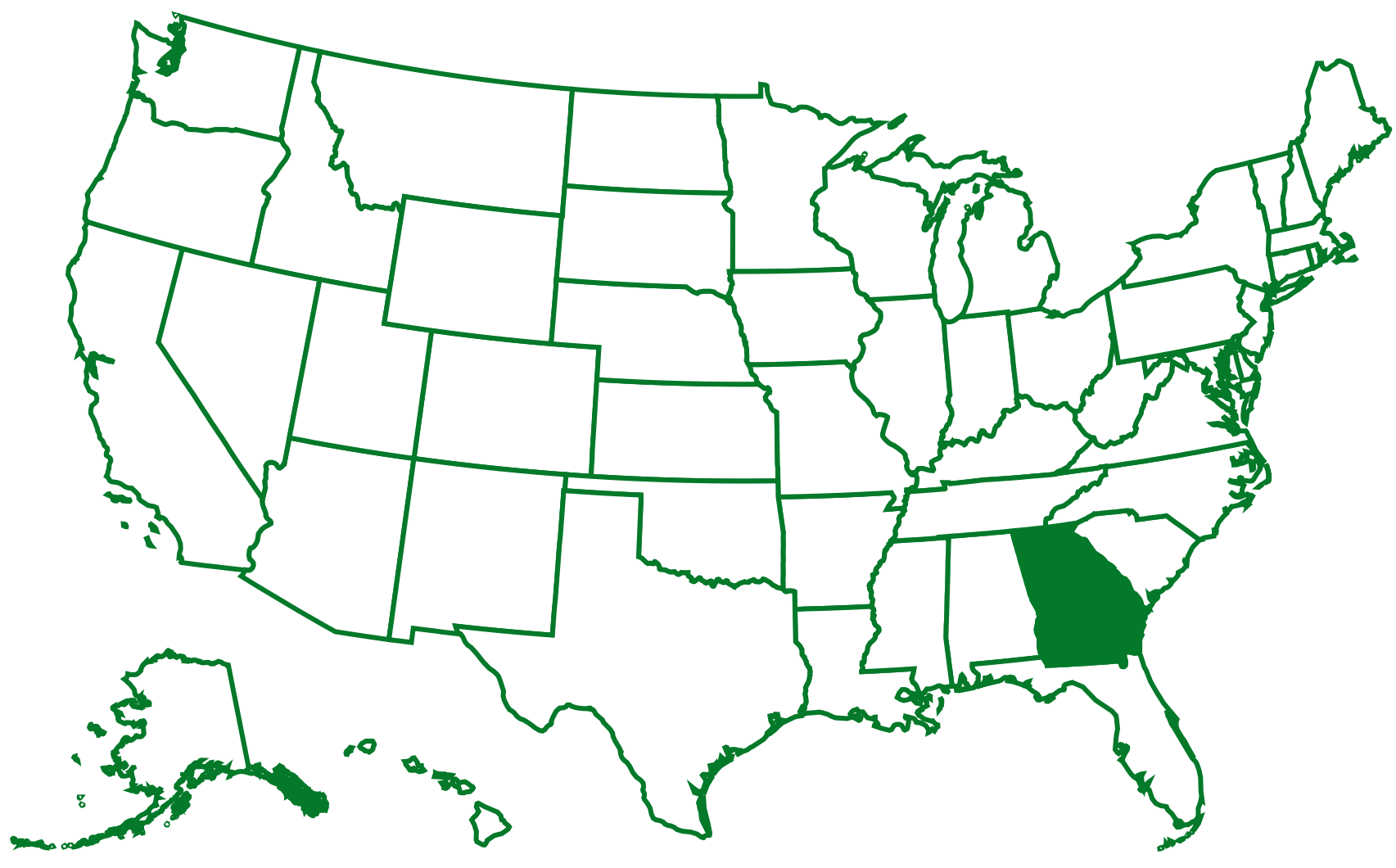
Florida's small businesses generate sales on Alibaba platforms



\$251.4M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in

GEORGIA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Georgia.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Georgia's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$304.5M

Total Wages Supported for Workers



4.3K

Total Jobs Supported



\$709.1M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B

in 2024



An increase of
\$6.3B
from 2022



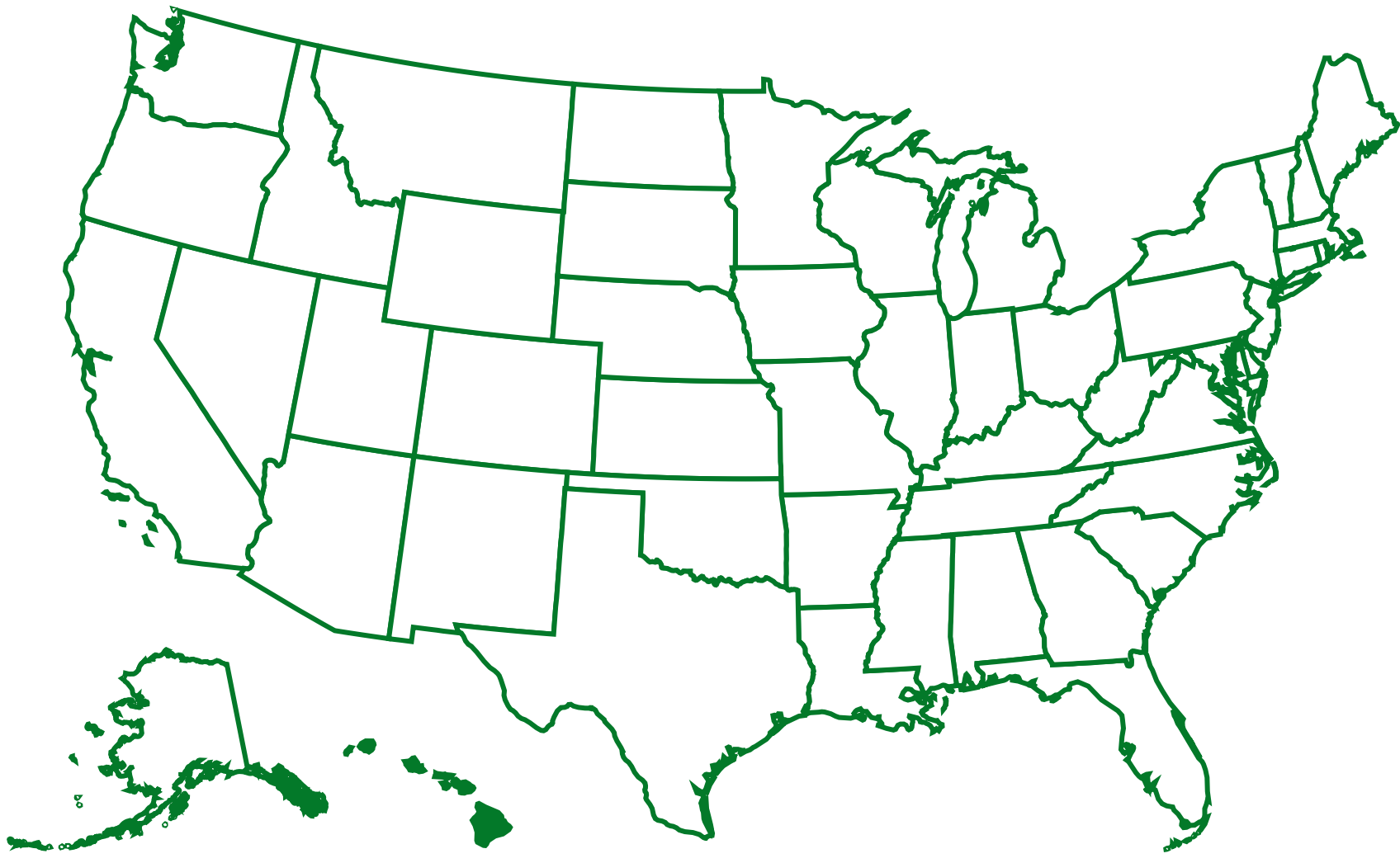
Georgia's small businesses generate sales on Alibaba platforms



\$111.7M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in HAWAII

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Hawaii.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Hawaii's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$9.4M

Total Wages Supported for Workers



208

Total Jobs Supported



\$31.3M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B

in 2024



An increase of \$6.3B from 2022



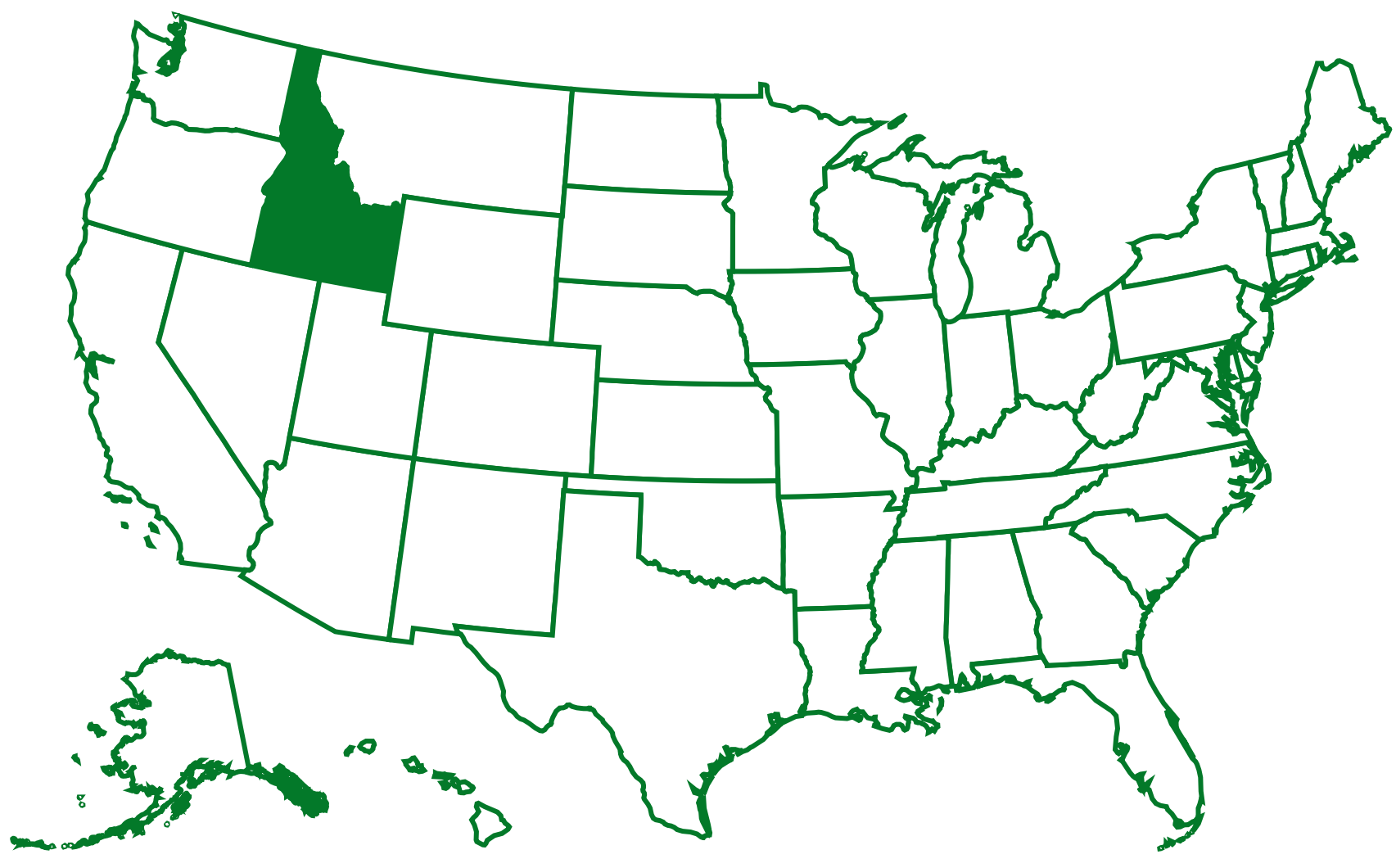
Hawaii's small businesses generate sales on Alibaba platforms



\$11.1M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in IDAHO

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Idaho.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Idaho's economy

Direct, Indirect, and Induced Economic Impact, 2024



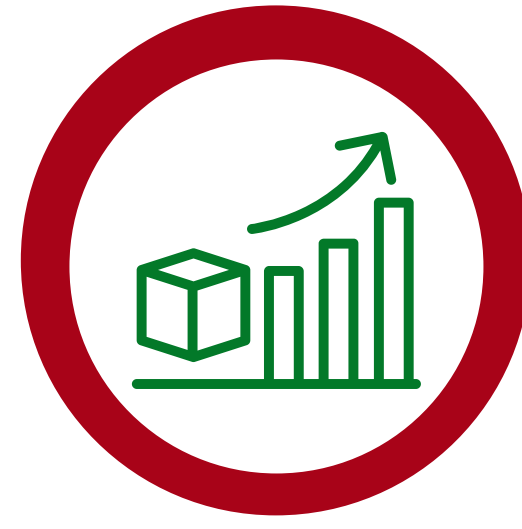
\$161.1M

Total Wages Supported
for Workers



2.0K

Total Jobs Supported



\$292.9M

Total Value Added to
the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



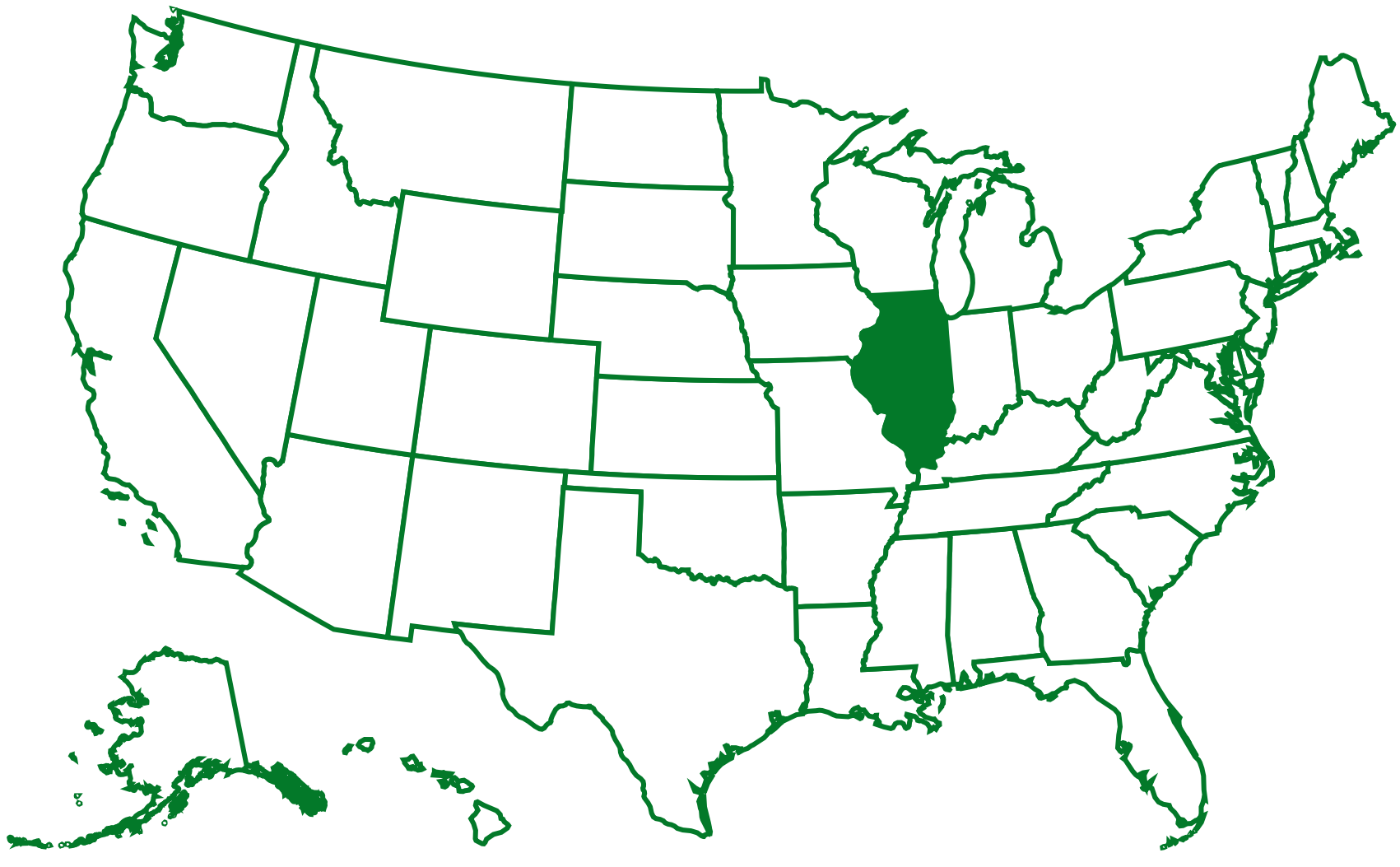
Idaho's small businesses generate sales on Alibaba platforms



\$36.0M

Sales on Alibaba
by Small
Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in ILLINOIS

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Illinois.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Illinois' economy

Direct, Indirect, and Induced Economic Impact, 2024



\$683.0M

Total Wages Supported for Workers



8.9K

Total Jobs Supported



\$1.5B

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of **\$6.3B** from 2022



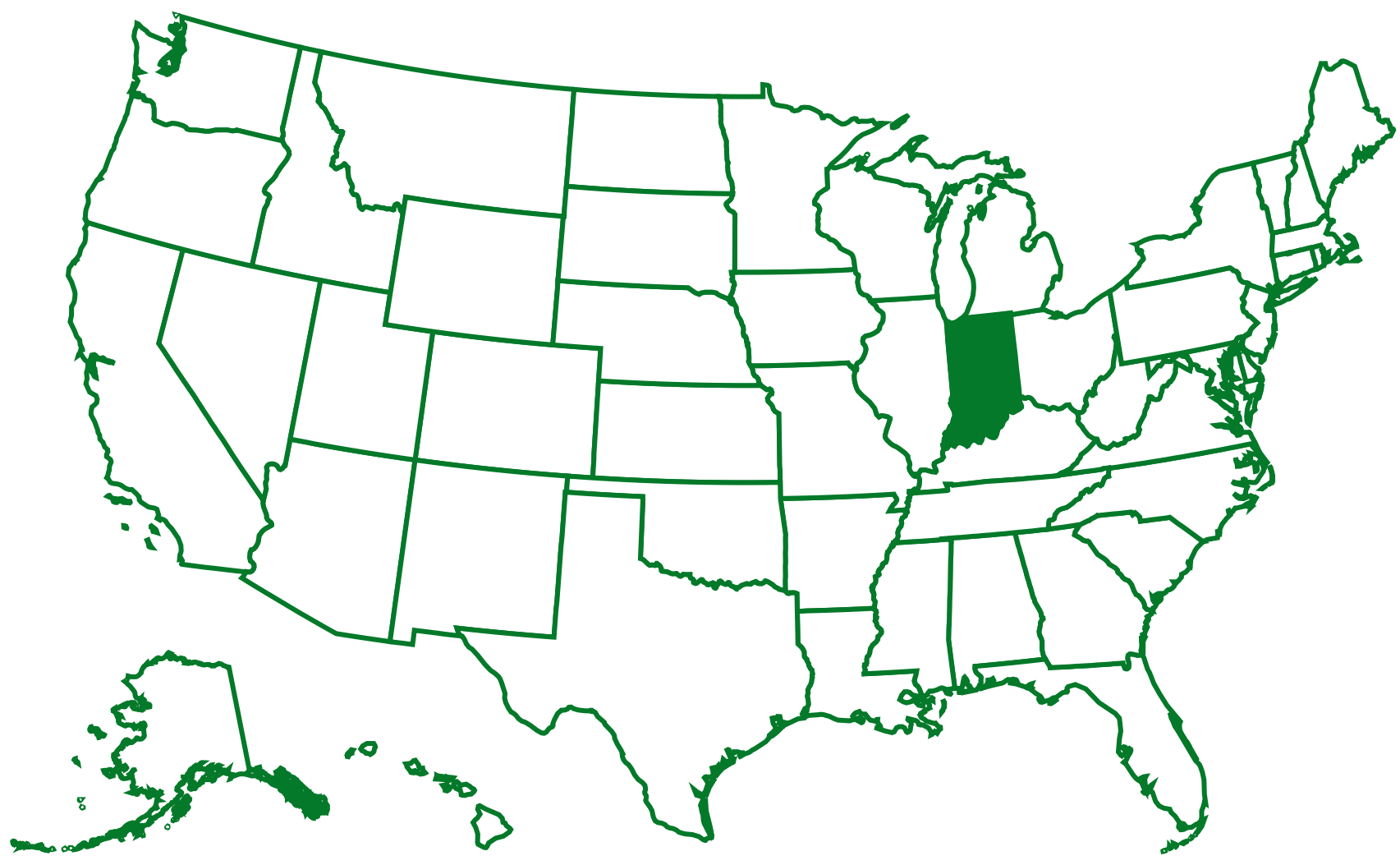
Illinois' small businesses generate sales on Alibaba platforms



\$207.3M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in INDIANA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Indiana.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Indiana's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$270.4M

Total Wages Supported
for Workers



4.3K

Total Jobs Supported



\$704.1M

Total Value Added to
the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



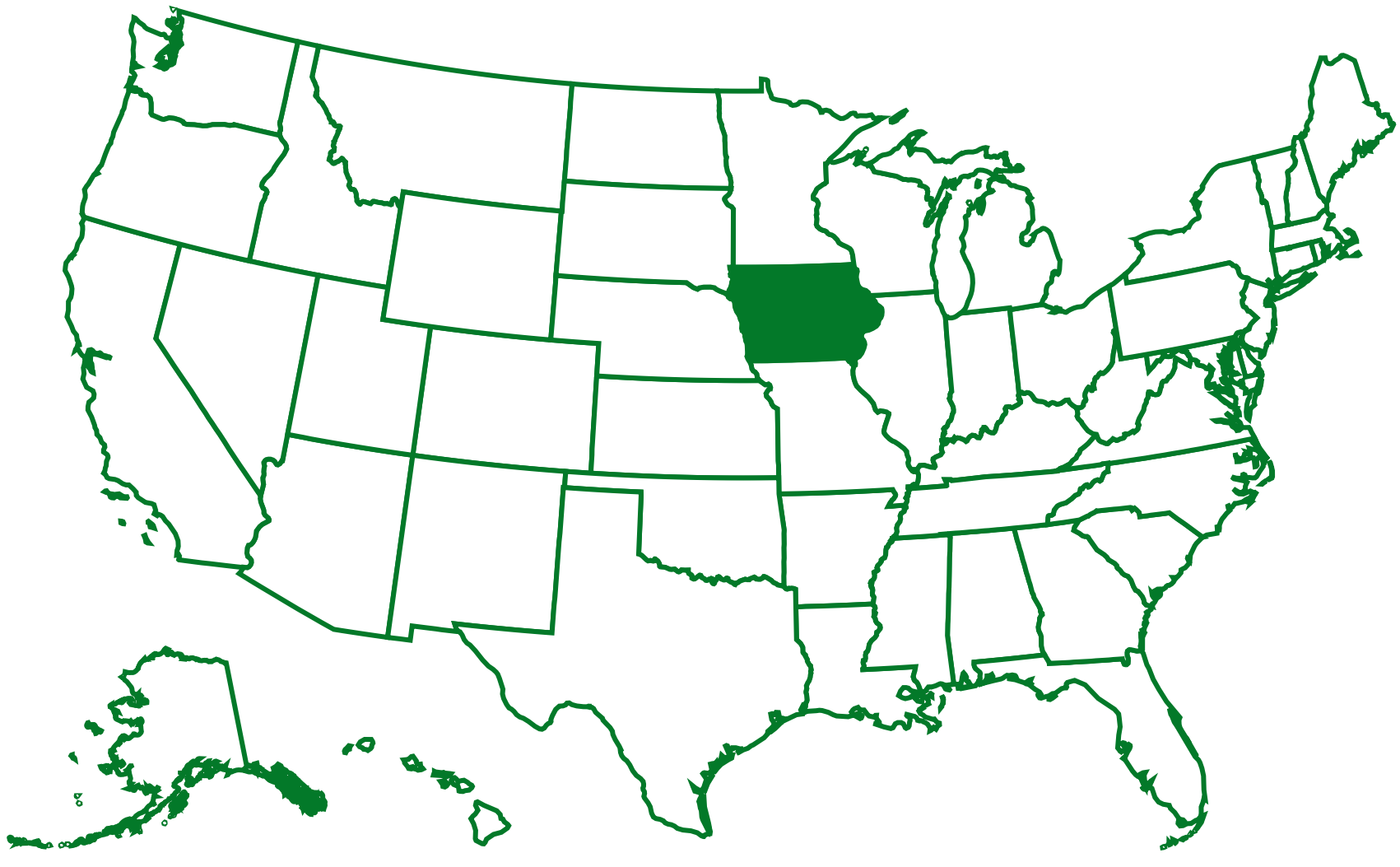
Indiana's small businesses generate sales on Alibaba platforms



\$94.6M

Sales on Alibaba
by Small
Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in IOWA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Iowa.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Iowa's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$178.5M

Total Wages Supported for Workers



2.7K

Total Jobs Supported



\$434.2M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of **\$6.3B** from 2022



