



ndp | analytics

Data-Driven Fly-In Materials

ndp | analytics helps trade associations and companies increase their effectiveness on Capitol Hill by providing data that shows their economic contributions to American consumers, communities, companies along the supply chain, and, ultimately, the U.S. economy.

We use data to elevate fly-in materials

We pair clear, compelling, and relevant data with a persuasive narrative to create a powerful advocacy tool.

Proven Framework

Our "4C" framework is an effective way demonstrate the impact of your industry on Consumers, Communities, Companies, and the Country as whole.

Focused Analysis

We analyze and synthesize the economic and social impacts of your industry using current materials and publicly available data.

Targeted Deliverables

We create succinct leave-behind materials that summarize key findings to underscore the impact of your industry.

Our approach will help you tell your story effectively

We connect our research to the needs, values, and aspirations of your target audience.

Objective & Relatable

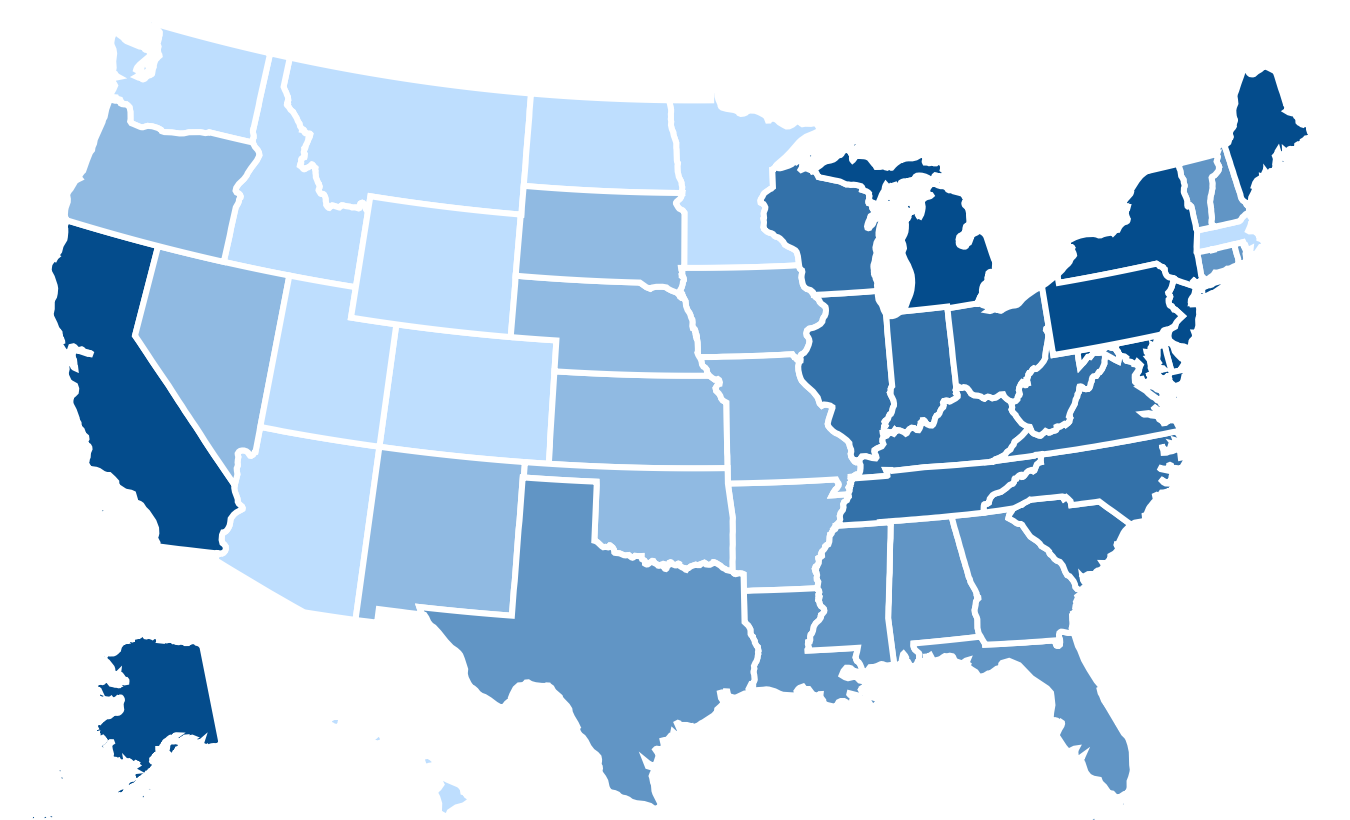
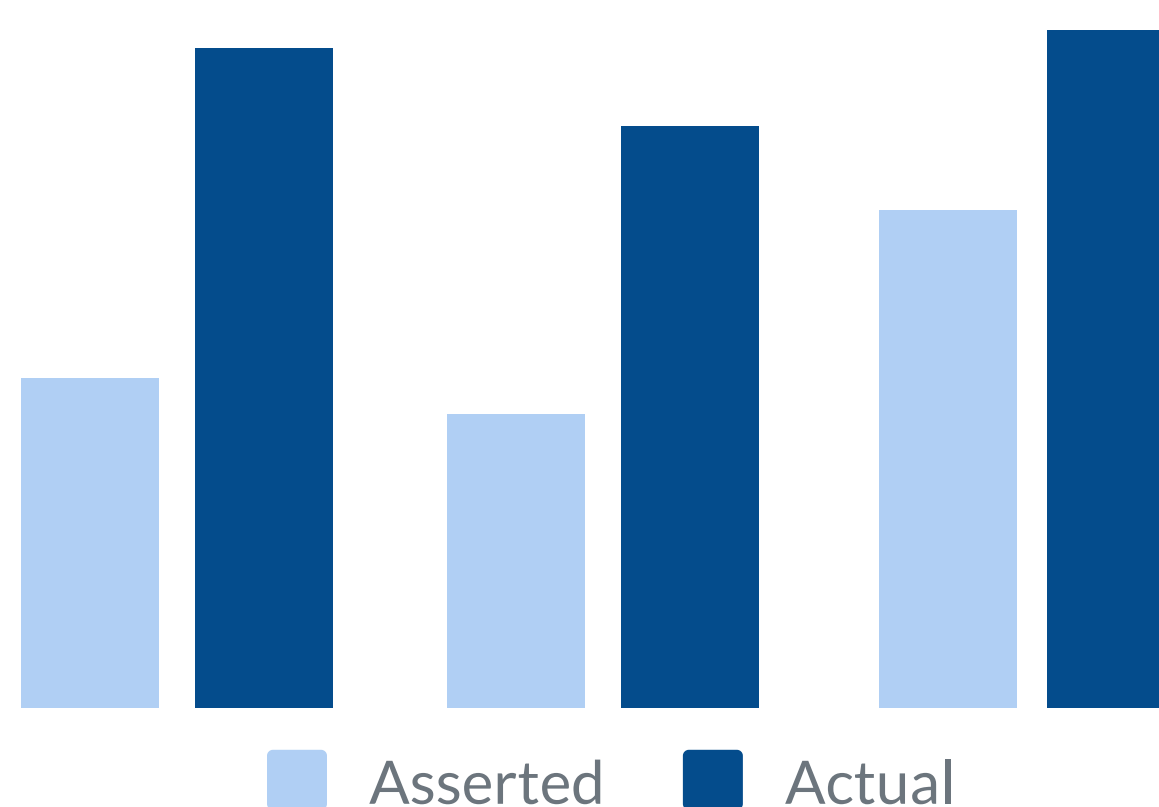
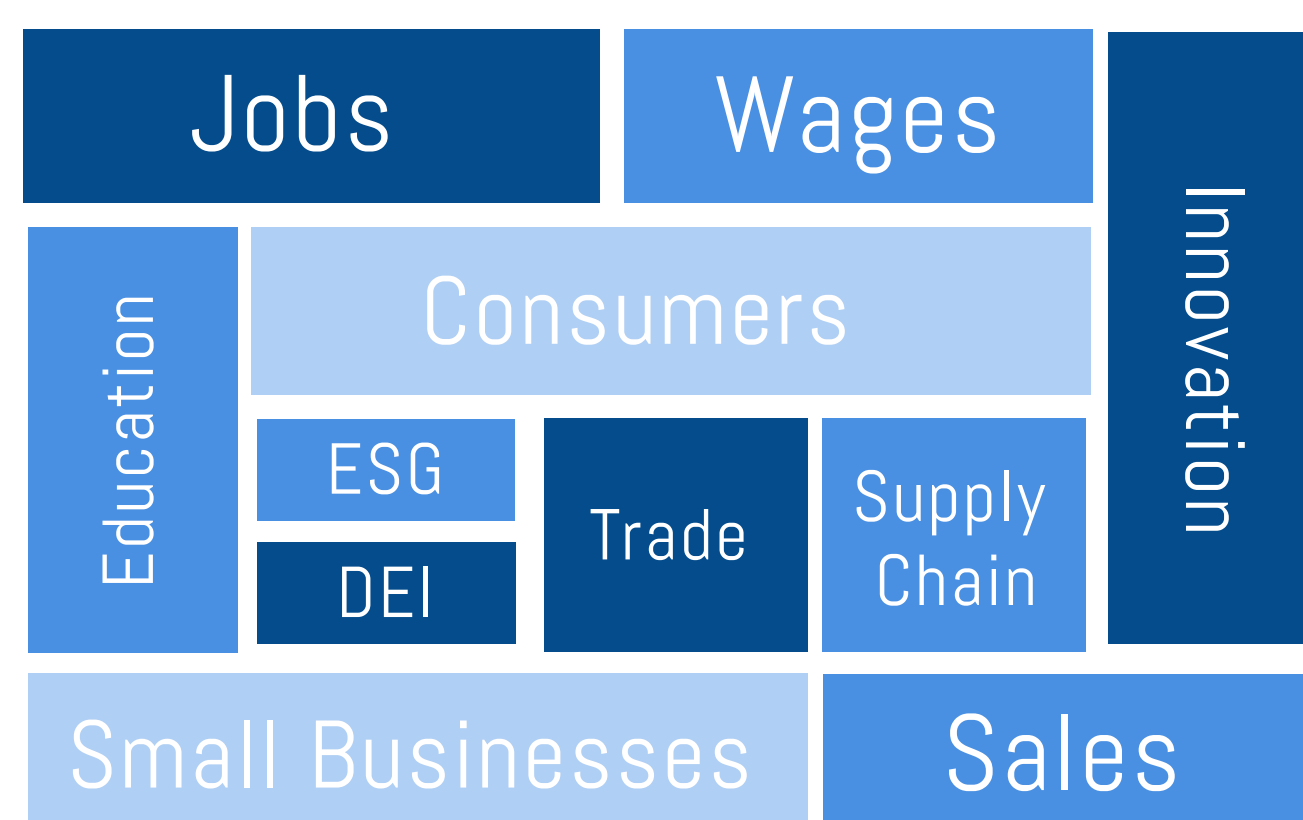
We provide empirical evidence that validates your advocacy message. Our work persuades policymakers by focusing on concerns of their constituents and interests.

Point-Counterpoint

We use data to present effective counterpoints to opposing views. Our analyses convince skeptics and critics with empirical evidence and logic.

Visual Impact

Our data visualizations make complex information accessible and appealing. They capture readers' attention, enhance understanding, and reinforce the message.



Let's find the right solution to advance your advocacy work

Use our research for fly-ins, promote it via press releases, and share it on social media. We know one size does not fit all. Our clients range from large trade associations and Fortune 100 companies to small nonprofits and coalitions. We will work with you to build out a research package that meets your needs and fits your budget.

Questions? Ready to start?

Contact Us: info@ndpanalytics.com | Visit Our Website: www.ndpanalytics.com

ndp | analytics is a strategic economic consulting firm based in Washington, DC. We conduct quantitative and qualitative analyses to create research and communication materials for our clients to advance their advocacy and communication efforts, make informed business decisions, and increase their profile as thought leaders in their communities.