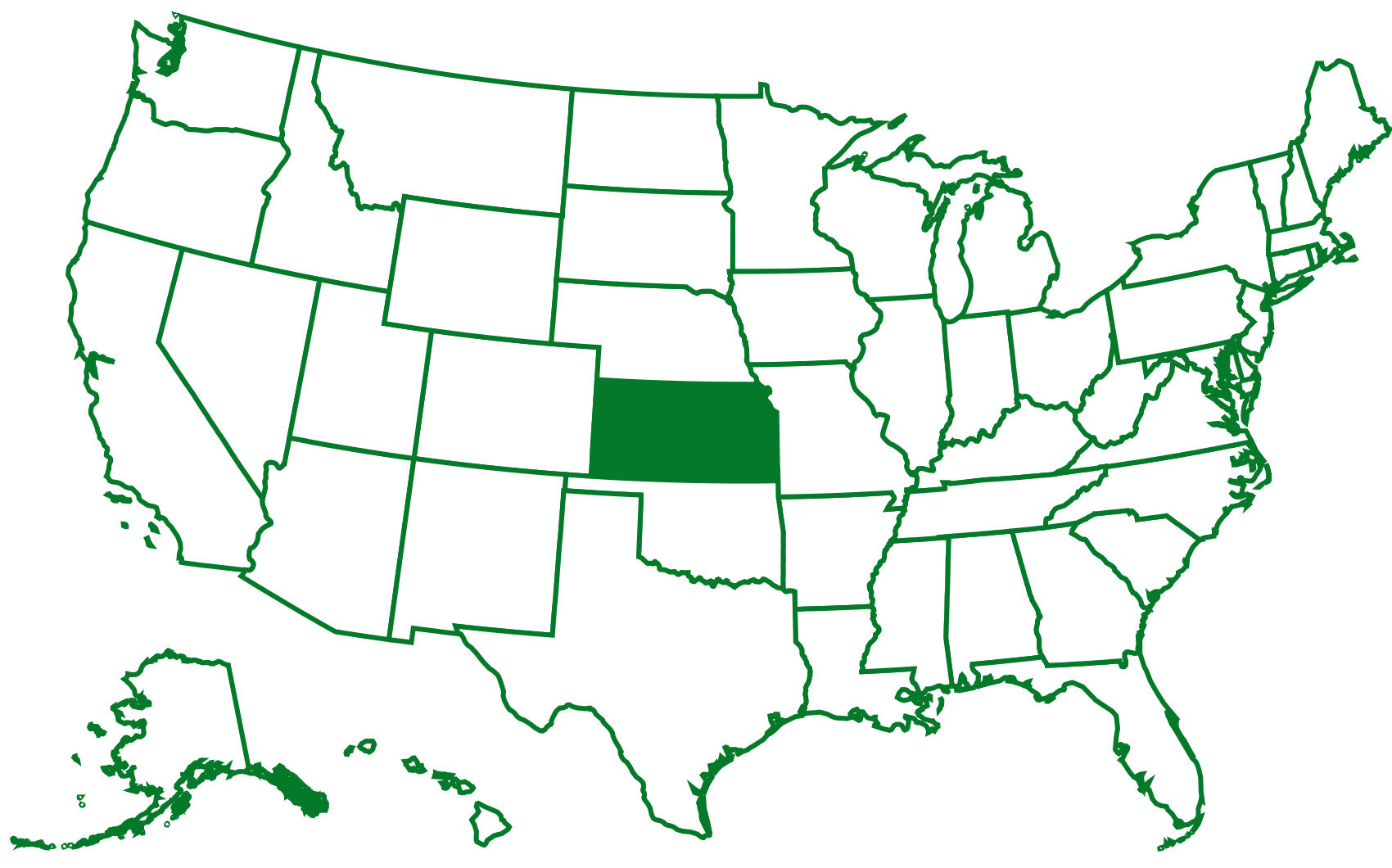
Iowa's small businesses generate sales on Alibaba platforms



\$64.3M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in KANSAS

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Kansas.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Kansas' economy

Direct, Indirect, and Induced Economic Impact, 2024



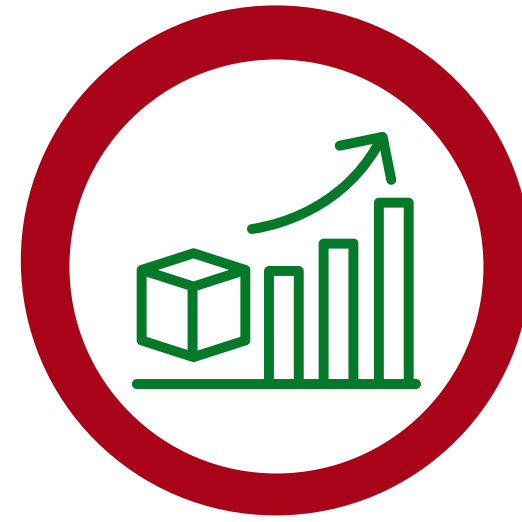
\$110.1M

Total Wages Supported for Workers



1.6K

Total Jobs Supported



\$301.4M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



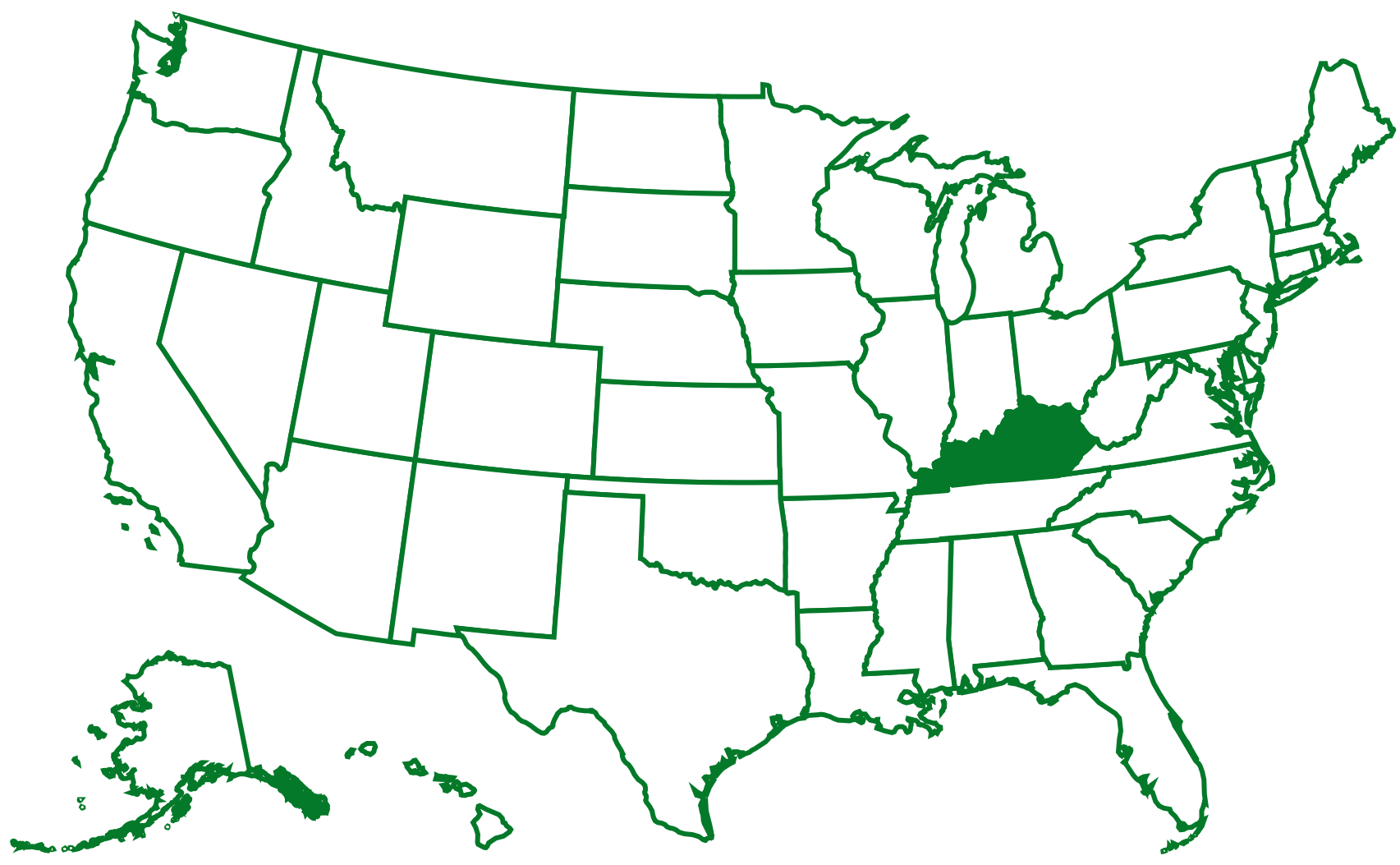
Kansas' small businesses generate sales on Alibaba platforms



\$34.4M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in KENTUCKY

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Kentucky.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Kentucky's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$114.4M

Total Wages Supported for Workers



1.8K

Total Jobs Supported



\$291.9M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of **\$6.3B** from 2022



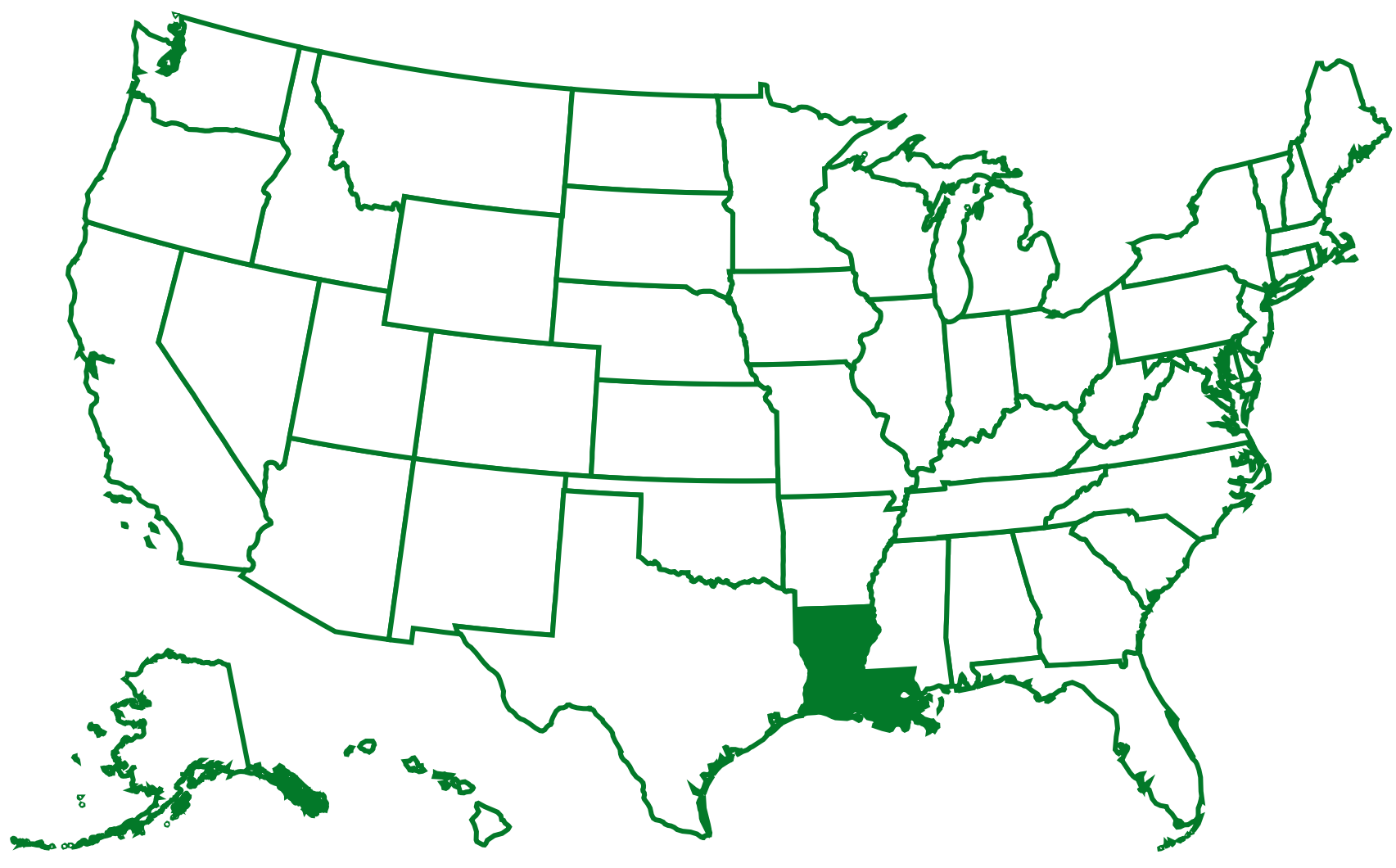
Kentucky's small businesses generate sales on Alibaba platforms



\$53.7M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in LOUISIANA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Louisiana.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Louisiana's economy

Direct, Indirect, and Induced Economic Impact, 2024



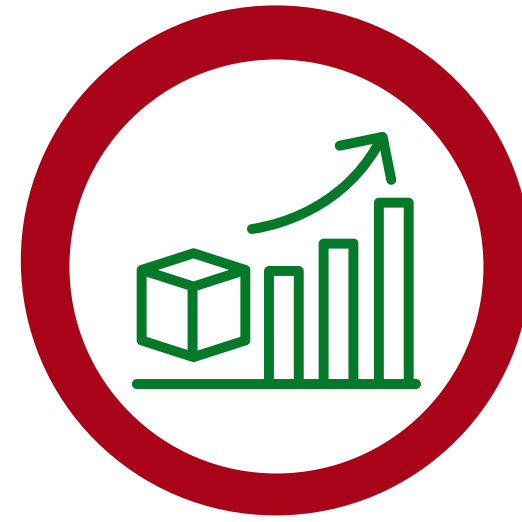
\$83.0M

Total Wages Supported
for Workers



1.2K

Total Jobs Supported



\$222.9M

Total Value Added to
the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



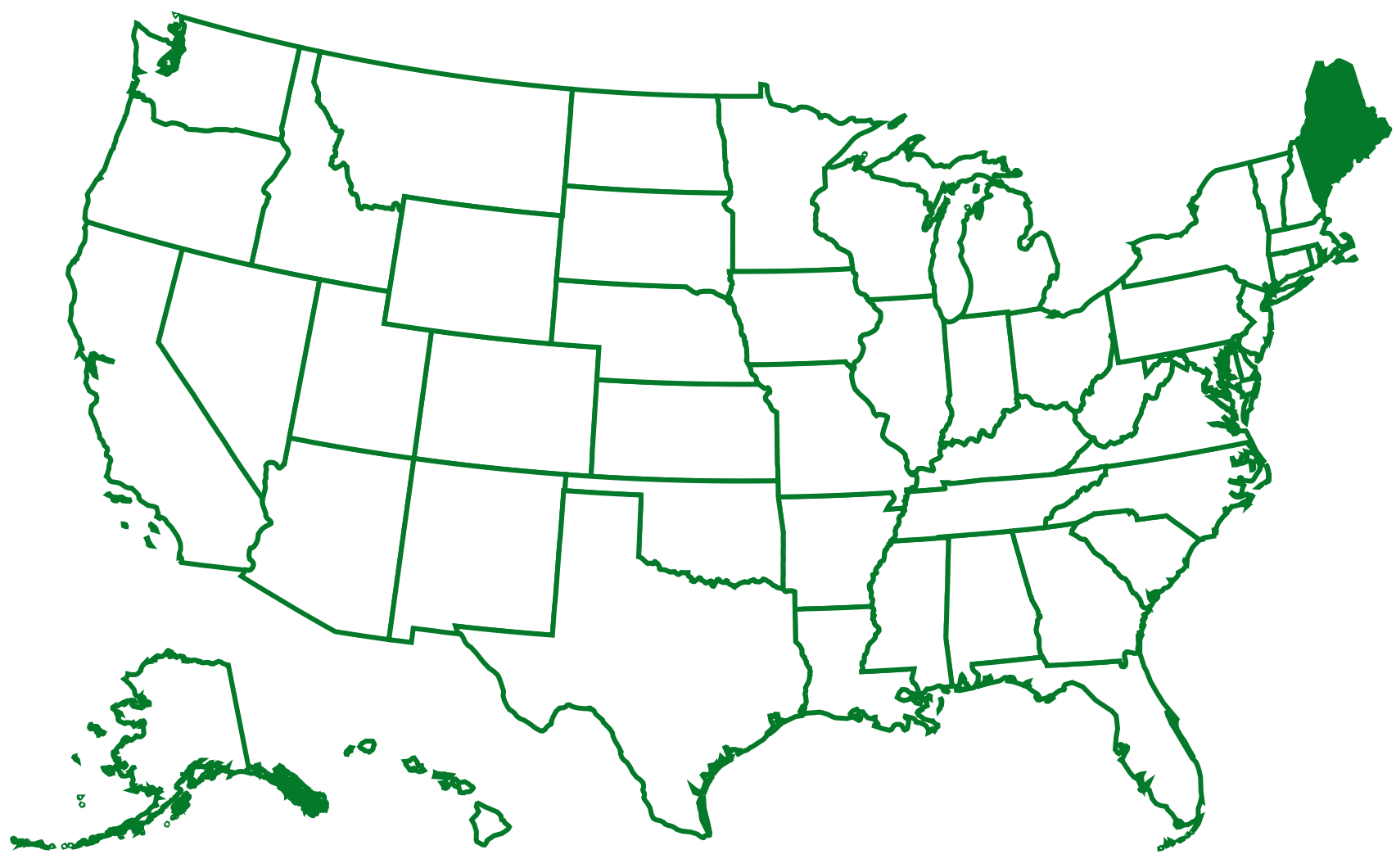
Louisiana's small businesses generate sales on Alibaba platforms



\$27.4M

Sales on Alibaba
by Small
Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in MAINE

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Maine.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Maine's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$68.1M

Total Wages Supported for Workers



1.1K

Total Jobs Supported



\$155.3M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



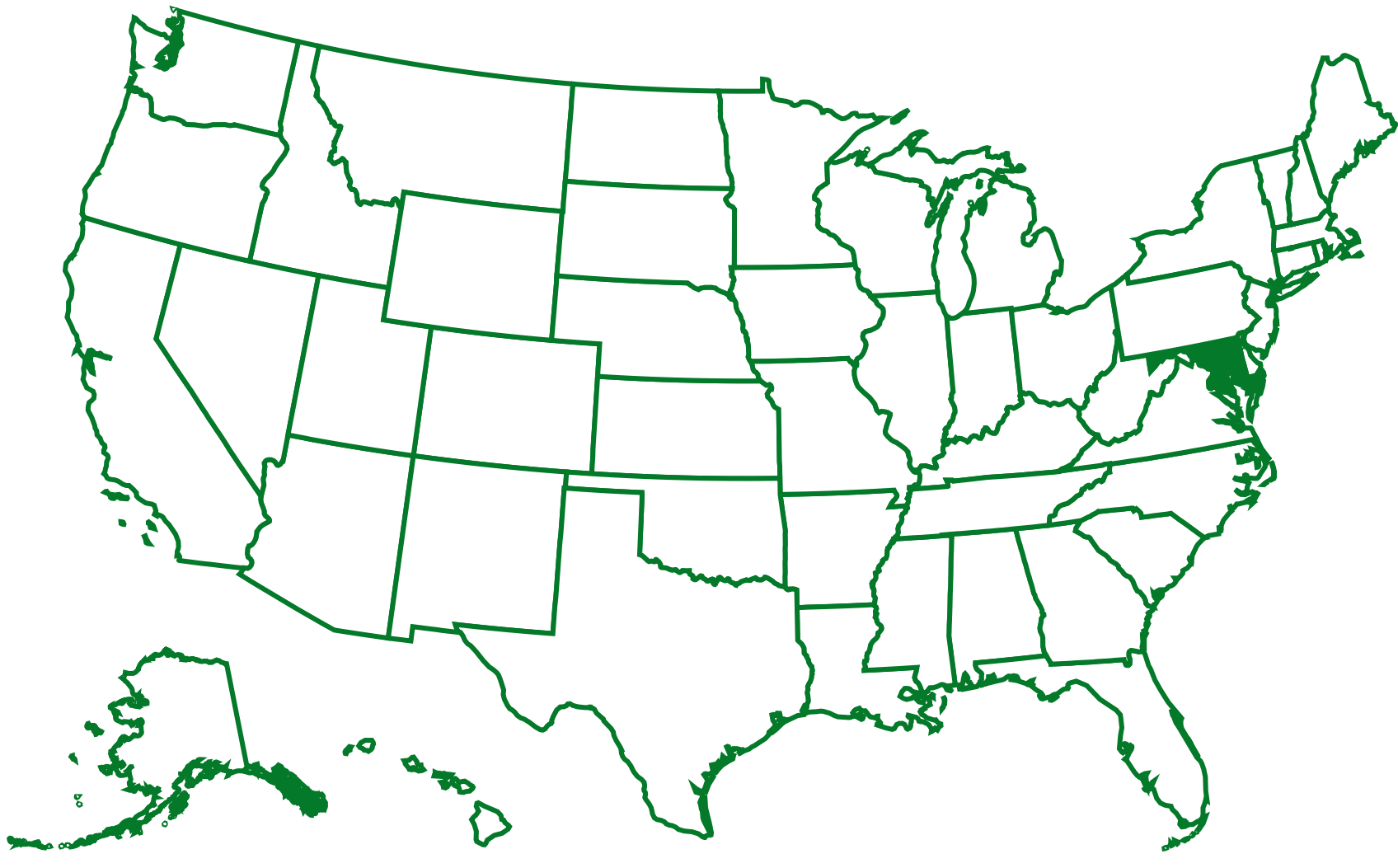
Maine's small businesses generate sales on Alibaba platforms



\$46.8M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in MARYLAND

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Maryland.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Maryland's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$358.6M

Total Wages Supported for Workers



3.9K

Total Jobs Supported



\$656.9M

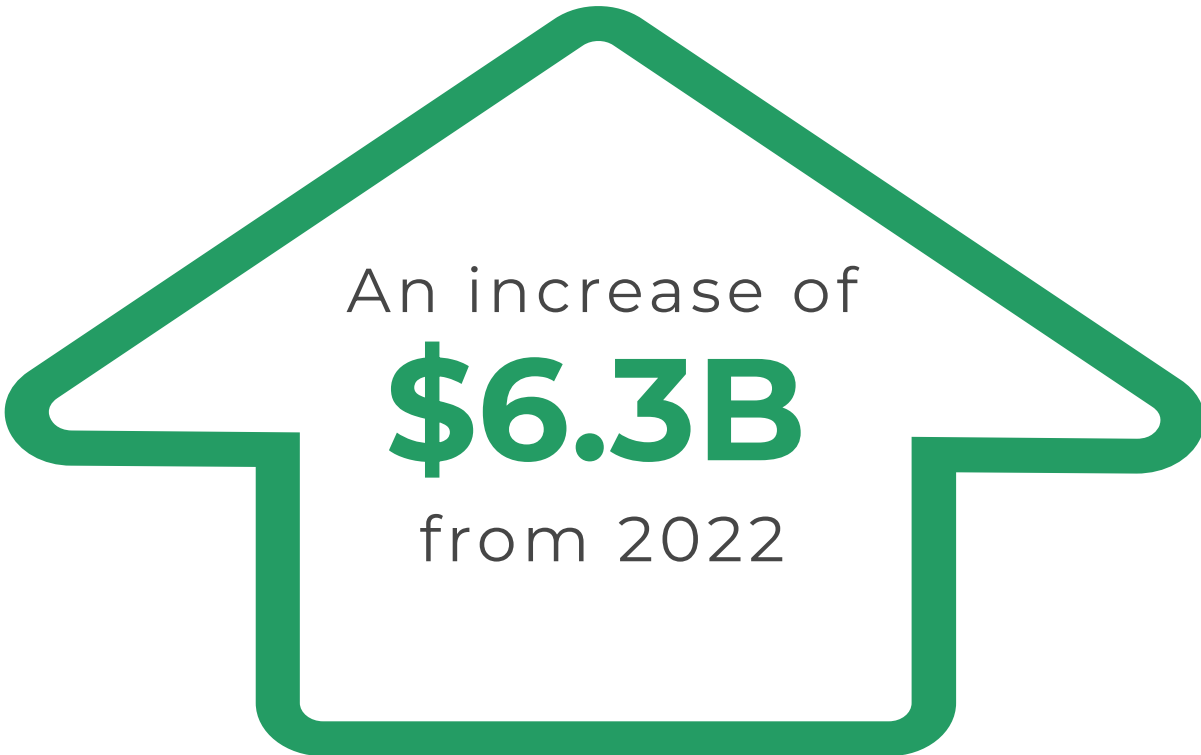
Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



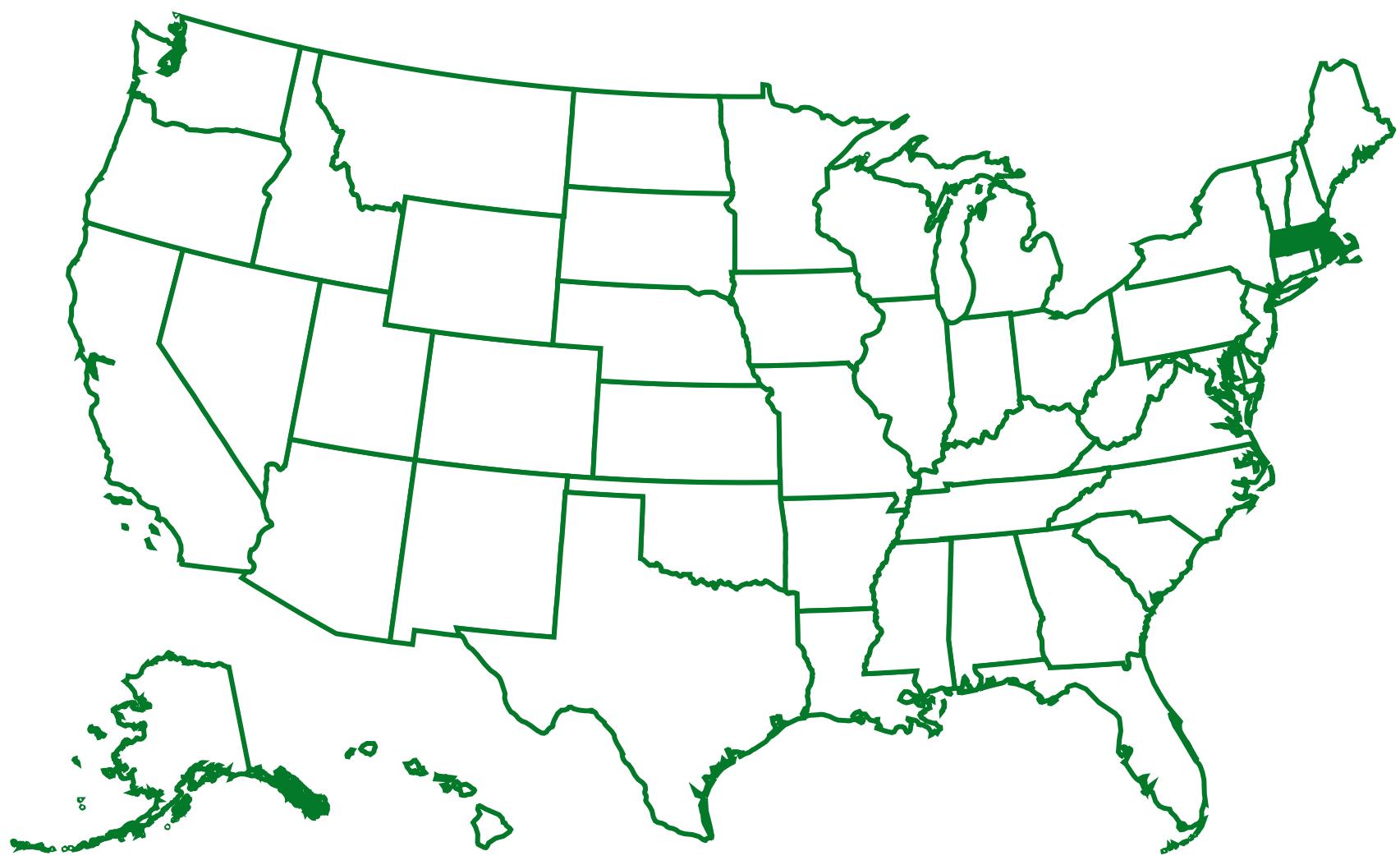
Maryland's small businesses generate sales on Alibaba platforms



\$96.4M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in MASSACHUSETTS

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Massachusetts.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Massachusetts' economy

Direct, Indirect, and Induced Economic Impact, 2024



\$933.8M

Total Wages Supported
for Workers



9.6K

Total Jobs Supported



\$1.6B

Total Value Added to
the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



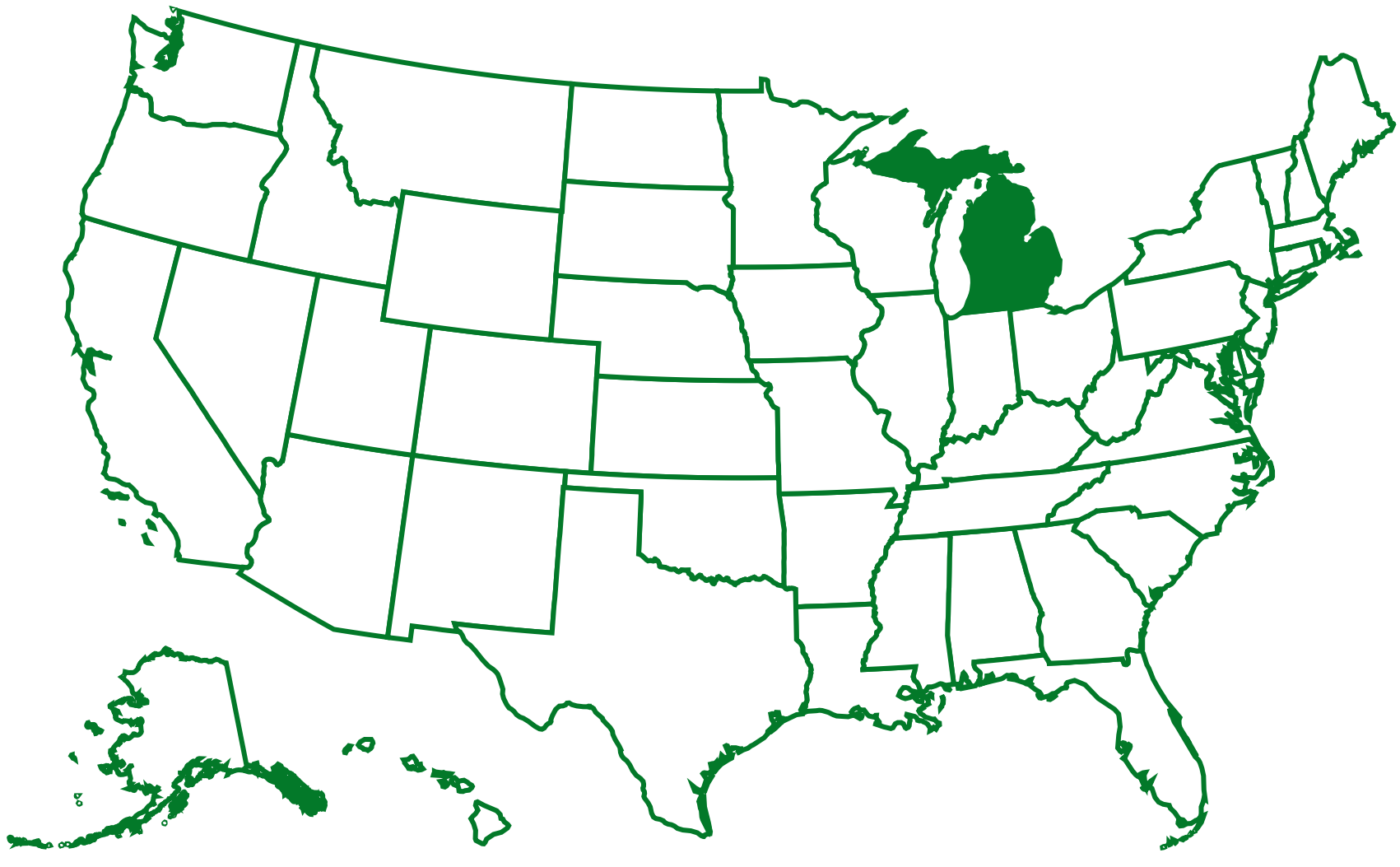
Massachusetts' small businesses generate sales on Alibaba platforms



\$209.2M

Sales on Alibaba
by Small
Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in

MICHIGAN

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Michigan.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Michigan's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$461.0M

Total Wages Supported for Workers



6.2K

Total Jobs Supported



\$1.0B

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B

in 2024



An increase of
\$6.3B
from 2022



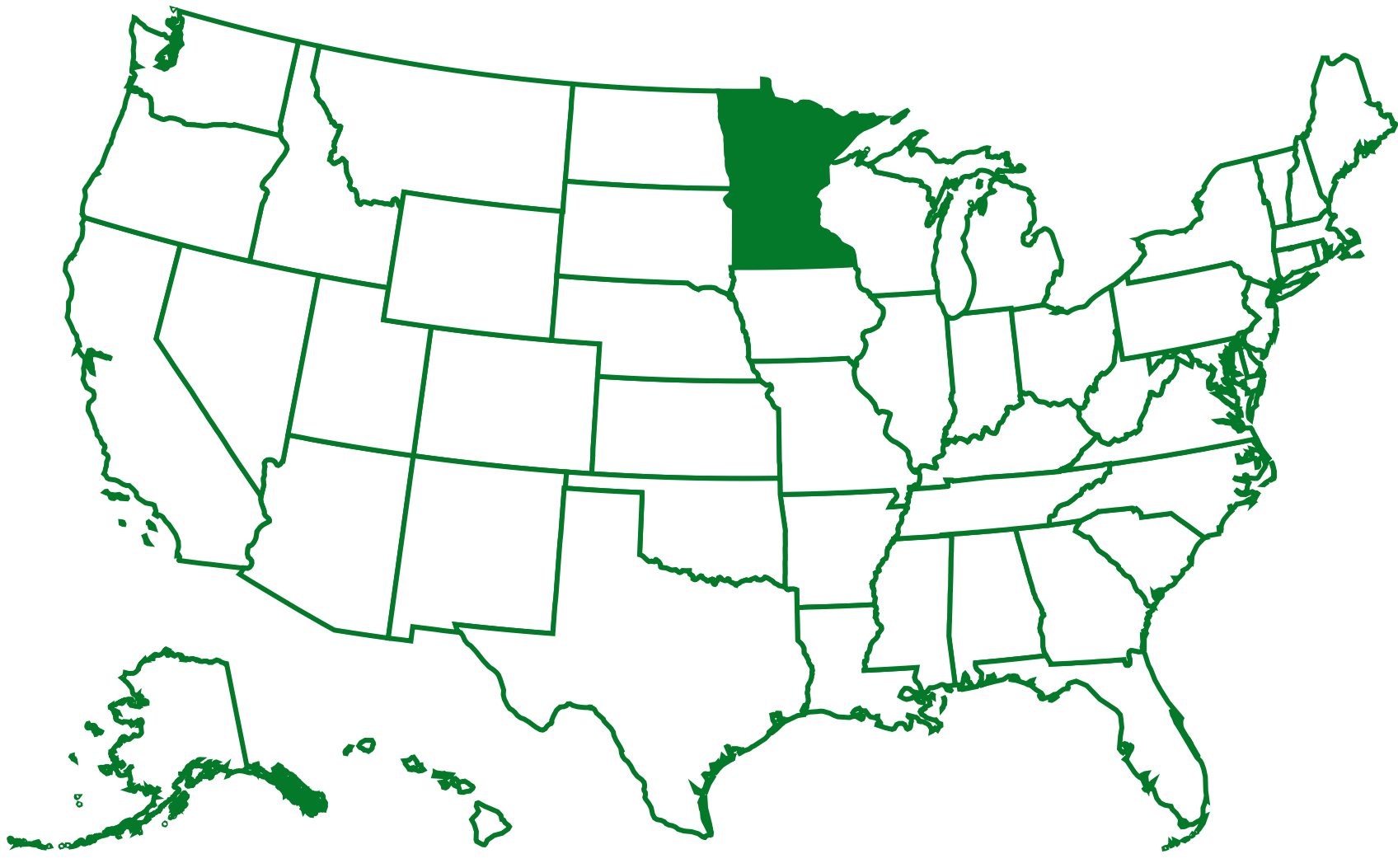
Michigan's small businesses generate sales on Alibaba platforms



\$150.2M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in

MINNESOTA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Minnesota.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Minnesota's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$670.8M

Total Wages Supported for Workers



8.6K

Total Jobs Supported



\$1.4B

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B

in 2024



An increase of
\$6.3B
from 2022



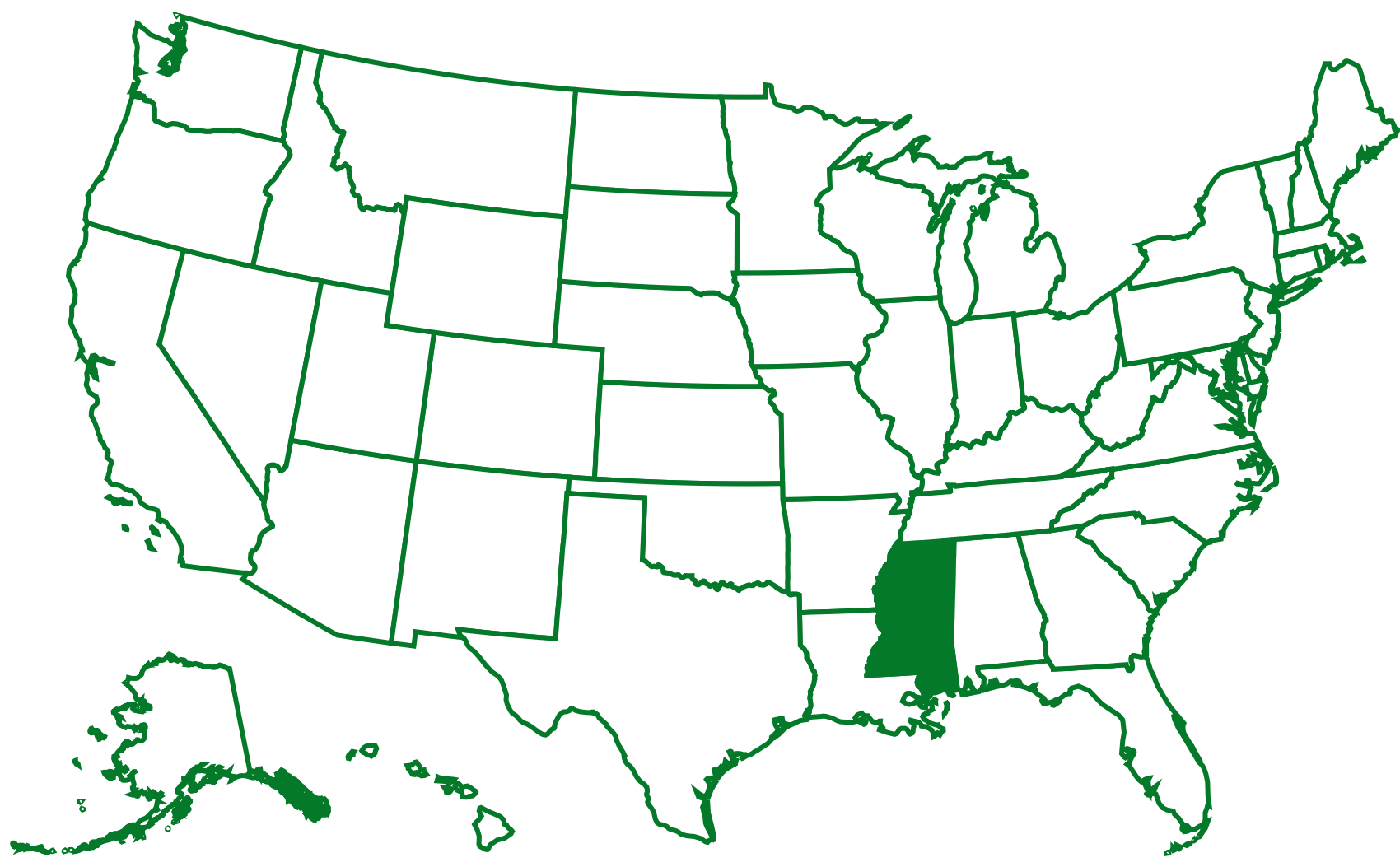
Minnesota's small businesses generate sales on Alibaba platforms



\$166.3M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in MISSISSIPPI

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Mississippi.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Mississippi's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$63.4M

Total Wages Supported
for Workers



1.2K

Total Jobs Supported



\$183.1M

Total Value Added to
the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



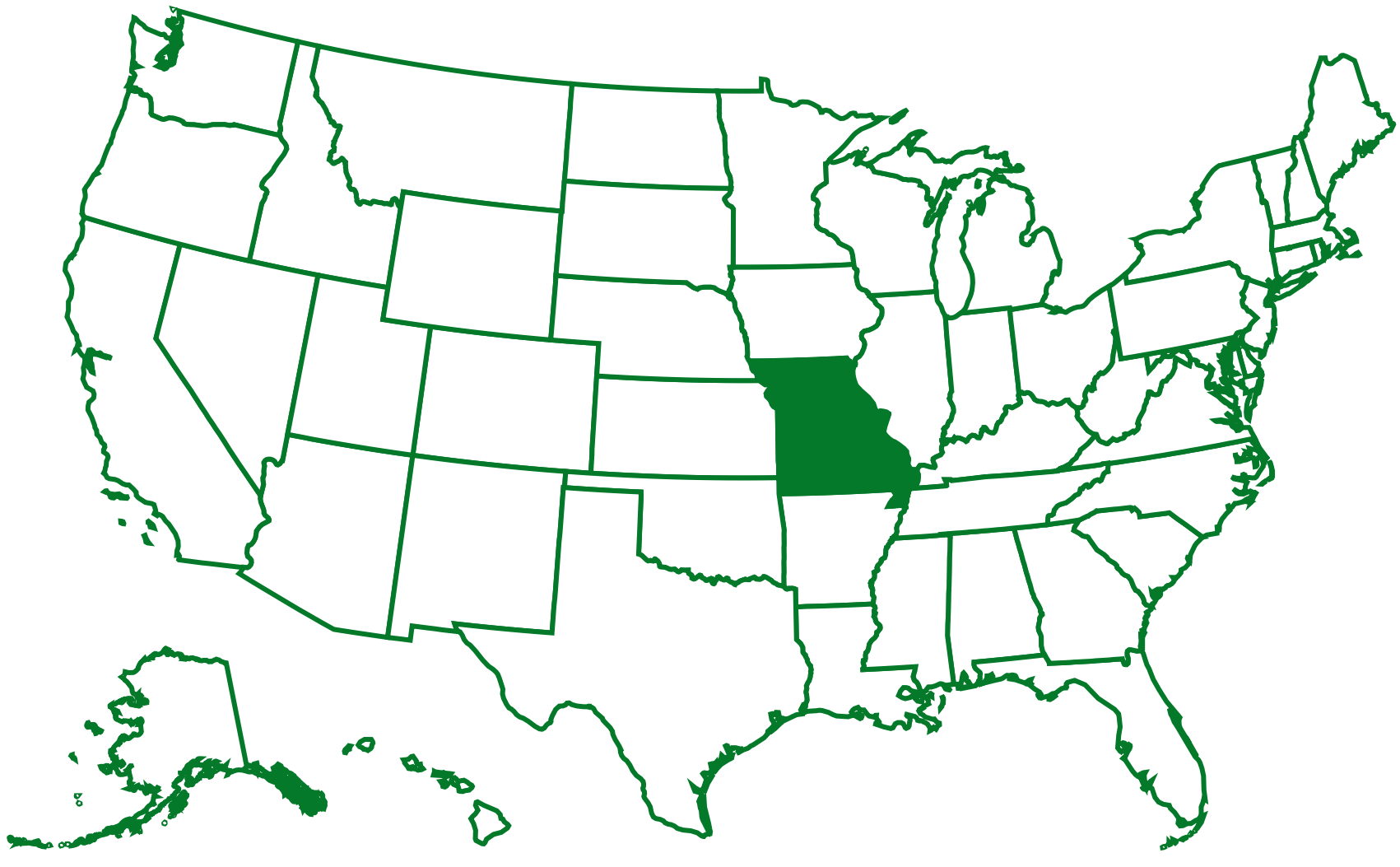
Mississippi's small businesses generate sales on Alibaba platforms



\$41.4M

Sales on Alibaba
by Small
Businesses

Source: Pham, Nam D., and Marc Dupont 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in MISSOURI

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Missouri.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Missouri's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$267.4M

Total Wages Supported for Workers



4.2K

Total Jobs Supported



\$722.6M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B

in 2024



An increase of
\$6.3B
from 2022



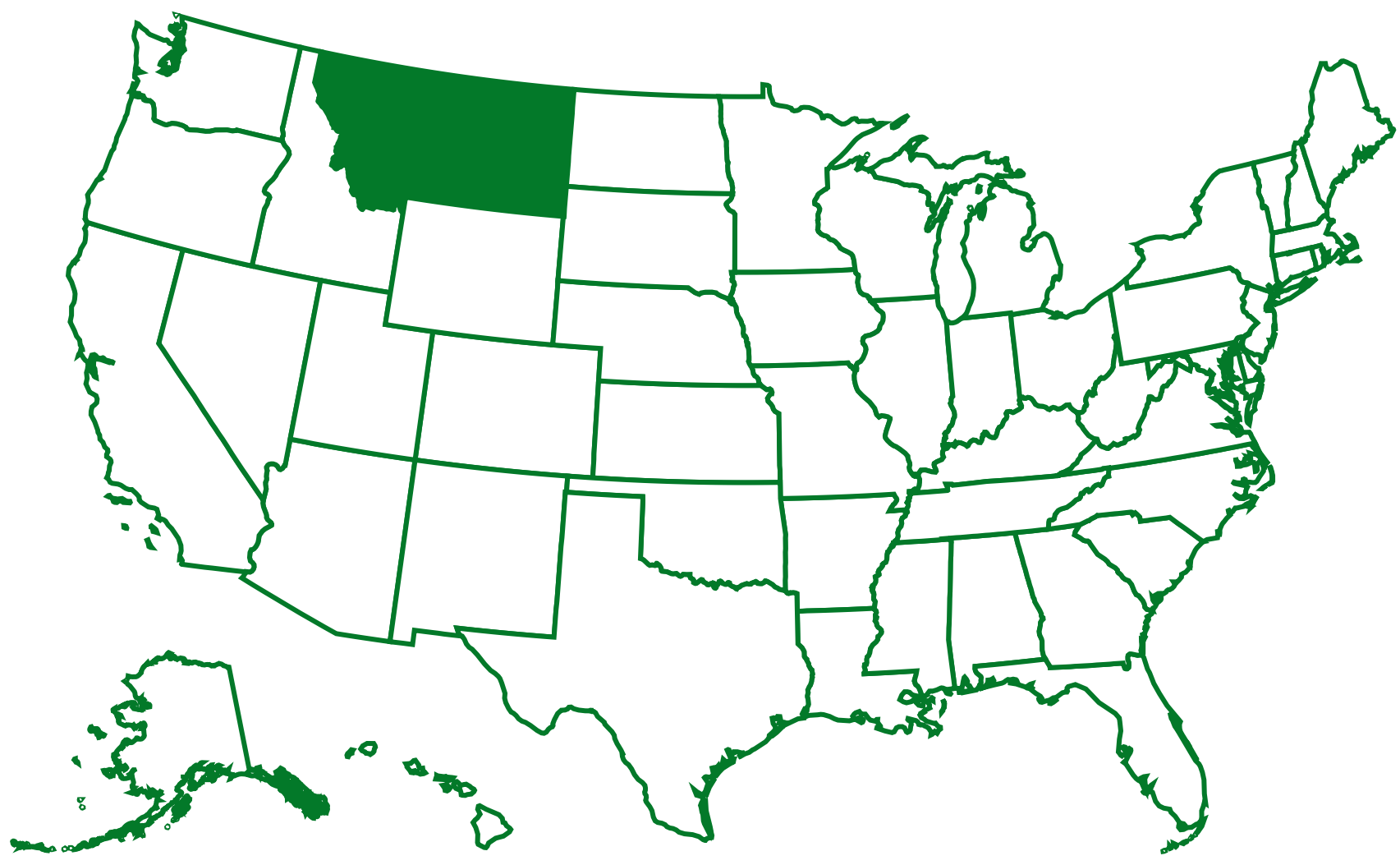
Missouri's small businesses generate sales on Alibaba platforms



\$115.4M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in

MONTANA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Montana.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Montana's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$12.7M

Total Wages Supported for Workers



224

Total Jobs Supported



\$35.1M

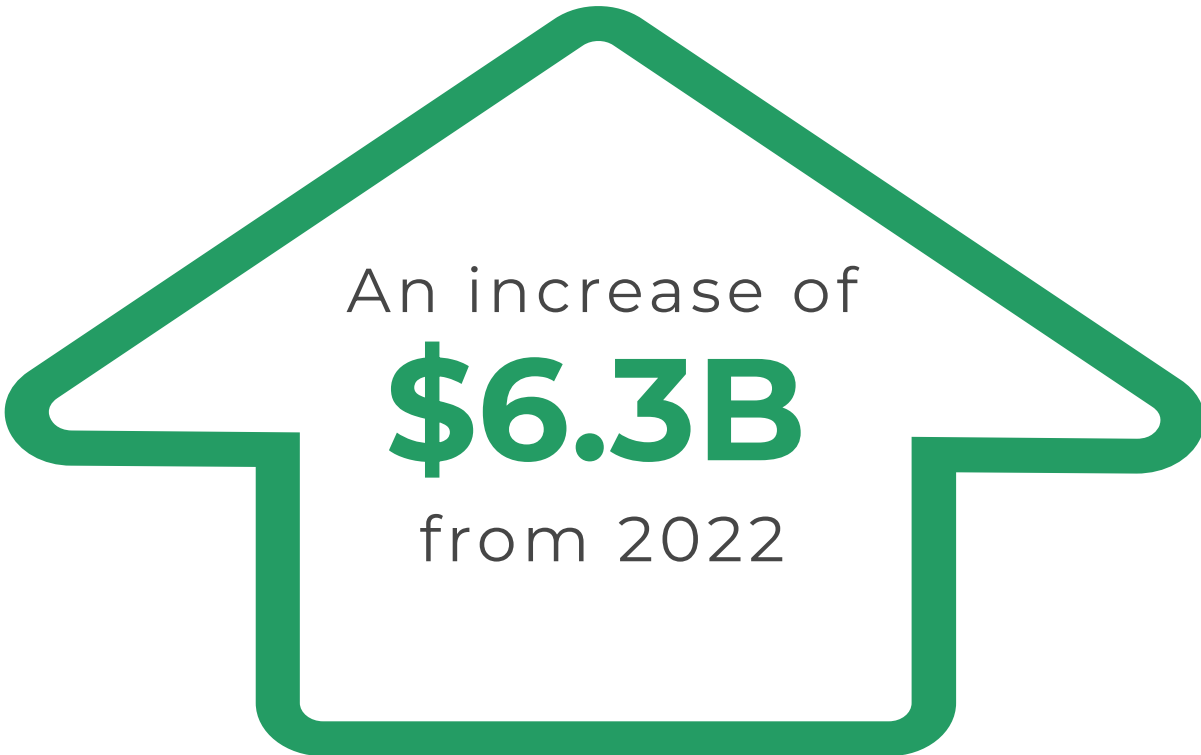
Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



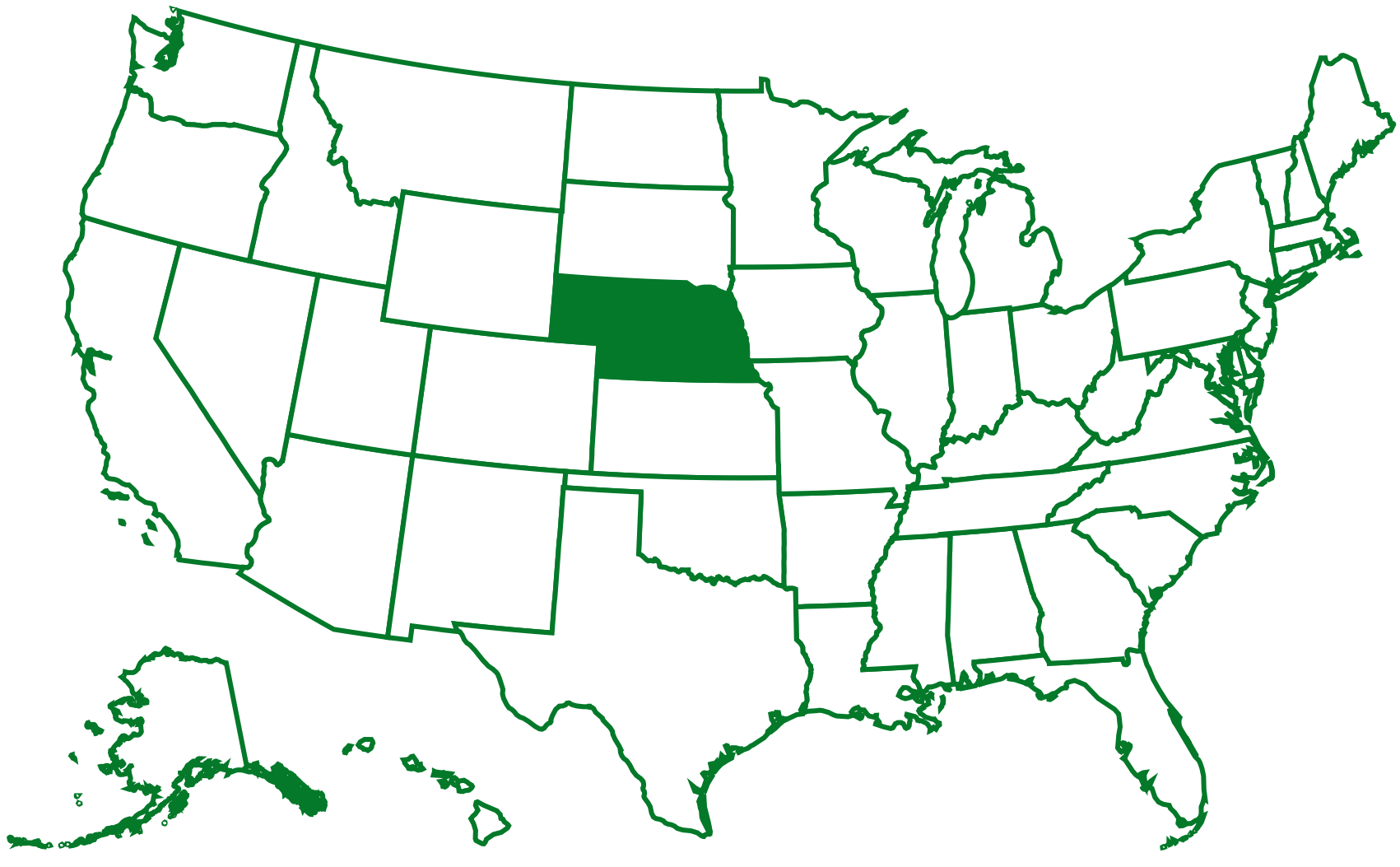
Montana's small businesses generate sales on Alibaba platforms



\$6.8M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in

NEBRASKA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Nebraska.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Nebraska's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$72.2M

Total Wages Supported for Workers



1.2K

Total Jobs Supported



\$190.1M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



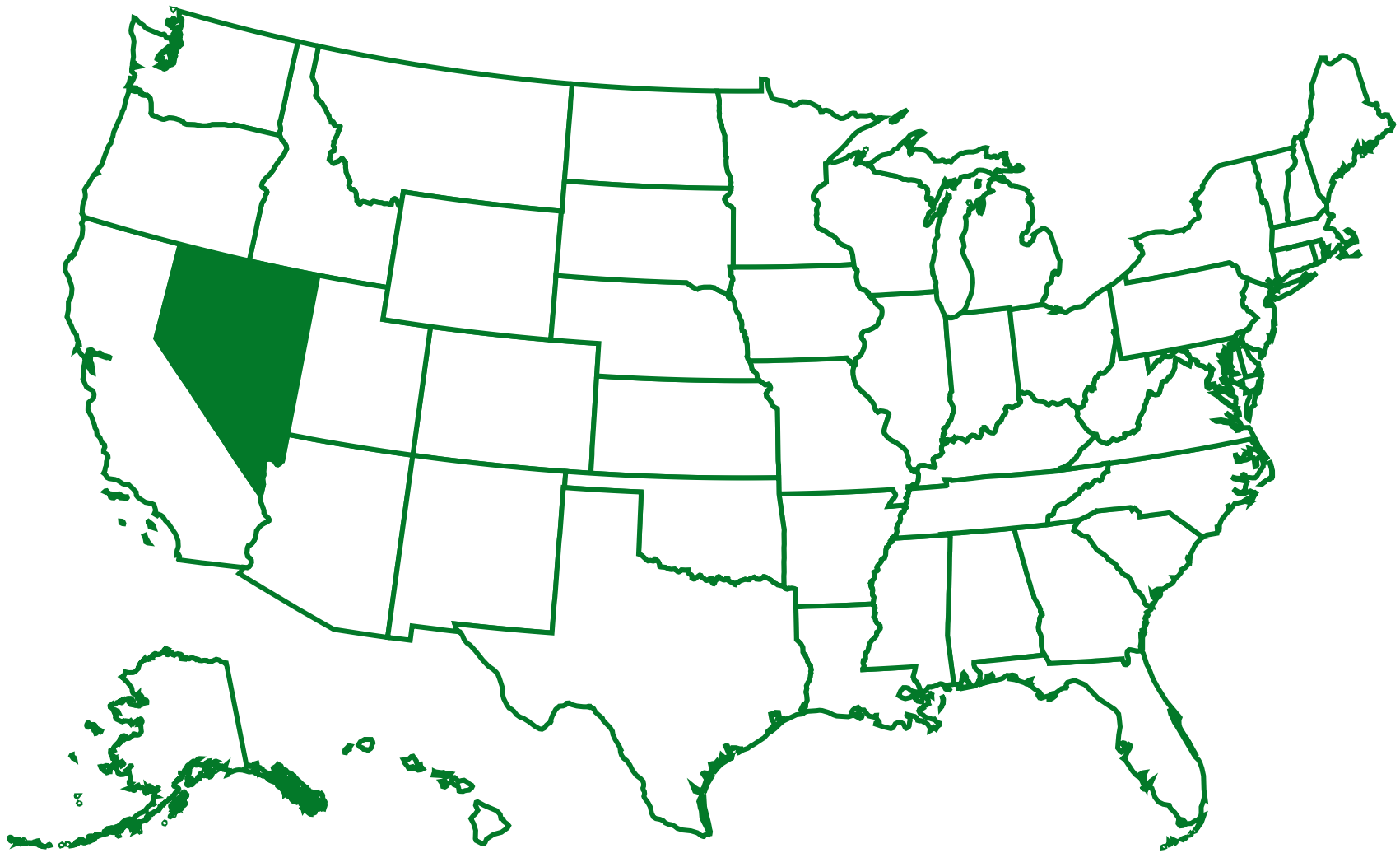
Nebraska's small businesses generate sales on Alibaba platforms



\$28.4M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in

NEVADA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Nevada.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Nevada's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$64.2M

Total Wages Supported for Workers



915

Total Jobs Supported



\$151.2M

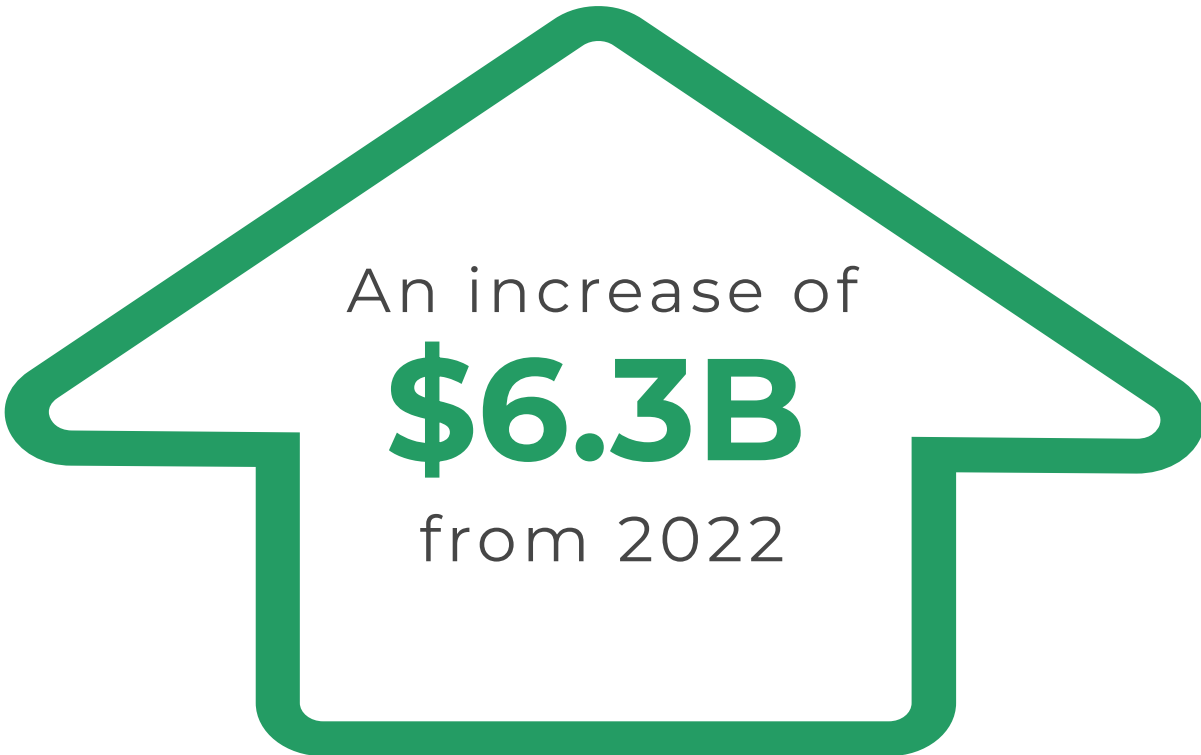
Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



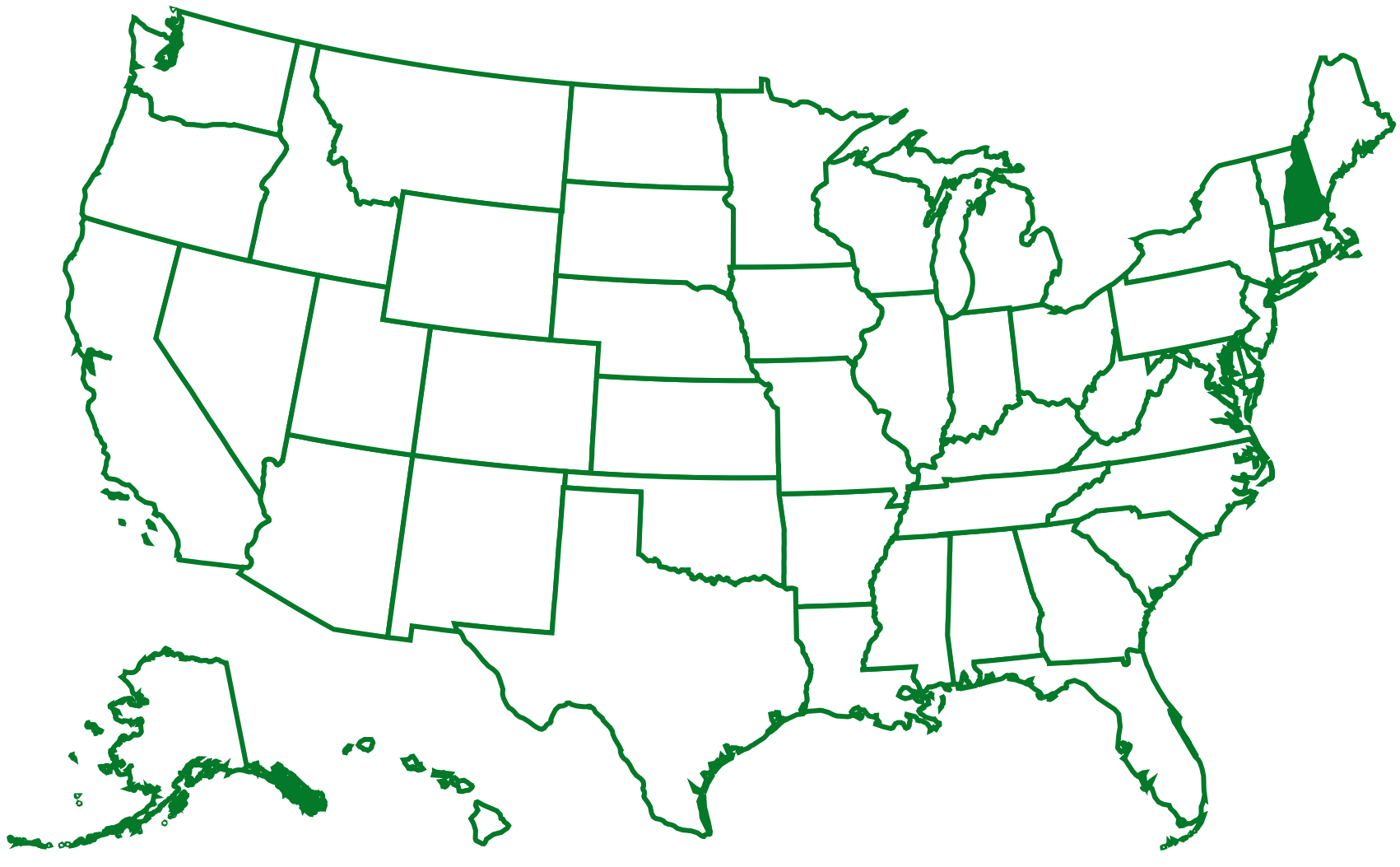
Nevada's small businesses generate sales on Alibaba platforms



\$20.9M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in

NEW HAMPSHIRE

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across New Hampshire.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in New Hampshire's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$222.8M

Total Wages Supported for Workers



2.6K

Total Jobs Supported



\$432.1M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



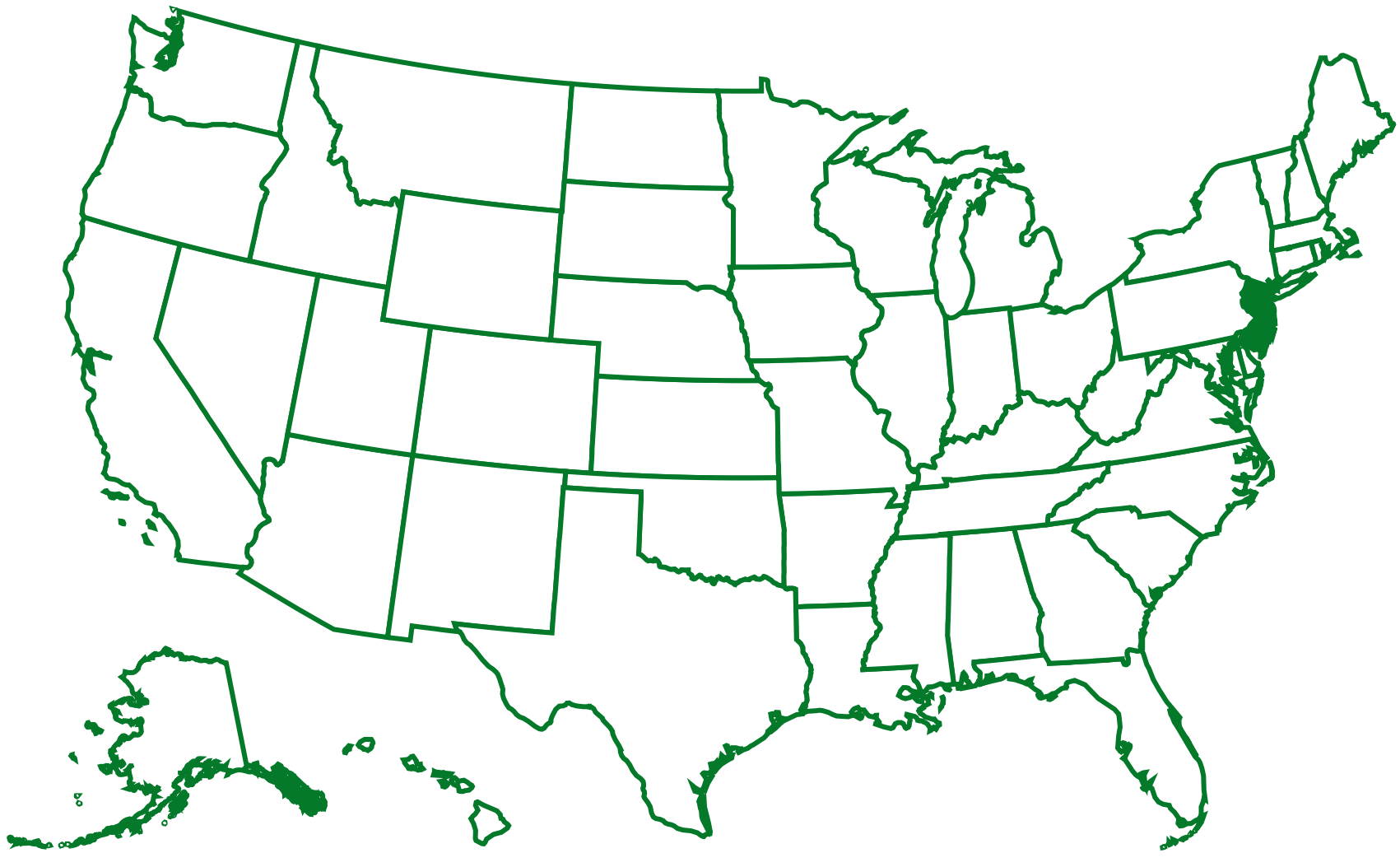
New Hampshire's small businesses generate sales on Alibaba platforms



\$53.0M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in NEW JERSEY

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across New Jersey.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in New Jersey's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$521.9M

Total Wages Supported for Workers



6.5K

Total Jobs Supported



\$1.1B

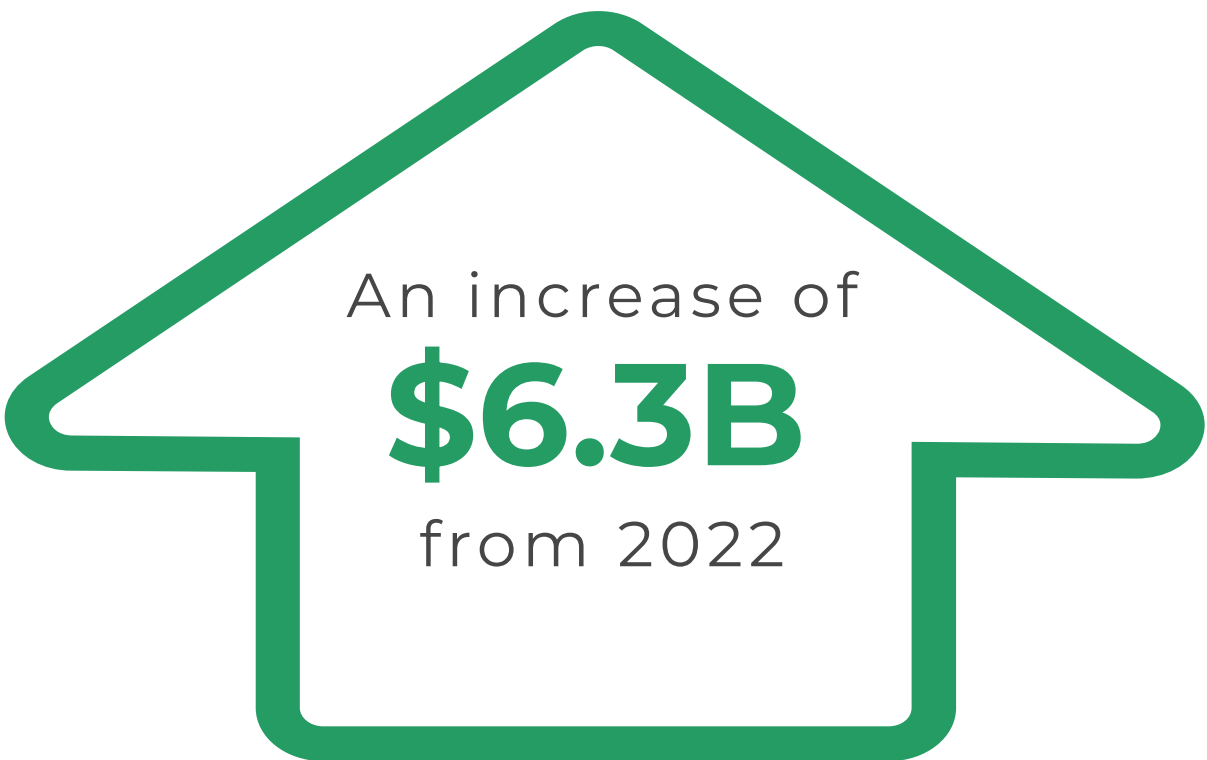
Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



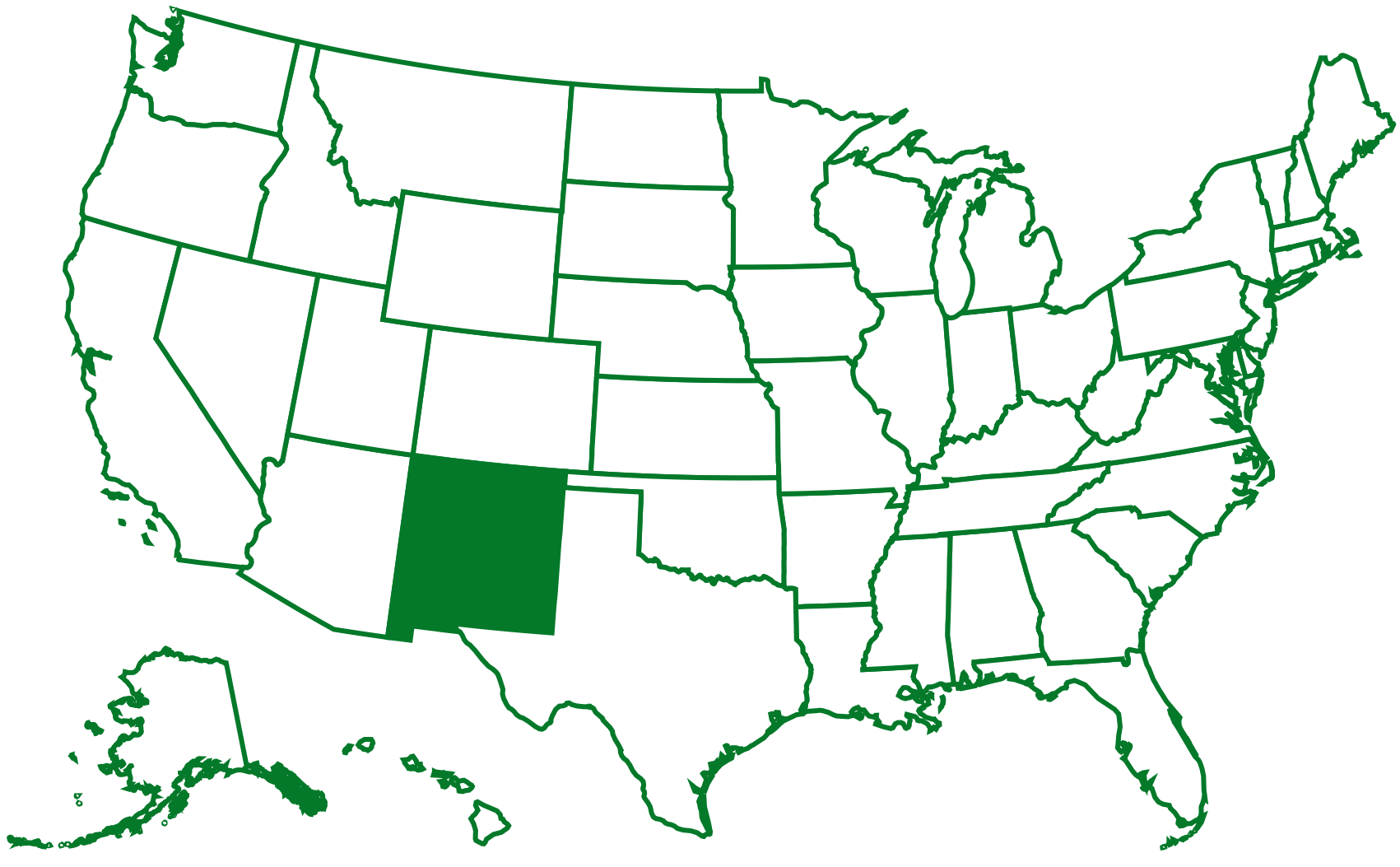
New Jersey's small businesses generate sales on Alibaba platforms



\$174.8M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in NEW MEXICO

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across New Mexico.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in New Mexico's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$52.7M

Total Wages Supported for Workers



779

Total Jobs Supported



\$133.1M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



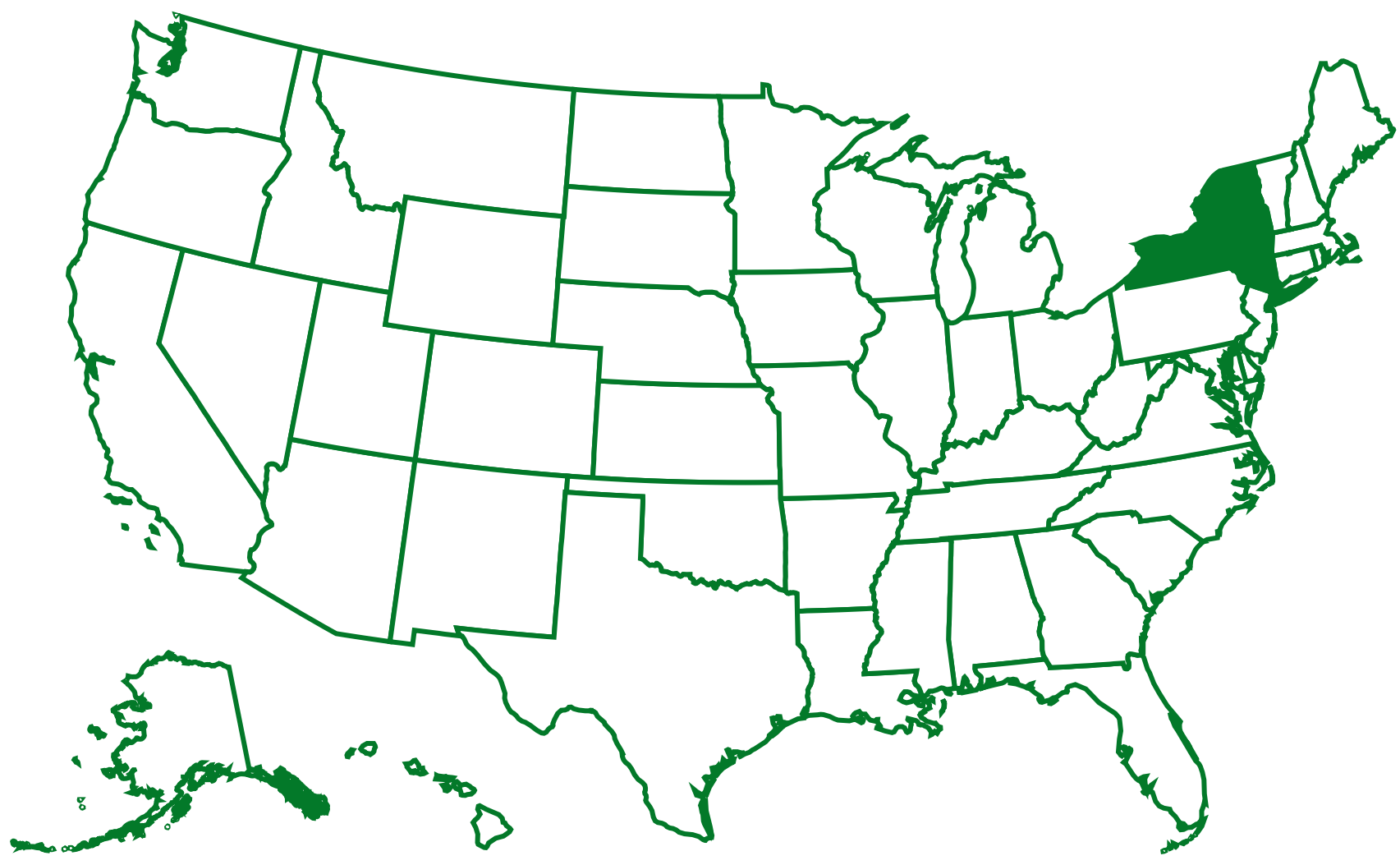
New Mexico's small businesses generate sales on Alibaba platforms



\$16.0M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in NEW YORK

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across New York.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in New York's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$980.8M

Total Wages Supported
for Workers



11.6K

Total Jobs Supported



\$2.0B

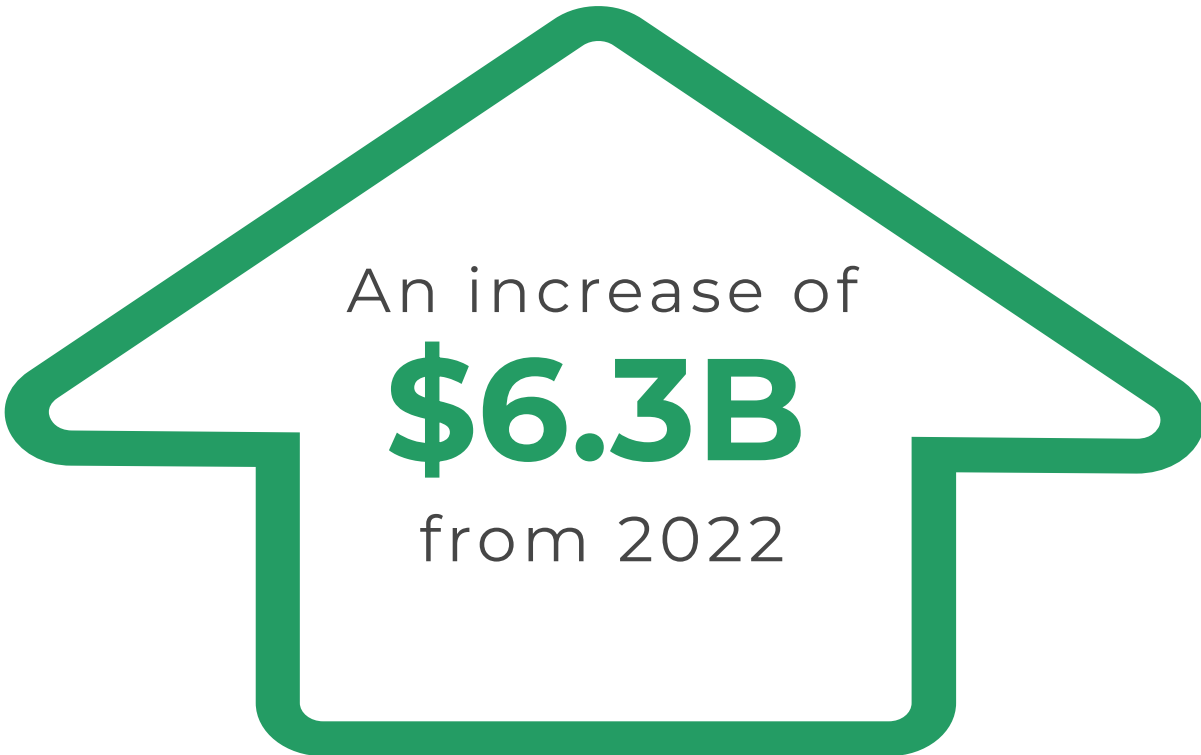
Total Value Added to
the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



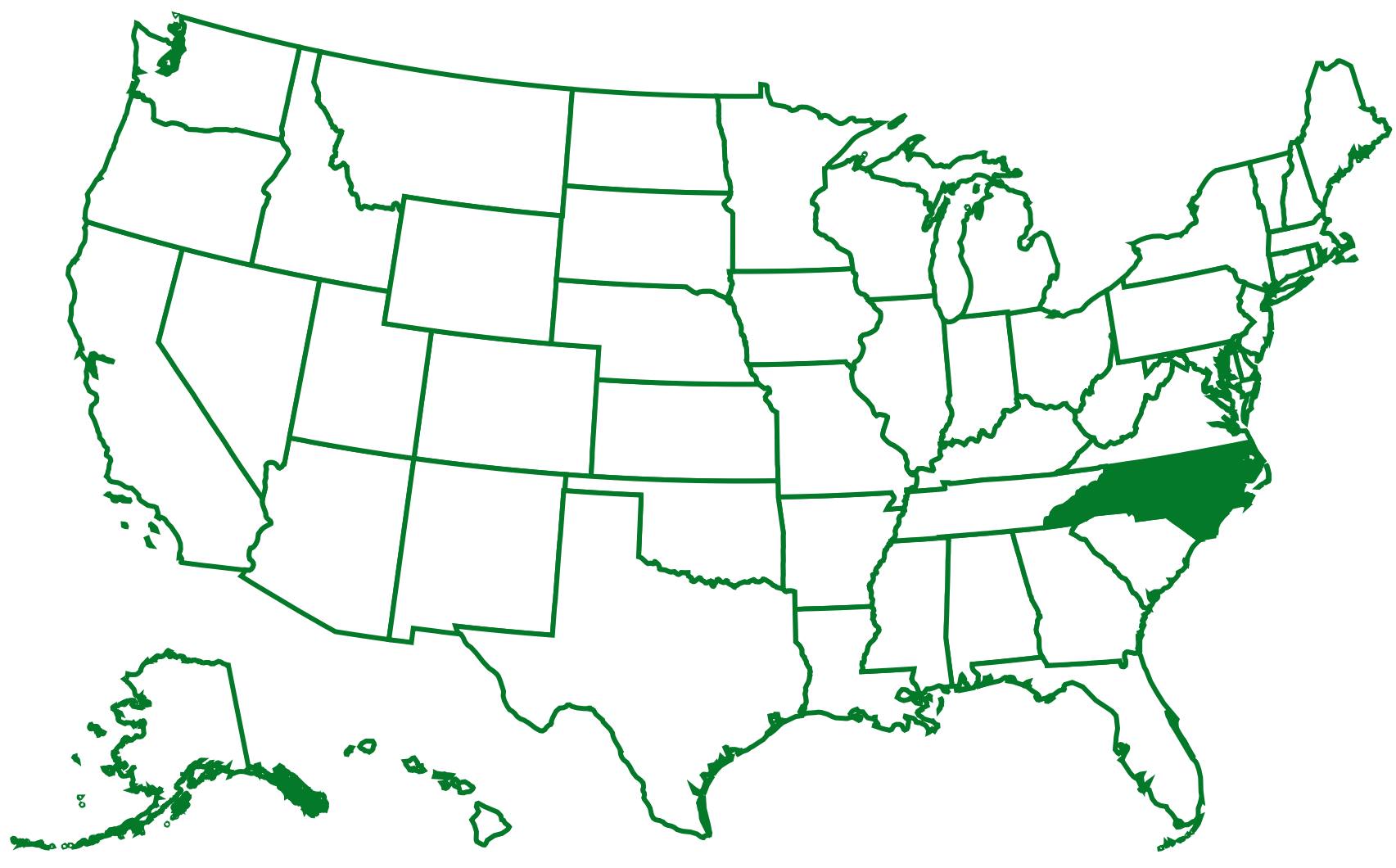
New York's small businesses generate sales on Alibaba platforms



\$389.7M

Sales on Alibaba
by Small
Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in NORTH CAROLINA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across North Carolina.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in North Carolina's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$638.5M

Total Wages Supported
for Workers



8.9K

Total Jobs Supported



\$1.4B

Total Value Added to
the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B

in 2024



An increase of
\$6.3B
from 2022



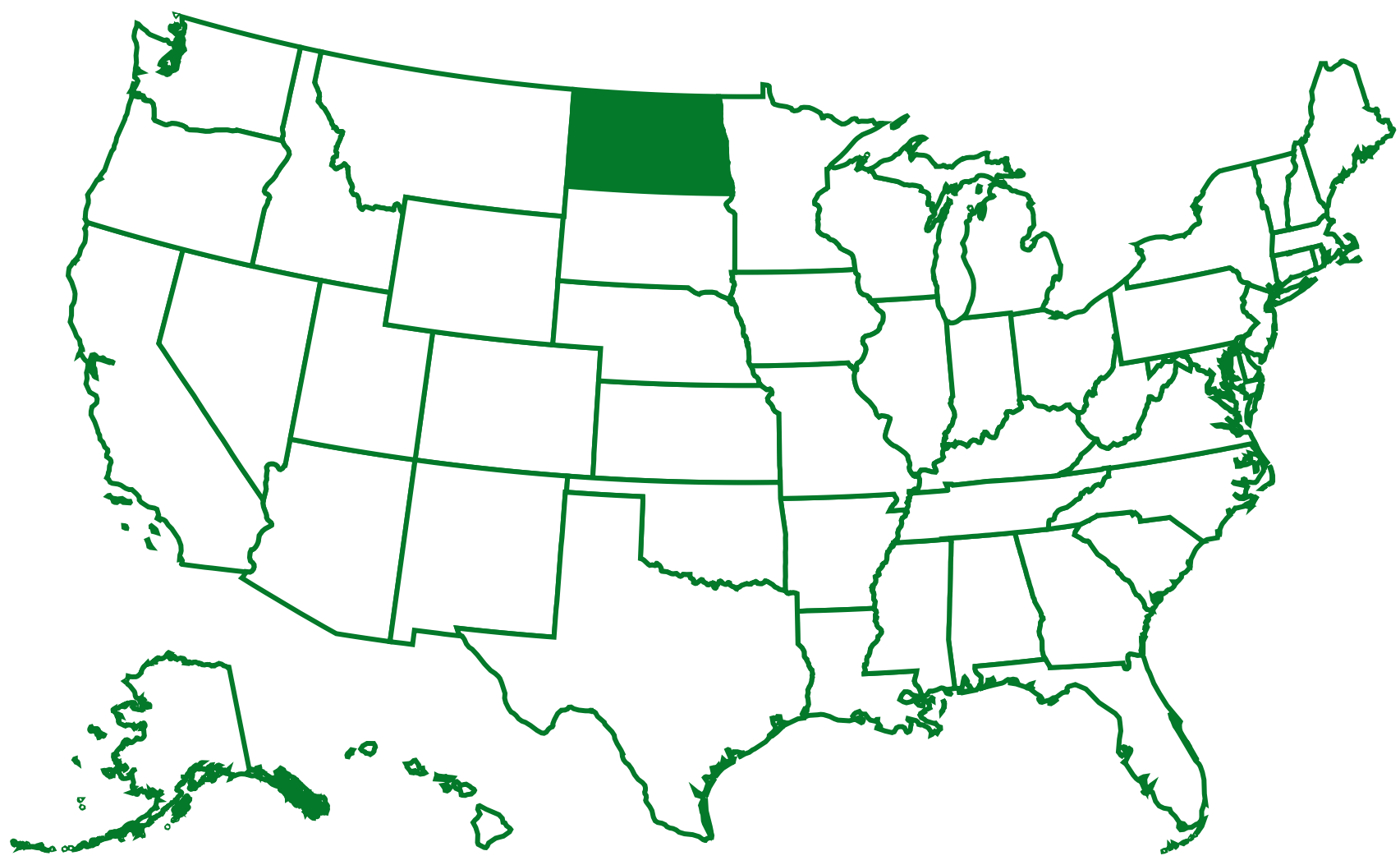
North Carolina's small businesses generate sales on Alibaba platforms



\$244.9M

Sales on Alibaba
by Small
Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in NORTH DAKOTA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across North Dakota.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in North Dakota's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$15.6M

Total Wages Supported for Workers



238

Total Jobs Supported



\$40.8M

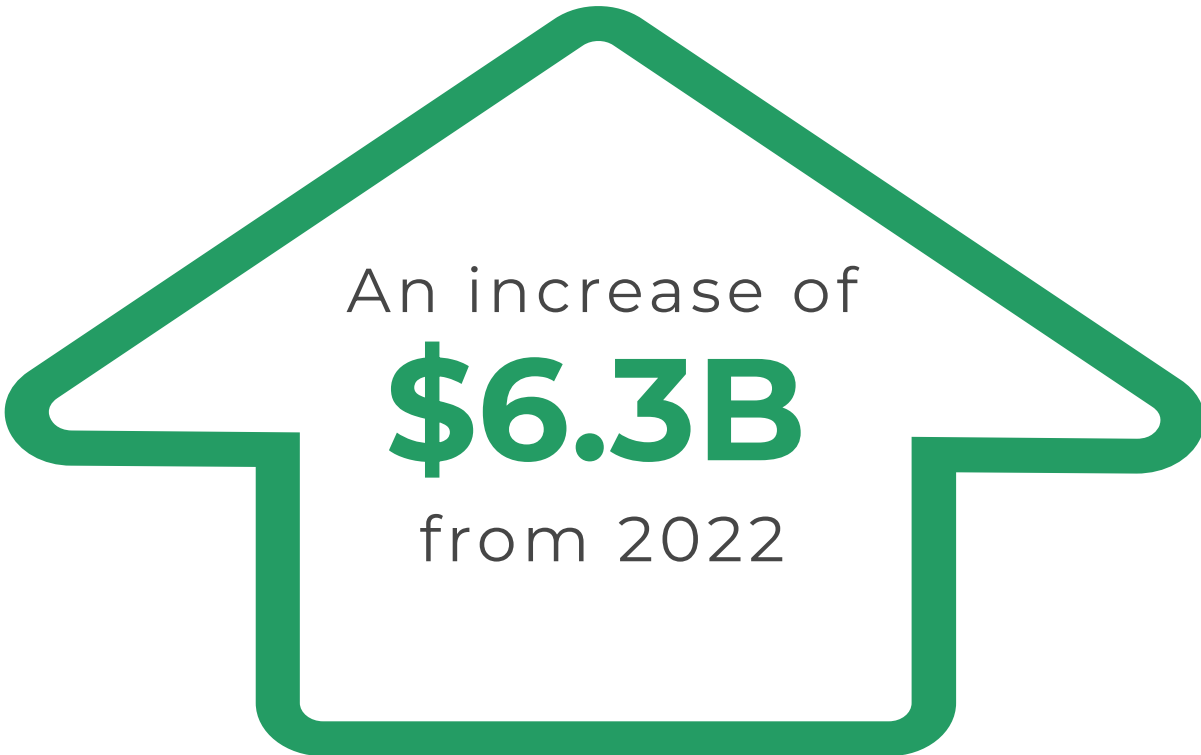
Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



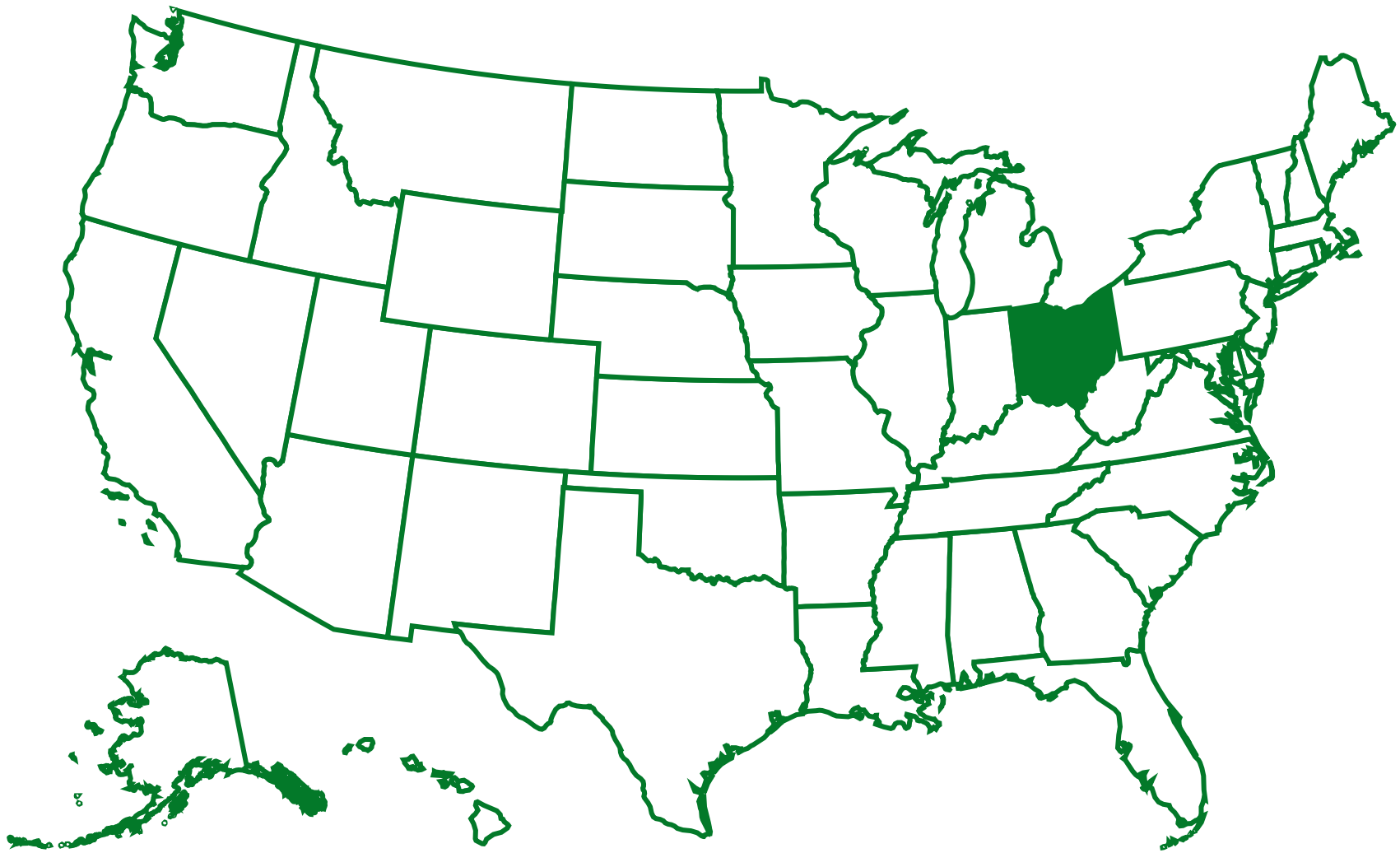
North Dakota's small businesses generate sales on Alibaba platforms



\$4.6M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in OHIO

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Ohio.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Ohio's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$416.7M

Total Wages Supported for Workers



6.9K

Total Jobs Supported



\$1.2B

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of **\$6.3B** from 2022



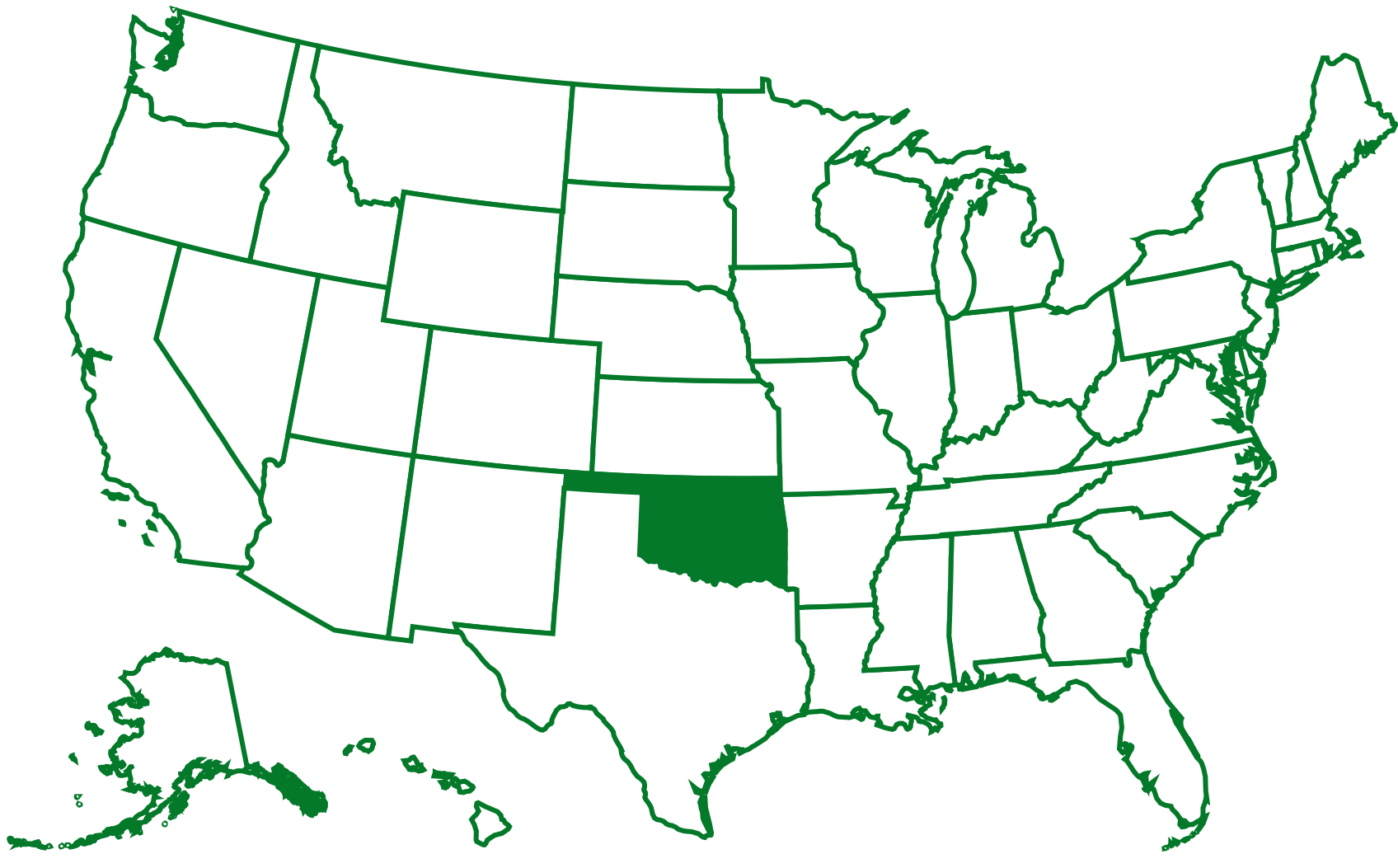
Ohio's small businesses generate sales on Alibaba platforms



\$158.9M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in OKLAHOMA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Oklahoma.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Oklahoma's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$62.4M

Total Wages Supported for Workers



1.1K

Total Jobs Supported



\$176.2M

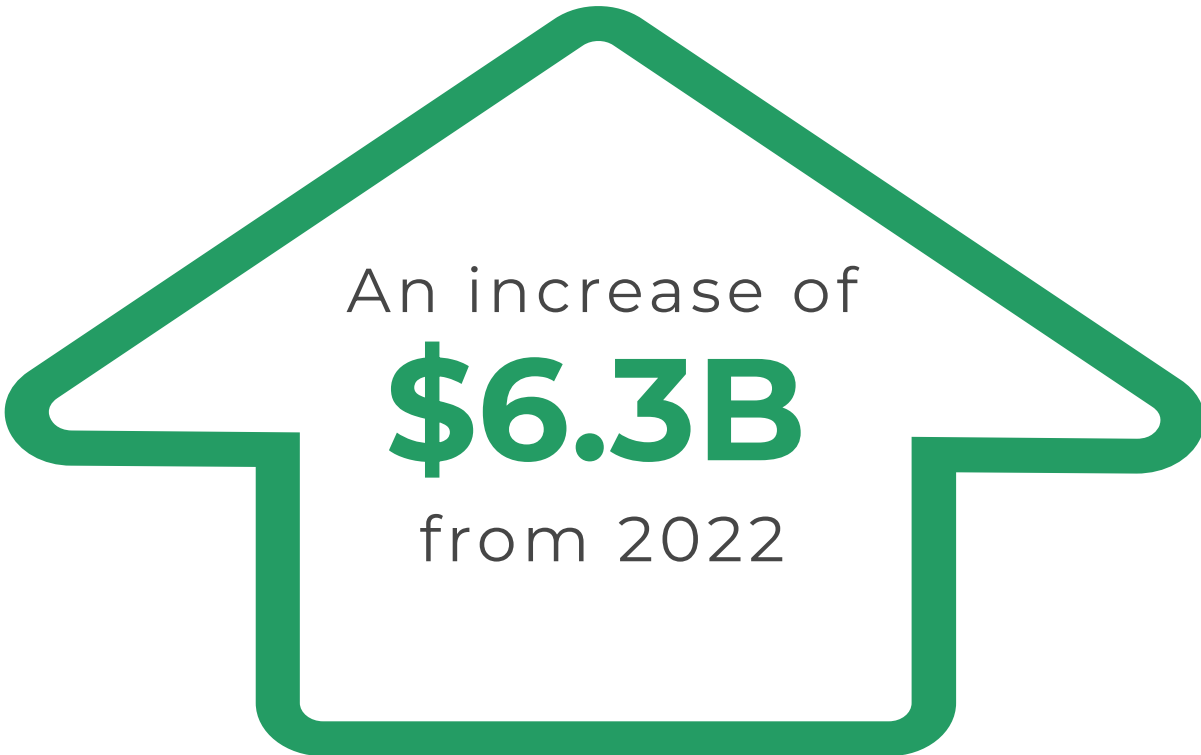
Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



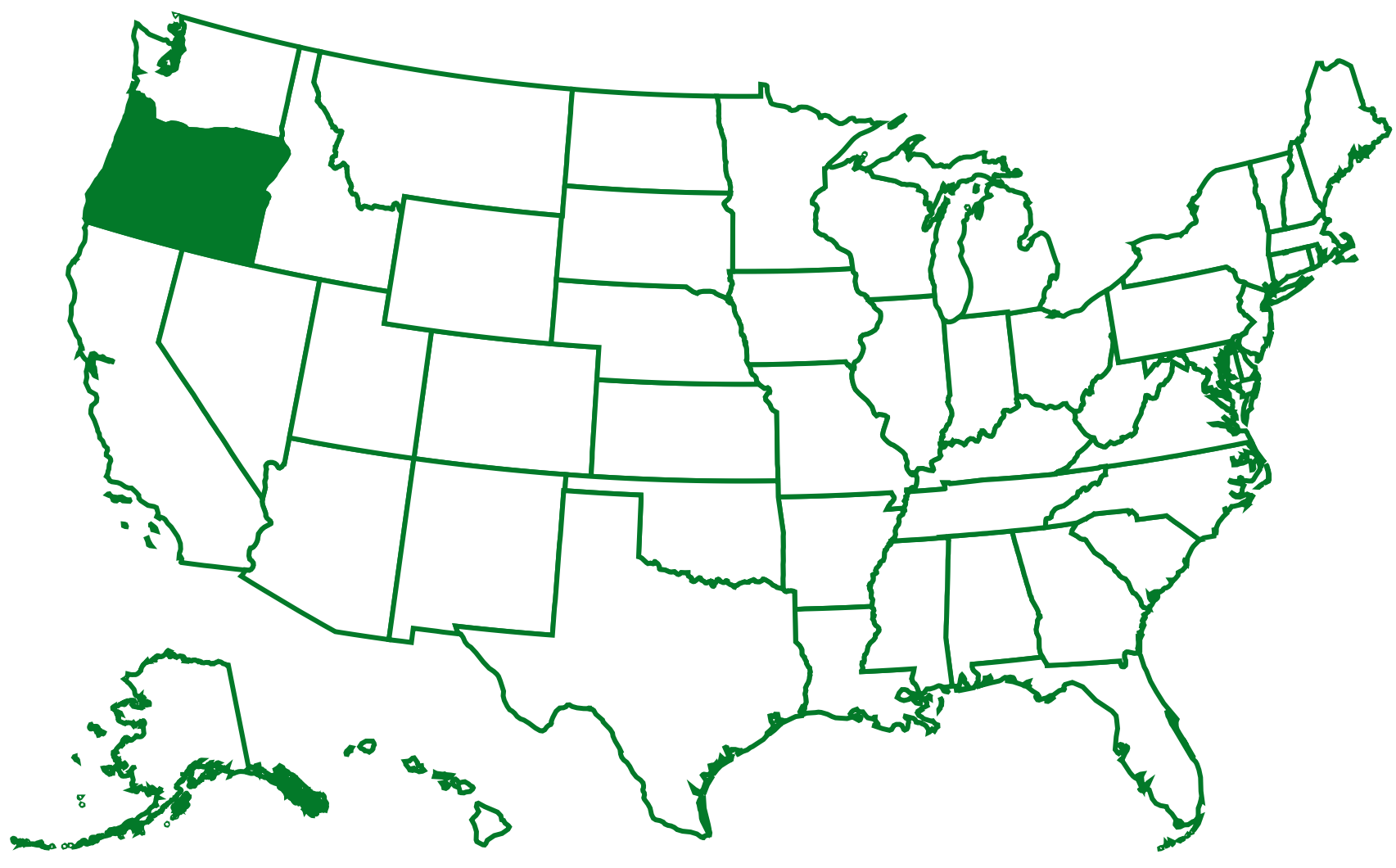
Oklahoma's small businesses generate sales on Alibaba platforms



\$29.0M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in

OREGON

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Oregon.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Oregon's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$640.6M

Total Wages Supported for Workers



7.3K

Total Jobs Supported



\$1.1B

Total Value Added to the Economy (GDP)

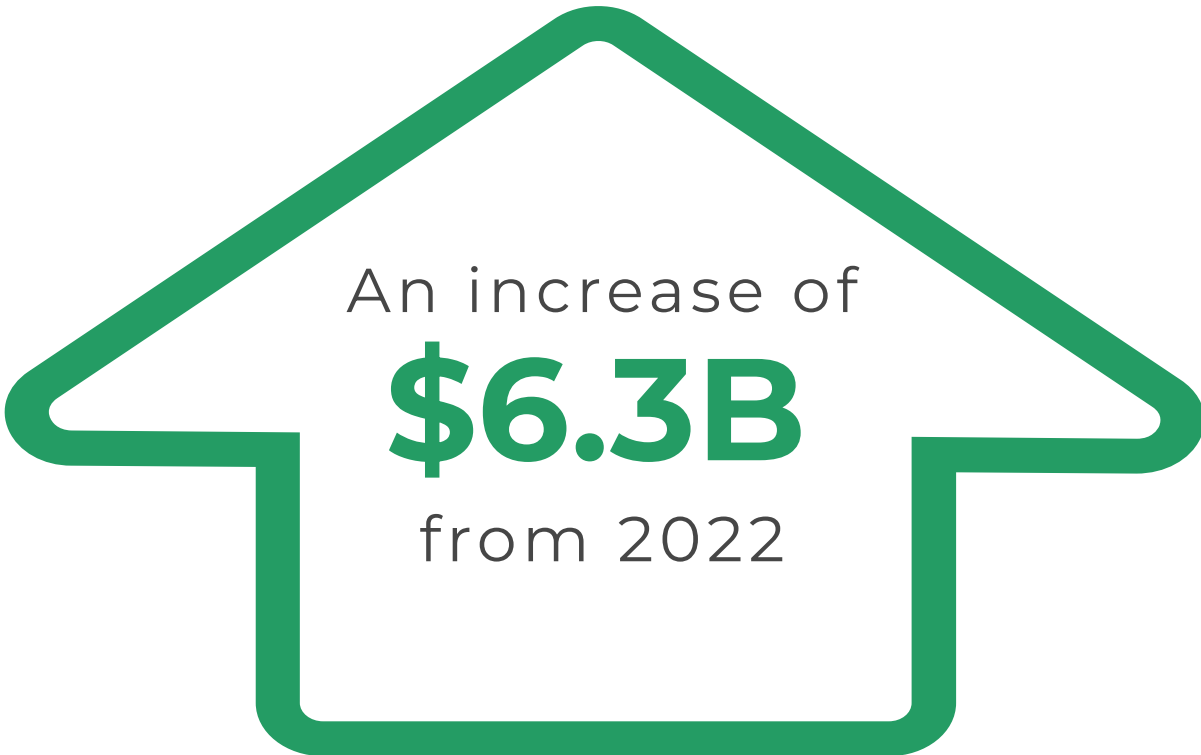
Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B

in 2024



An increase of
\$6.3B
from 2022



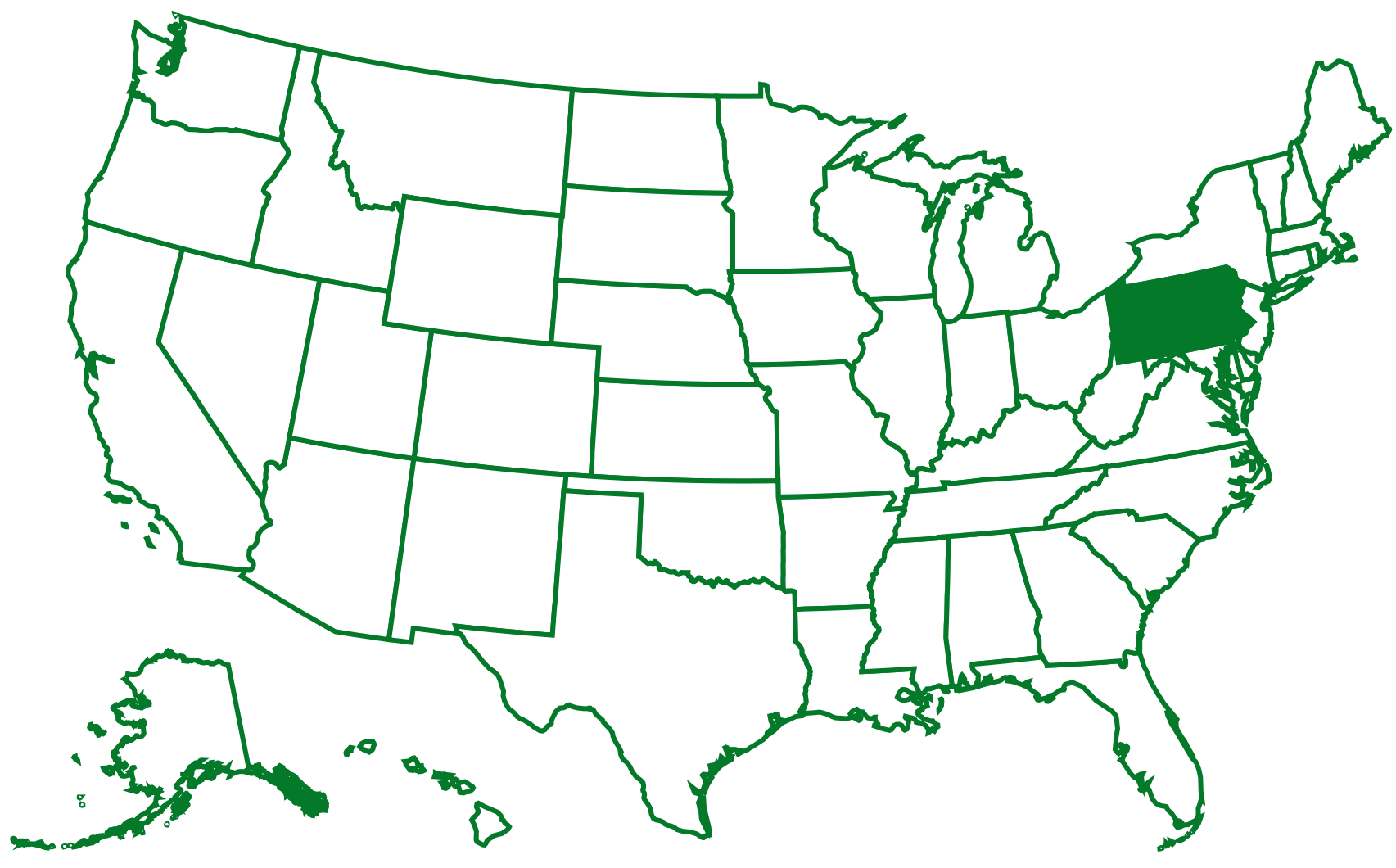
Oregon's small businesses generate sales on Alibaba platforms



\$128.3M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in

PENNSYLVANIA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Pennsylvania.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Pennsylvania's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$517.7M

Total Wages Supported for Workers



8.0K

Total Jobs Supported



\$1.4B

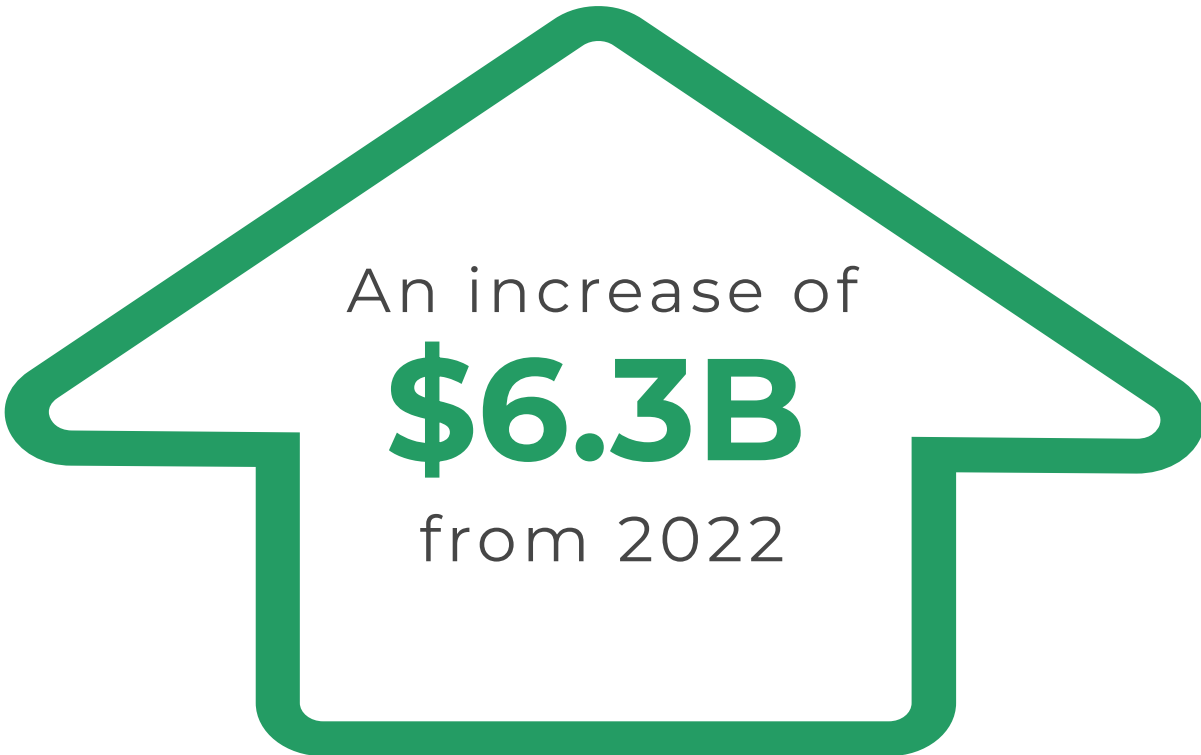
Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



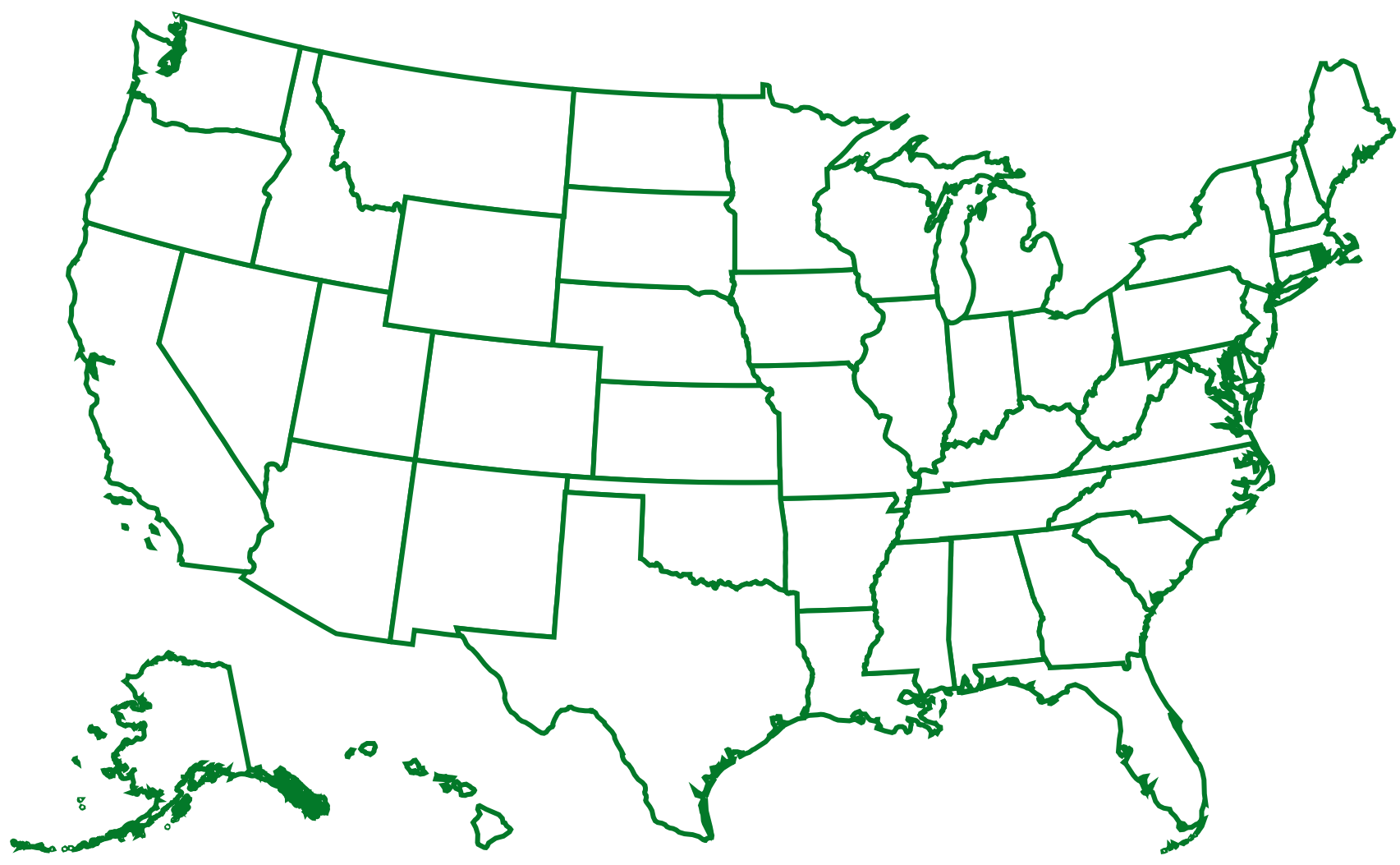
Pennsylvania's small businesses generate sales on Alibaba platforms



\$212.6M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in RHODE ISLAND

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Rhode Island.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Rhode Island's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$47.4M

Total Wages Supported for Workers



703

Total Jobs Supported



\$117.2M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022

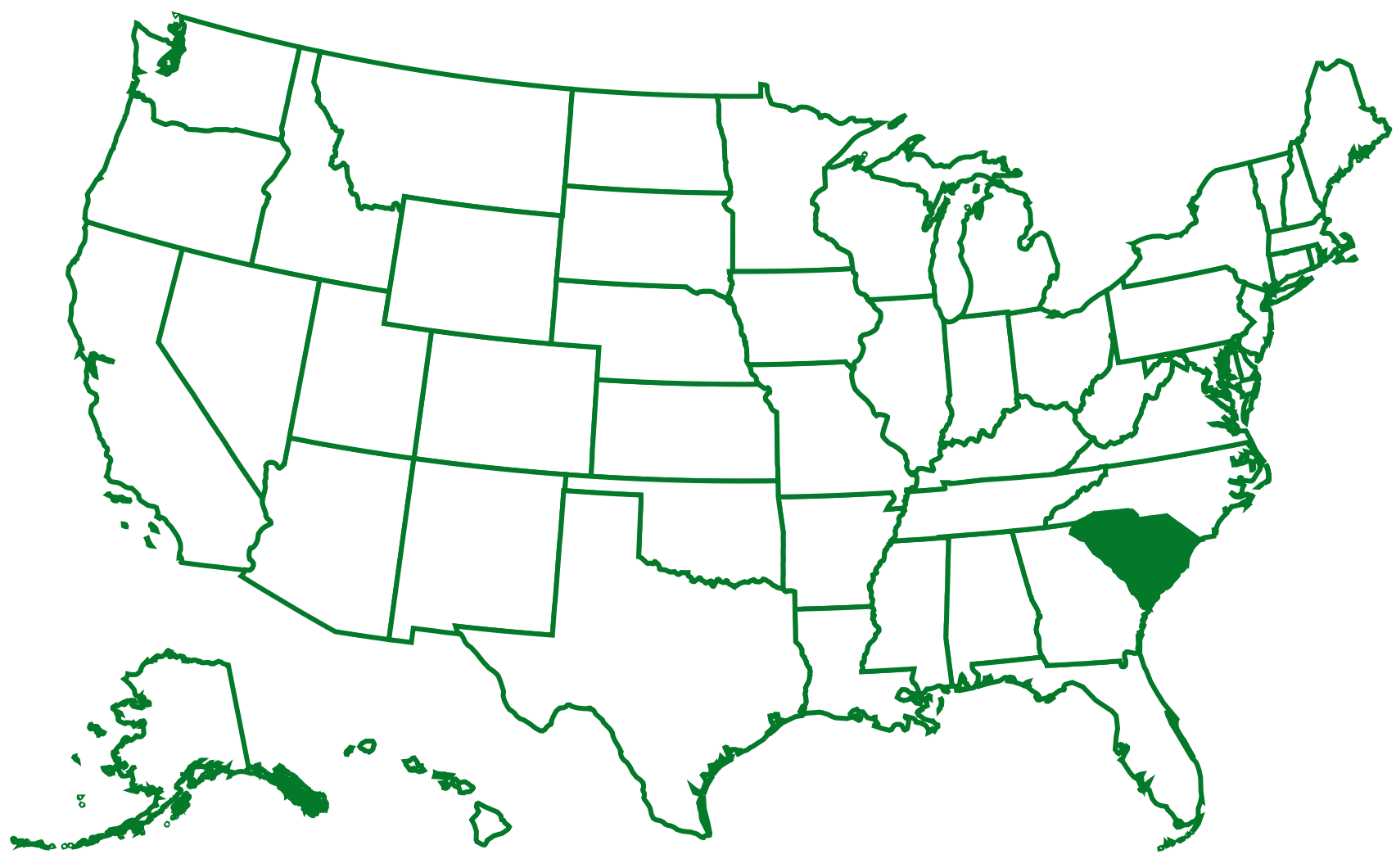


Rhode Island's small businesses generate sales on Alibaba platforms



\$15.8M
Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in SOUTH CAROLINA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across South Carolina.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in South Carolina's economy

Direct, Indirect, and Induced Economic Impact, 2024



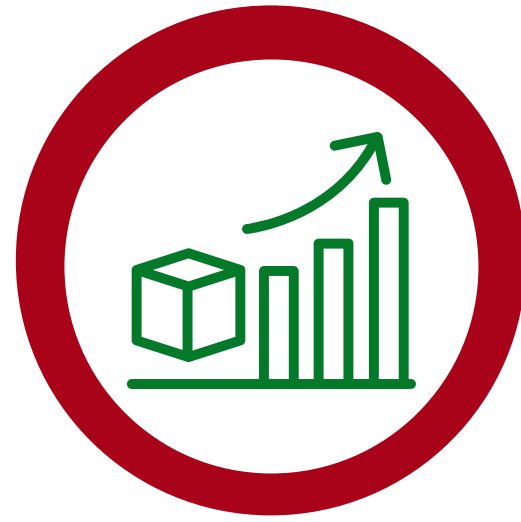
\$148.5M

Total Wages Supported
for Workers



2.5K

Total Jobs Supported



\$413.8M

Total Value Added to
the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



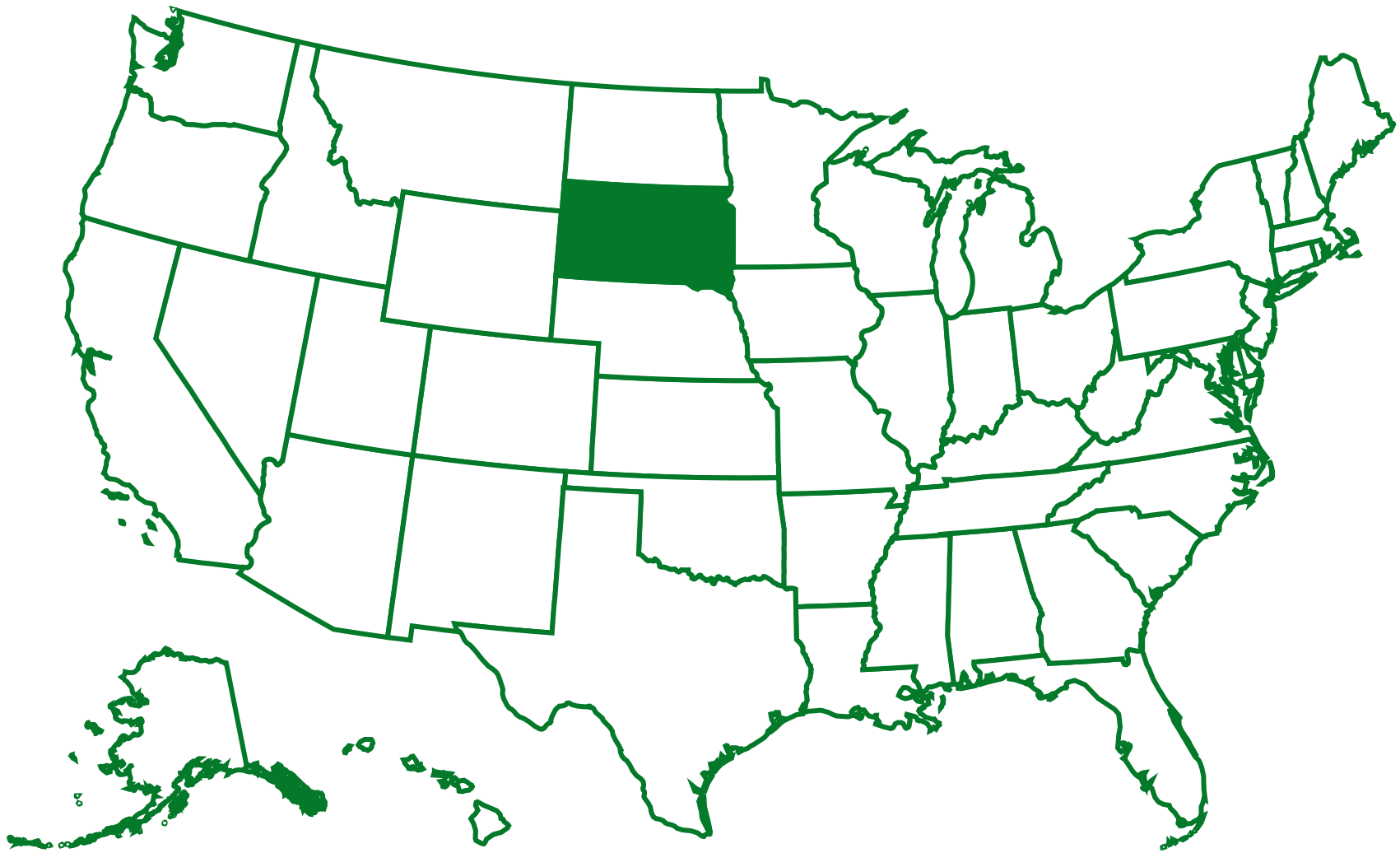
South Carolina's small businesses generate sales on Alibaba platforms



\$56.4M

Sales on Alibaba
by Small
Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in

SOUTH DAKOTA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across South Dakota.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in South Dakota's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$26.2M

Total Wages Supported for Workers



510

Total Jobs Supported



\$83.4M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



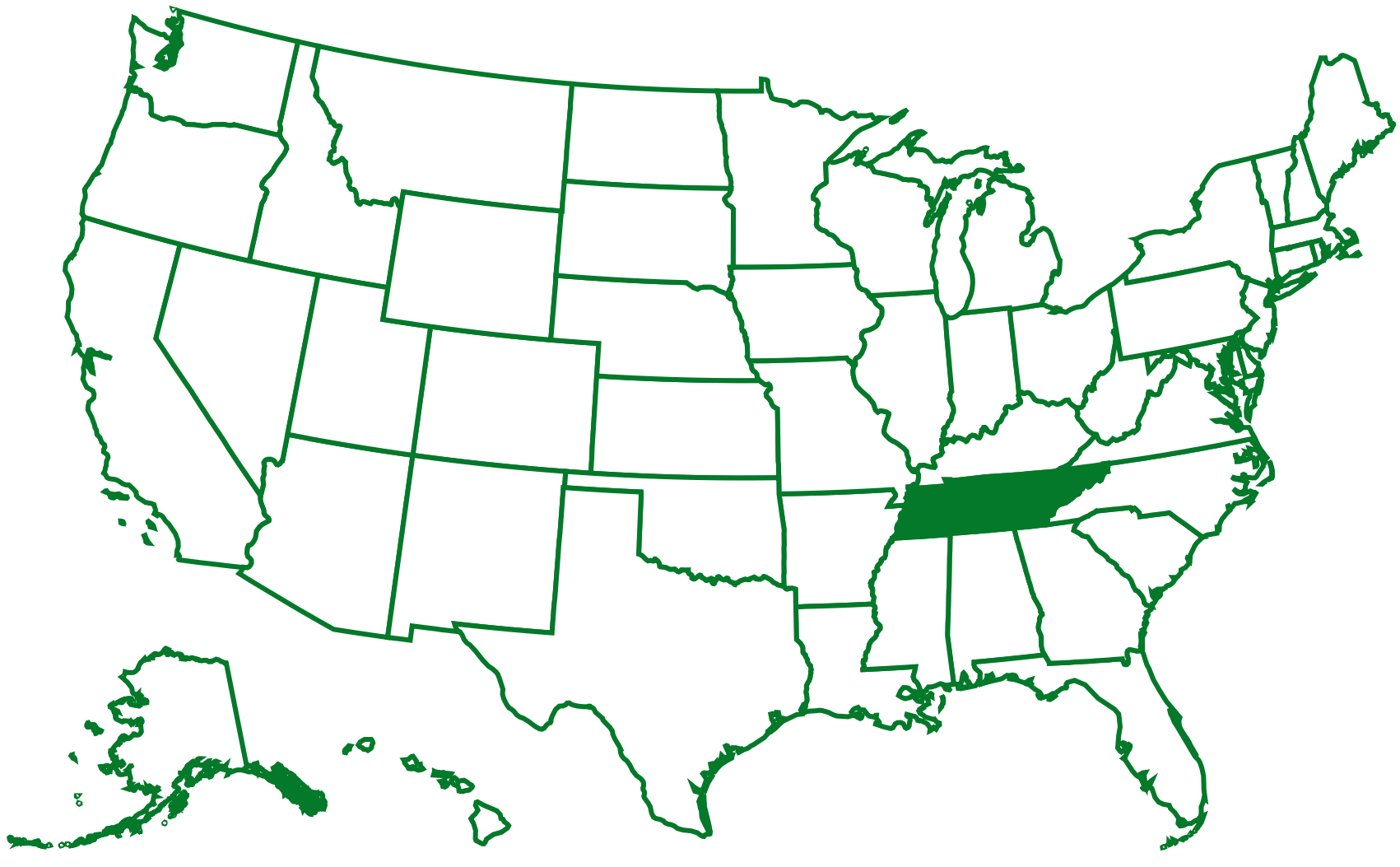
South Dakota's small businesses generate sales on Alibaba platforms



\$11.4M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in

TENNESSEE

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Tennessee.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Tennessee's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$261.8M

Total Wages Supported for Workers



4.2K

Total Jobs Supported



\$697.5M

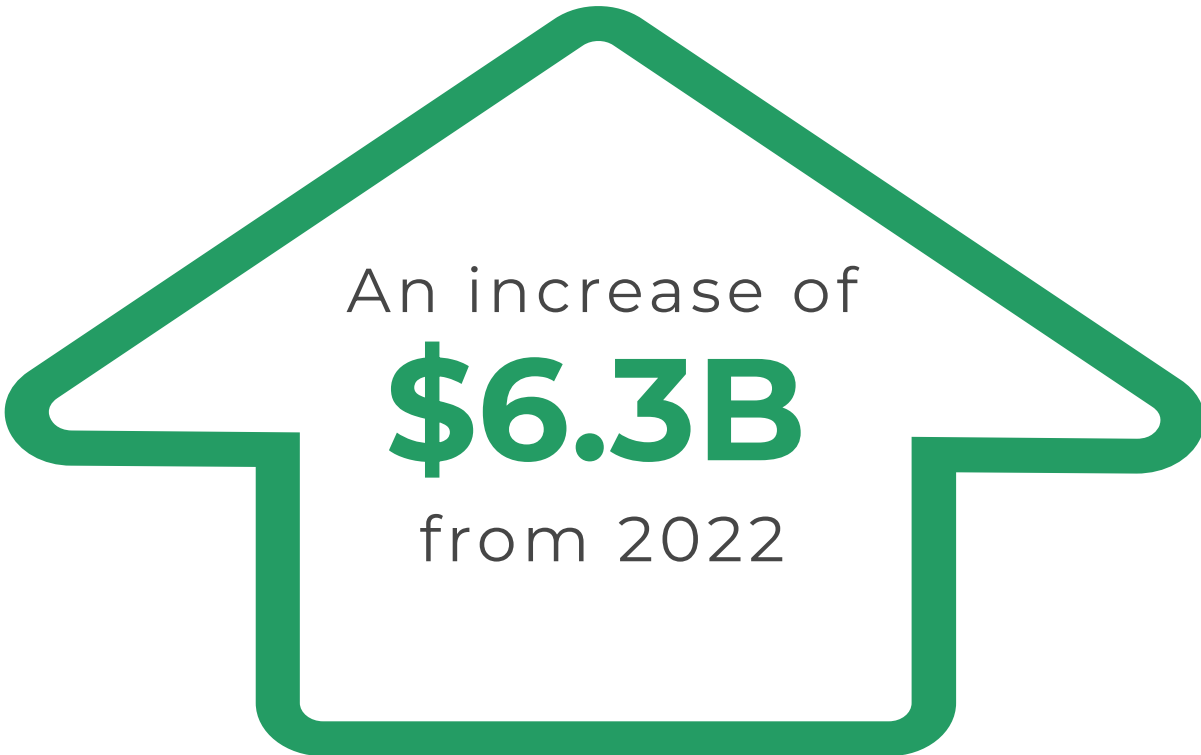
Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



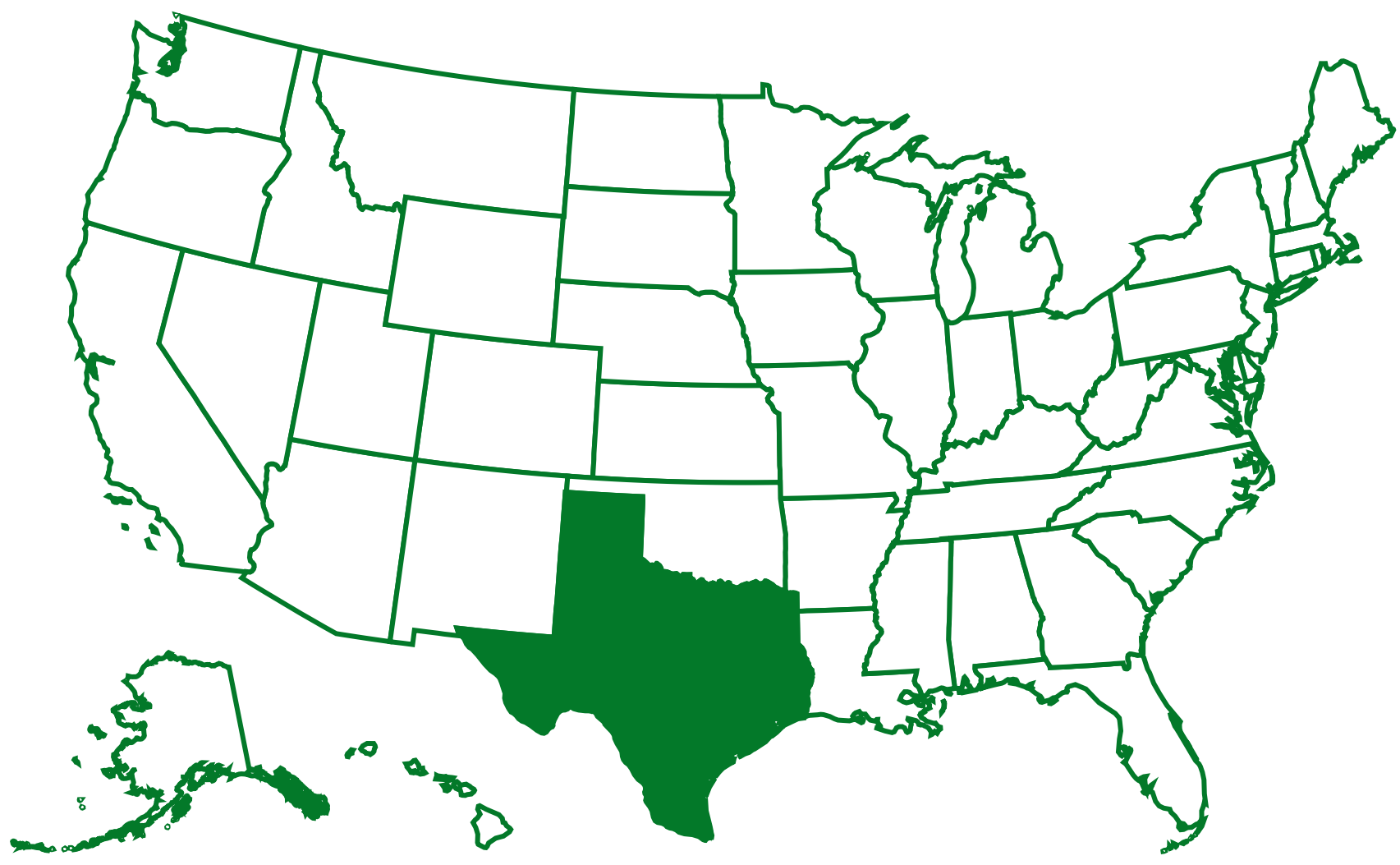
Tennessee's small businesses generate sales on Alibaba platforms



\$130.9M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in TEXAS

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Texas.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Texas' economy

Direct, Indirect, and Induced Economic Impact, 2024



\$2.3B

Total Wages Supported for Workers



27.9K

Total Jobs Supported



\$4.2B

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



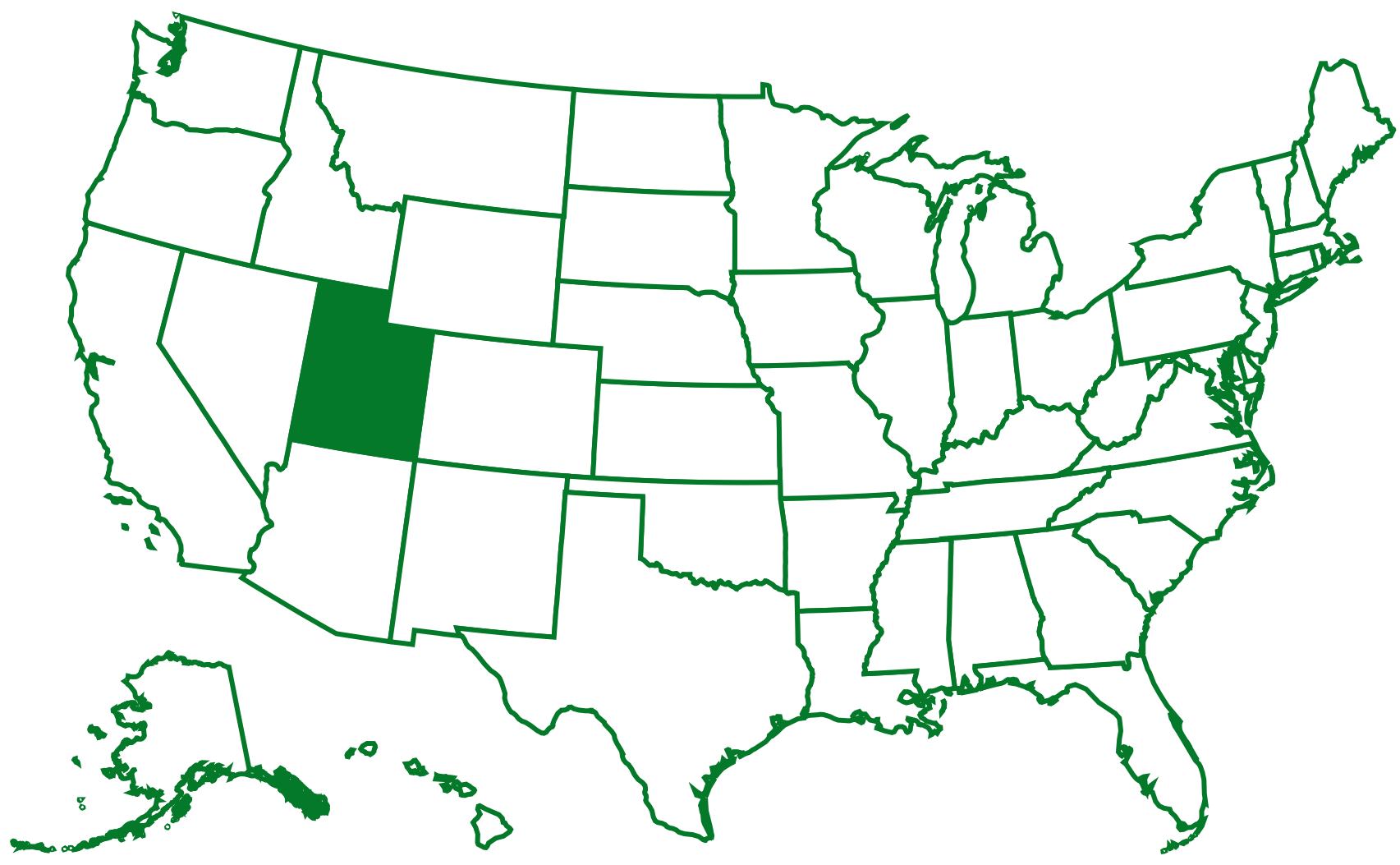
Texas' small businesses generate sales on Alibaba platforms



\$526.0M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in UTAH

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Utah.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Utah's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$215.1M

Total Wages Supported for Workers



3.4K

Total Jobs Supported



\$544.8M

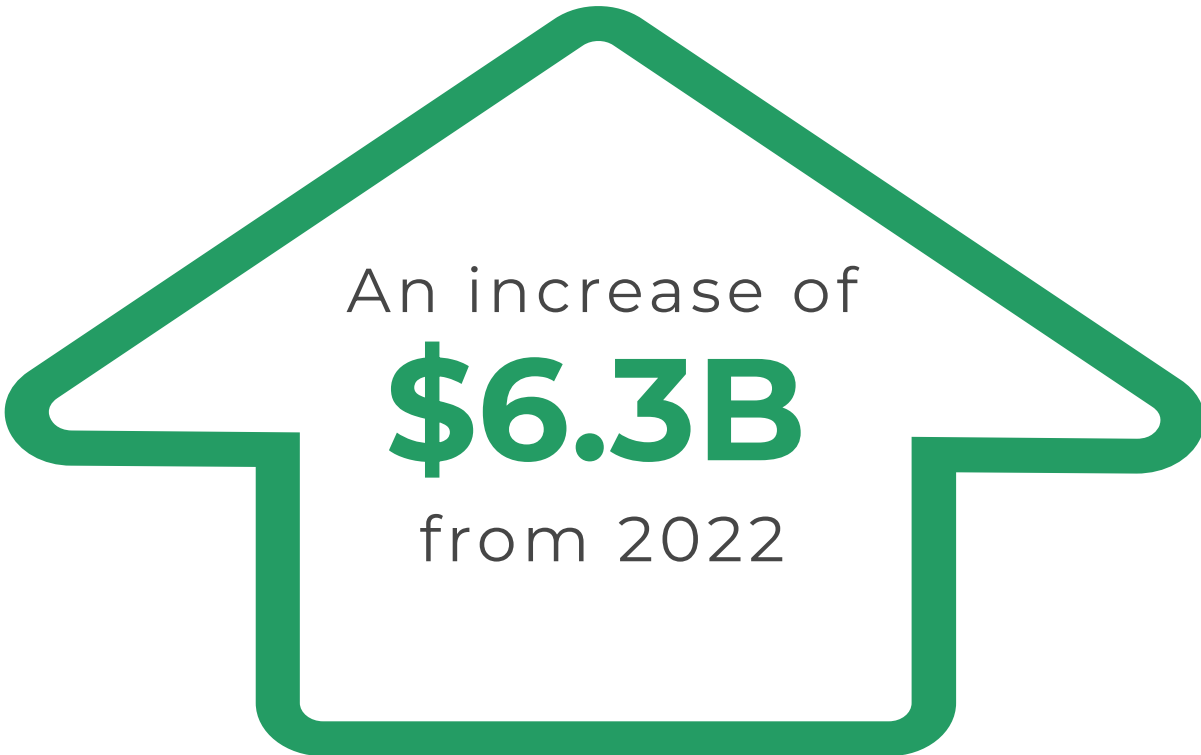
Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of **\$6.3B** from 2022



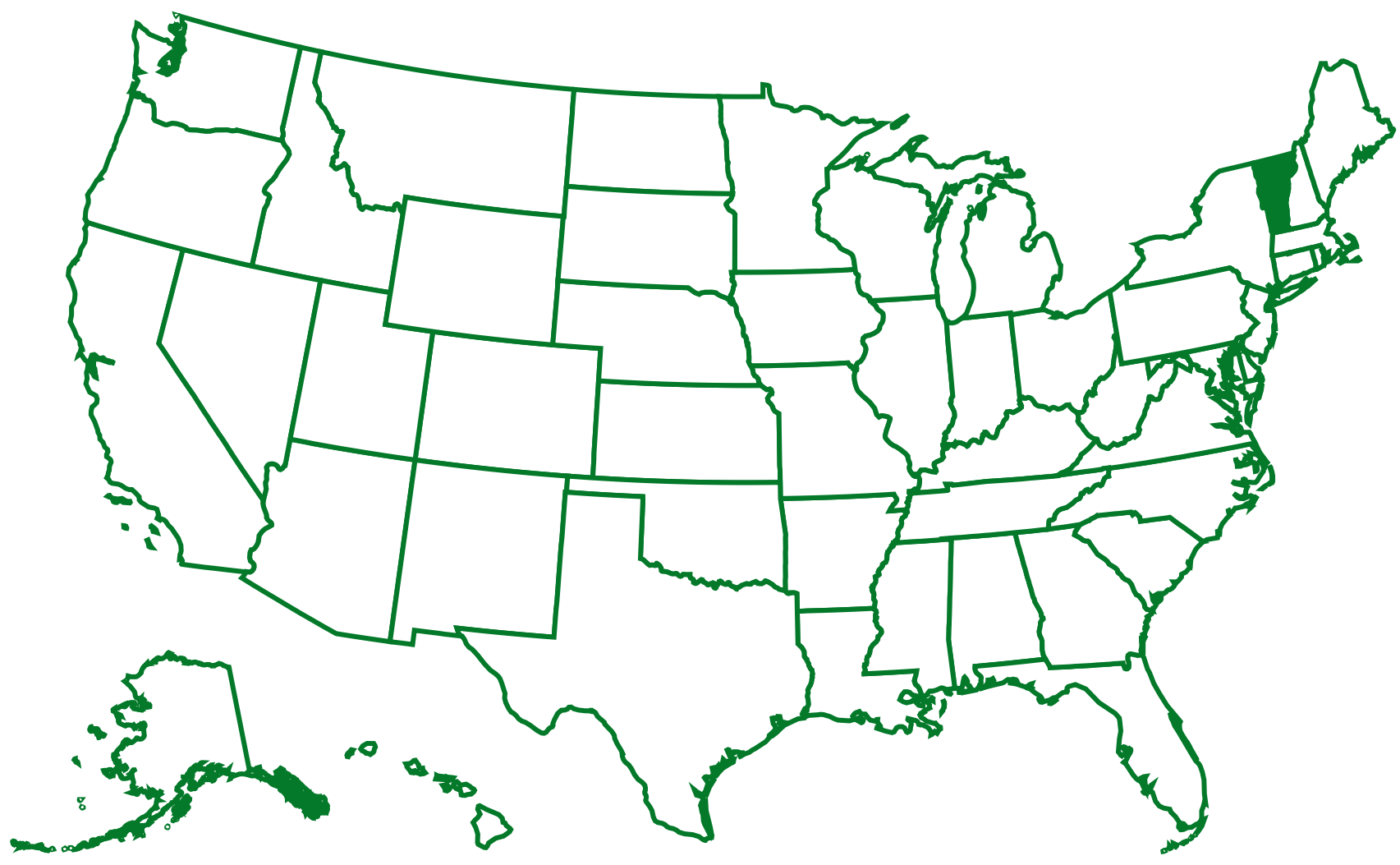
Utah's small businesses generate sales on Alibaba platforms



\$79.7M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in VERMONT

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Vermont.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Vermont's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$53.0M

Total Wages Supported for Workers



787

Total Jobs Supported



\$123.5M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of **\$6.3B** from 2022



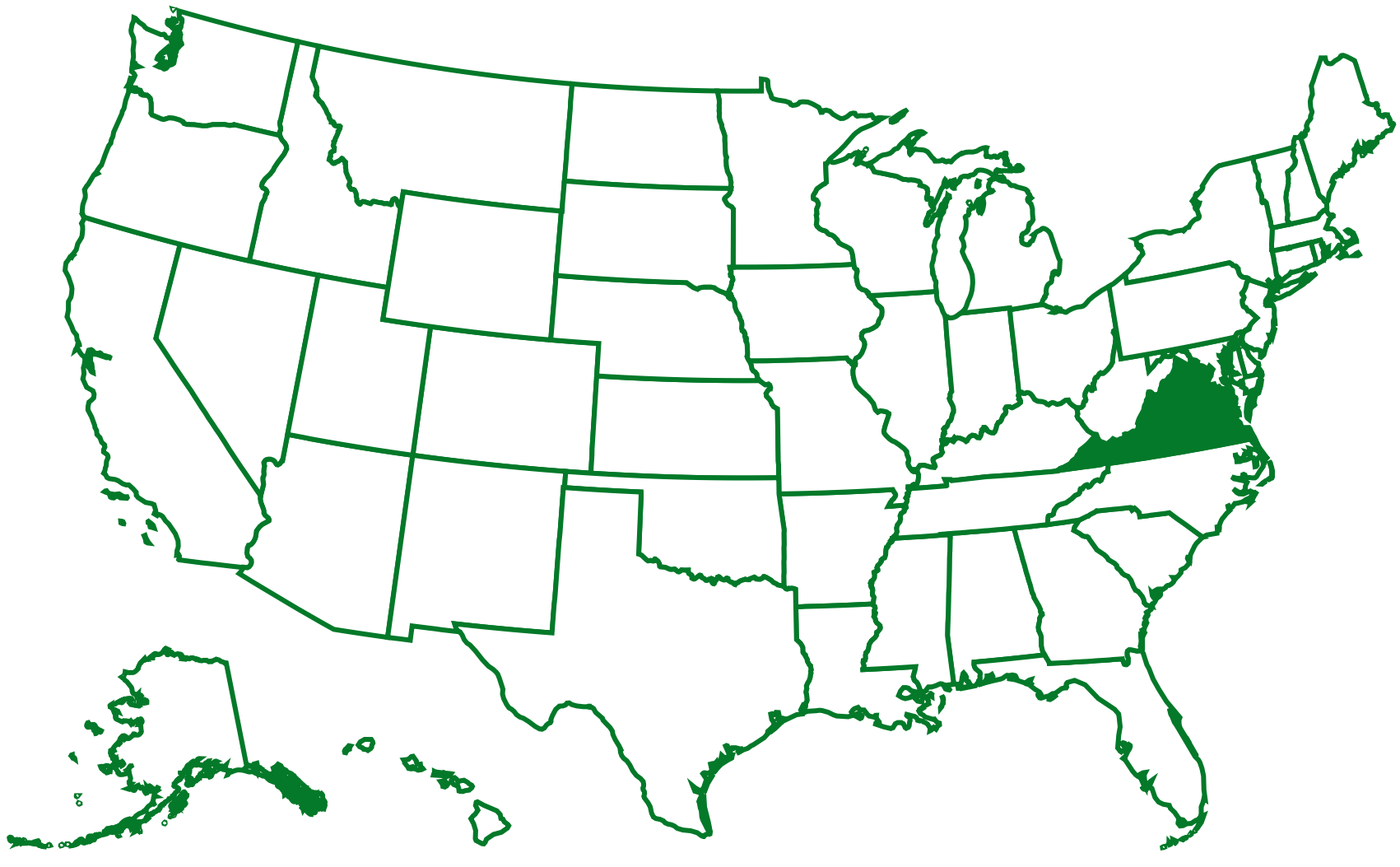
Vermont's small businesses generate sales on Alibaba platforms



\$24.7M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in VIRGINIA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Virginia.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Virginia's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$218.7M

Total Wages Supported for Workers



3.0K

Total Jobs Supported



\$498.4M

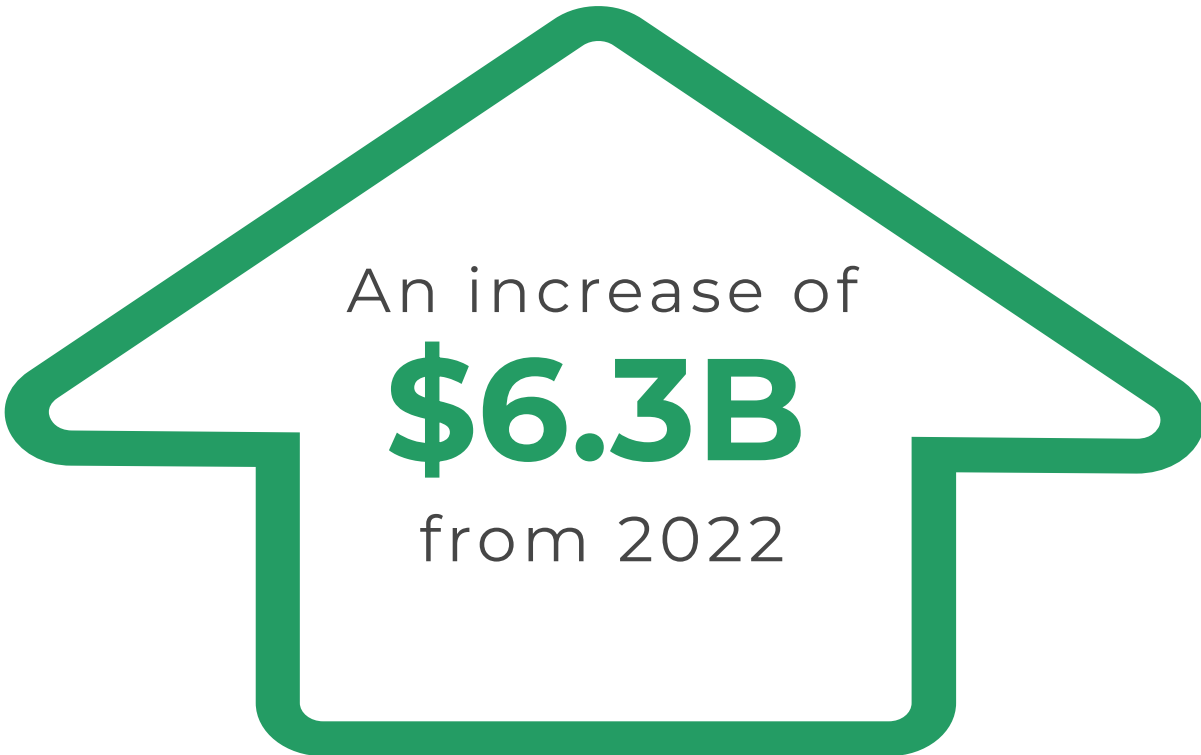
Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of **\$6.3B** from 2022



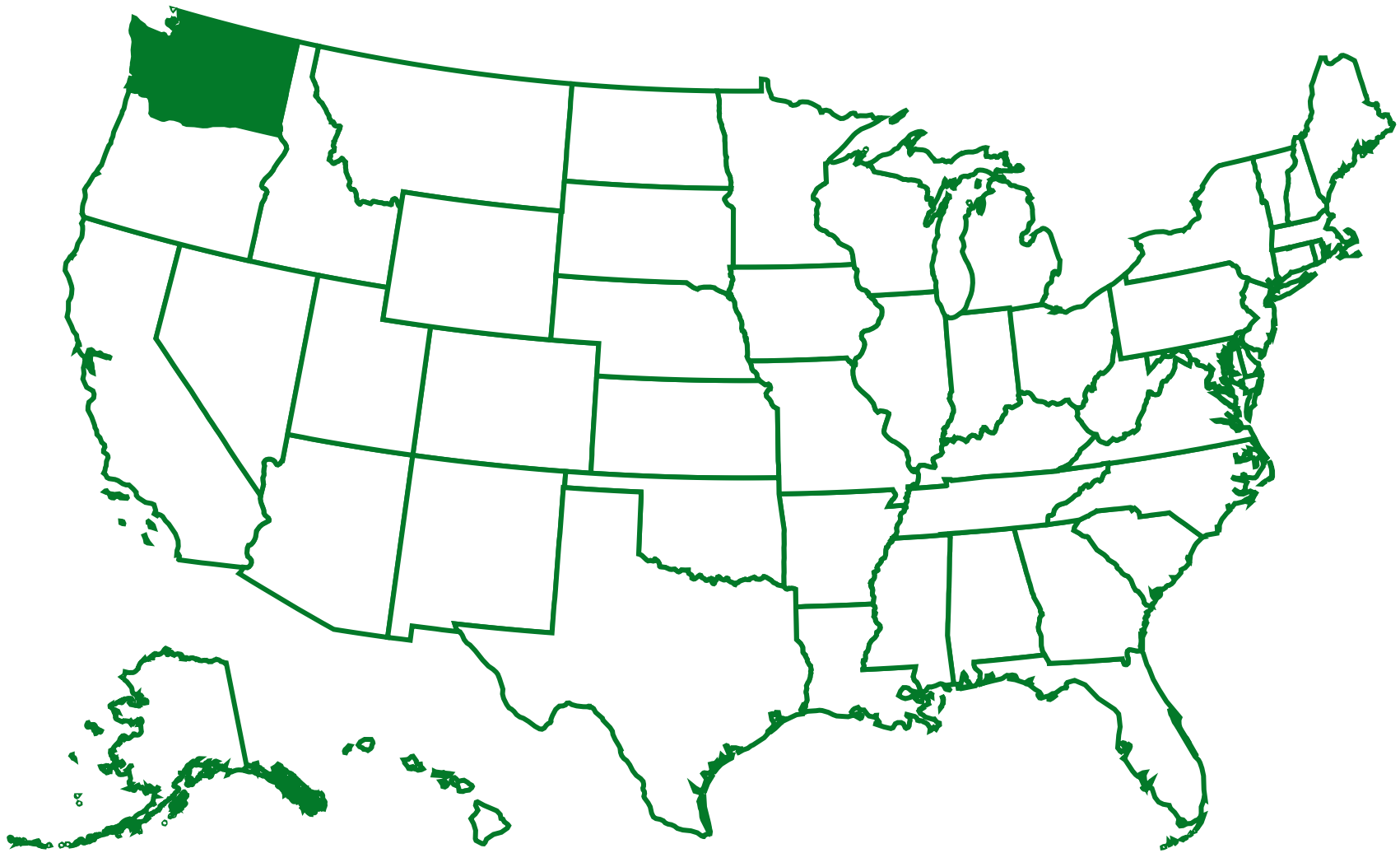
Virginia's small businesses generate sales on Alibaba platforms



\$79.1M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in

WASHINGTON

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Washington.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Washington's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$293.8M

Total Wages Supported for Workers



3.4K

Total Jobs Supported



\$615.6M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



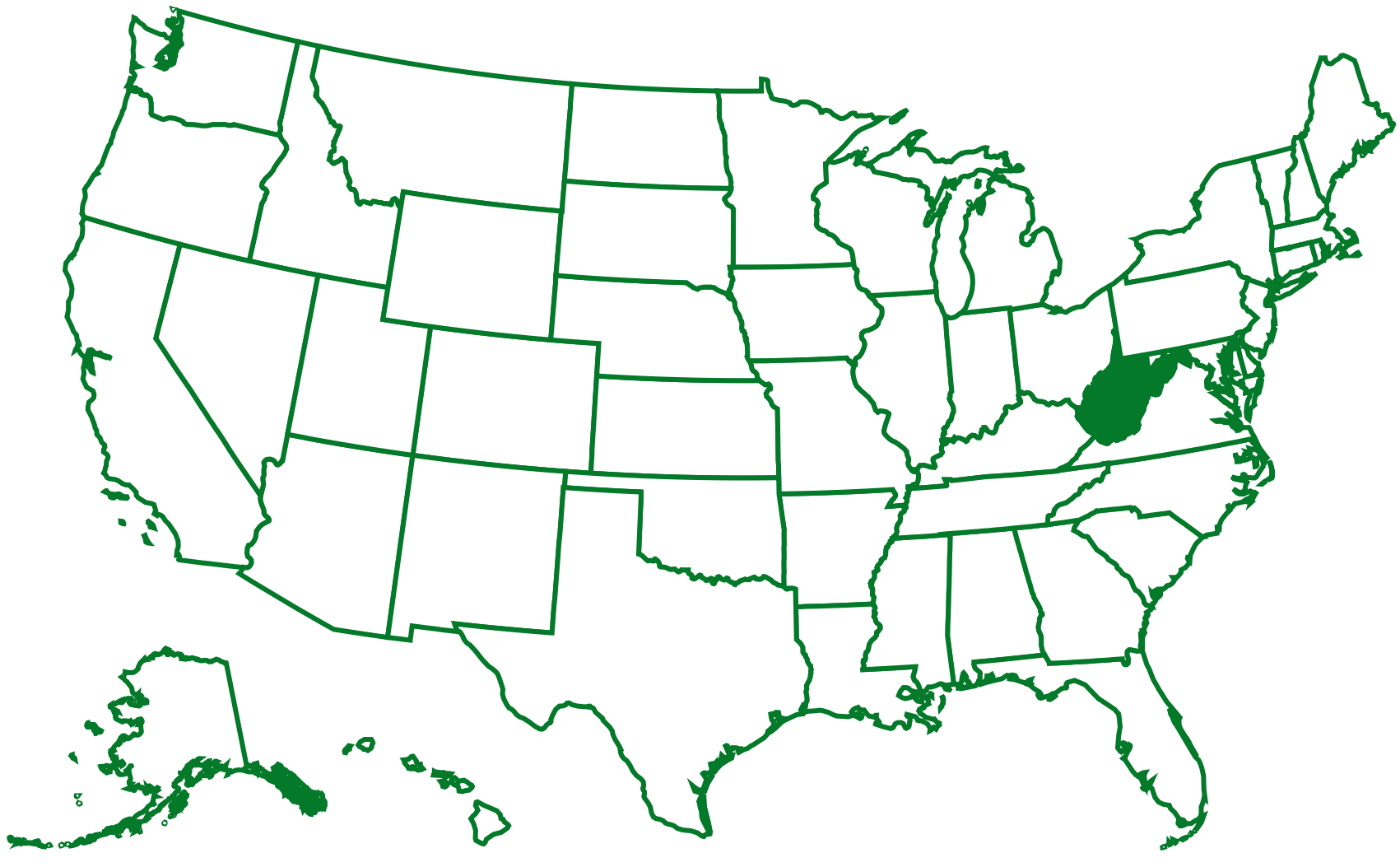
Washington's small businesses generate sales on Alibaba platforms



\$93.5M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in WEST VIRGINIA

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across West Virginia.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in West Virginia's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$14.2M

Total Wages Supported for Workers



248

Total Jobs Supported



\$48.4M

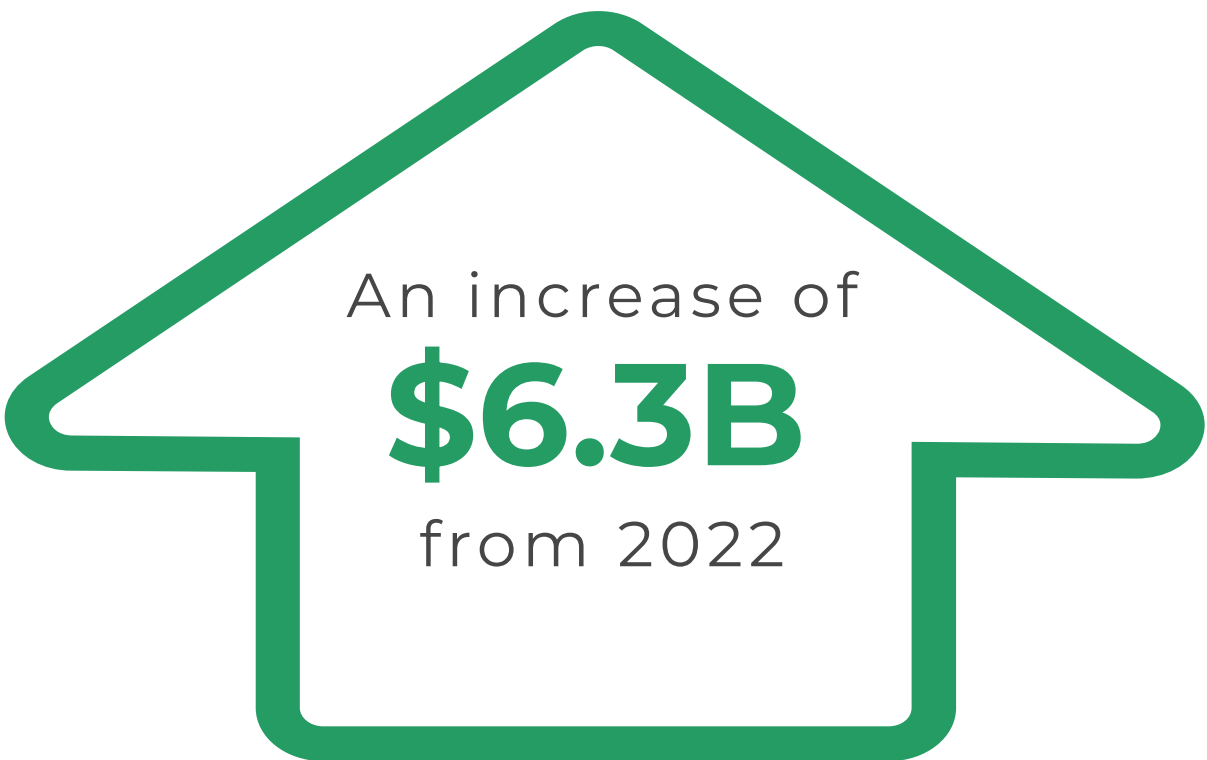
Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



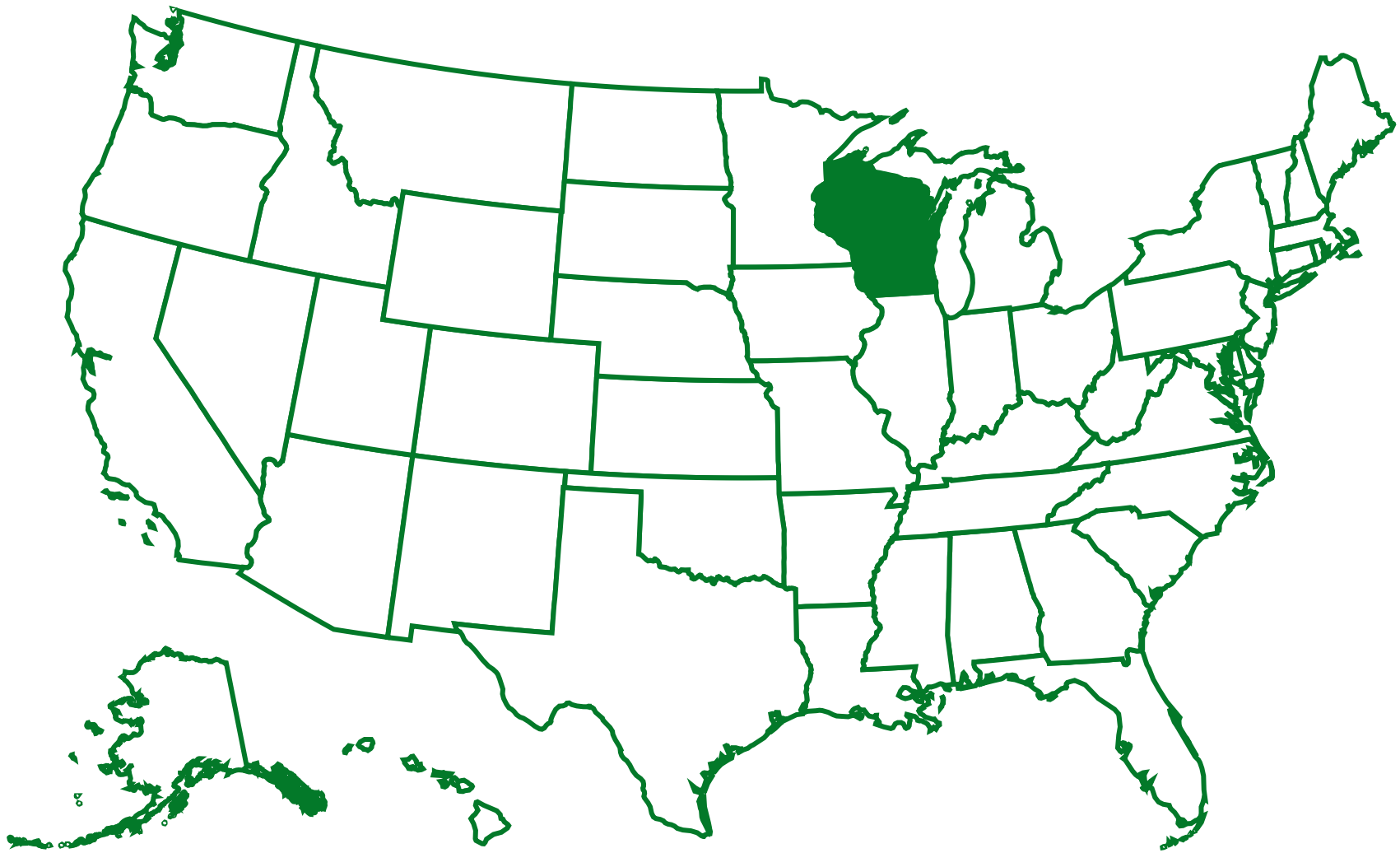
West Virginia's small businesses generate sales on Alibaba platforms



\$5.3M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in WISCONSIN

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Wisconsin.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Wisconsin's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$321.8M

Total Wages Supported for Workers



5.1K

Total Jobs Supported



\$815.7M

Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of **\$6.3B** from 2022



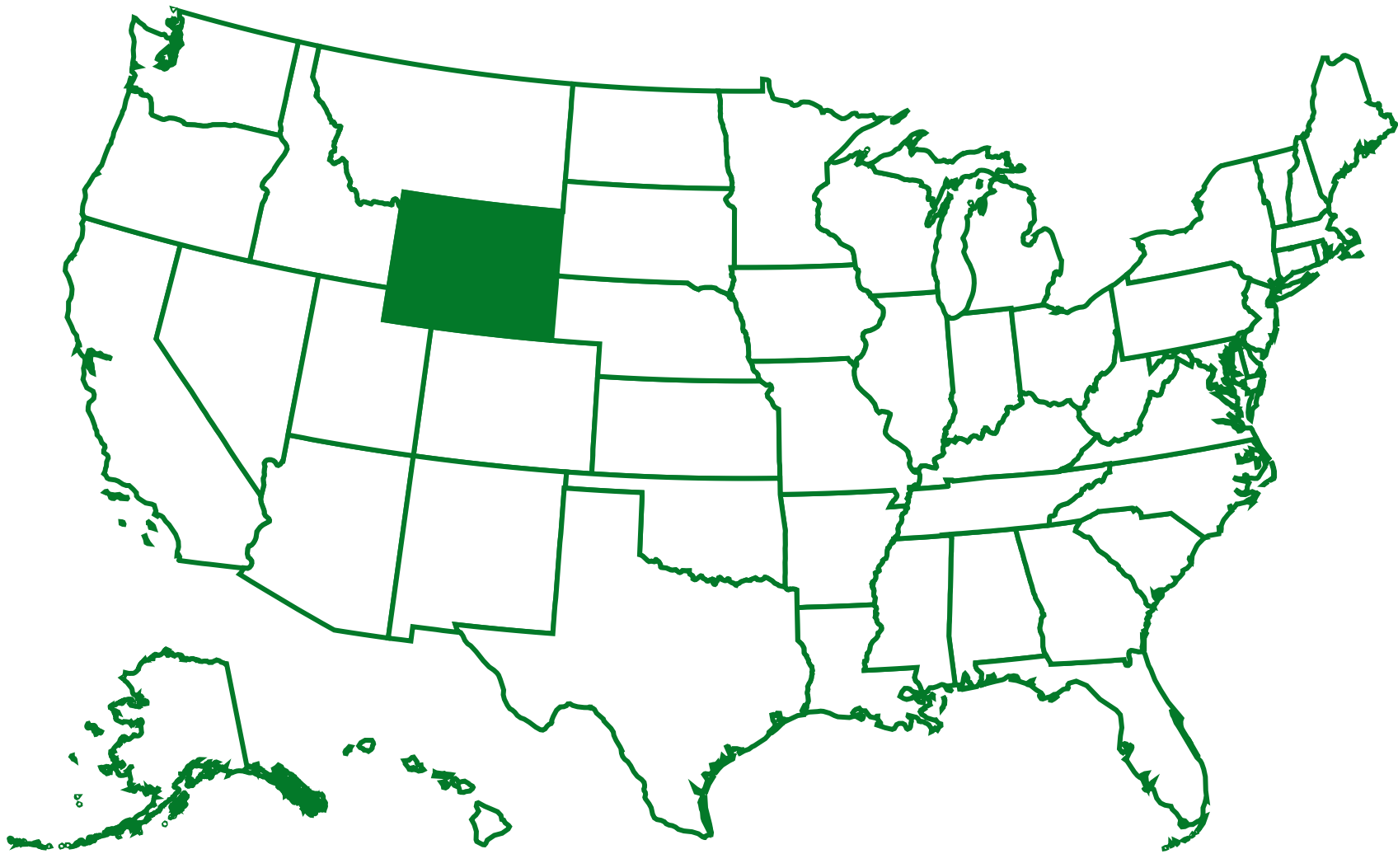
Wisconsin's small businesses generate sales on Alibaba platforms



\$109.9M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.



Alibaba's Economic Contributions in WYOMING

Alibaba provides U.S. brands, ranging from small businesses to multinational corporations, with e-commerce platforms to sell their products to consumers in China. Like all cross-border trading activities, products sold in China, directly and indirectly, create positive economic effects for the U.S. economy. These sales generate billions for U.S. brands, resulting in substantial contributions to the companies along the supply chain and communities across Wyoming.

Sales from U.S. brands on Alibaba create ripple effects along the supply chain in Wyoming's economy

Direct, Indirect, and Induced Economic Impact, 2024



\$5.5M

Total Wages Supported for Workers



108

Total Jobs Supported



\$16.3M

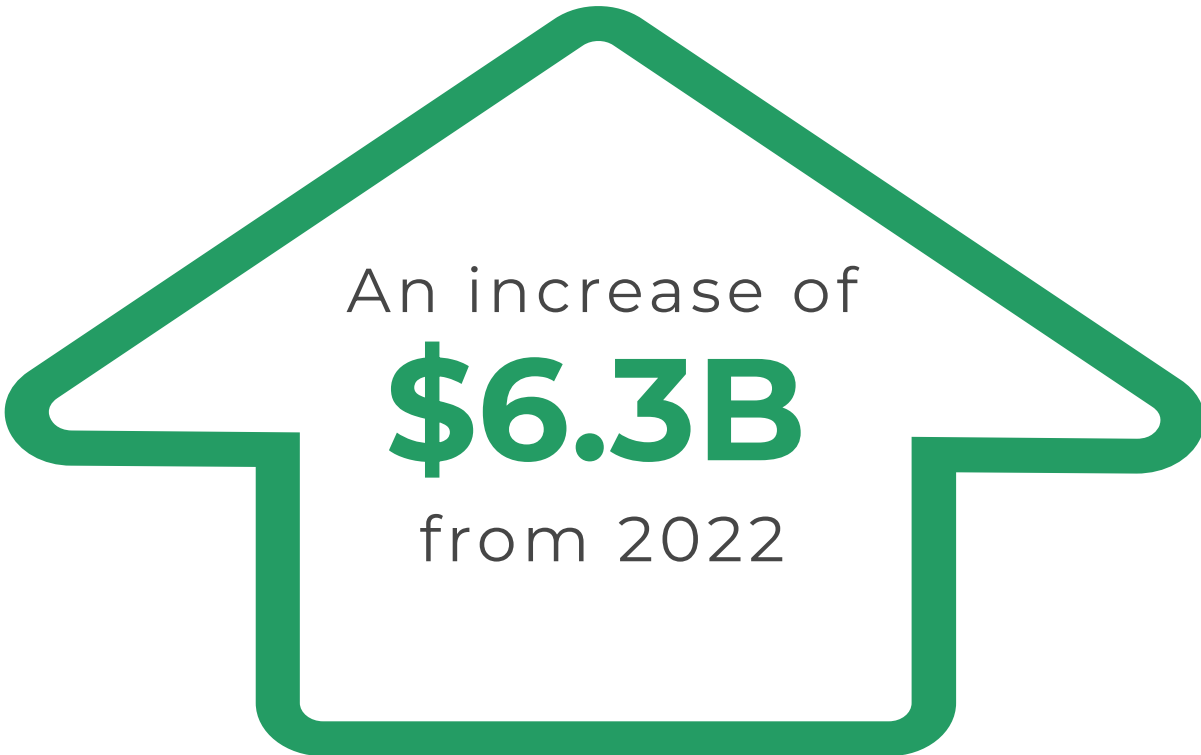
Total Value Added to the Economy (GDP)

Alibaba provides substantial benefits to the U.S. economy

Sales on Alibaba by U.S. brands, 2024



\$53.4B
in 2024



An increase of
\$6.3B
from 2022



Wyoming's small businesses generate sales on Alibaba platforms



\$3.2M

Sales on Alibaba by Small Businesses

Source: Pham, Nam D., and Marc Dupont. 2025. "E-Commerce Expansion: Alibaba's Impact on the U.S. Economy by State and Industry." ndp | analytics.